

Global Athletic Apparel & Footwear Wholesale Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Athletic Apparel or sportswear is a garment that includes shoes for sports or physical exercise. Wear sports-specific clothes for practical, comfortable or safe reasons. The top, bottom, shoes, etc. are all designed to improve the comfort and performance of the wearer during exercise.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Athletic Apparel & Footwear Wholesale market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Athletic Apparel & Footwear Wholesale market are covered in Chapter 9:

Fila, Inc.

Adidas

VF

Columbia Sportswear Company

PUMA

Nike

Patagonia

Under Armour

Marmot

Umbro, Ltd.

ASICS

Lululemon Athletica Incorporation

New Balance Athletic Shoe, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Athletic Apparel & Footwear Wholesale market from 2017 to 2027 is primarily split into:

Running

Workouts In Water

Team Sports

Gym Workout

Others

In Chapter 6 and Chapter 7.4, based on applications, the Athletic Apparel & Footwear Wholesale market from 2017 to 2027 covers:

Men

Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Athletic Apparel & Footwear Wholesale market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Athletic Apparel & Footwear Wholesale Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ATHLETIC APPAREL & FOOTWEAR WHOLESAL MARKET OVERVIEW

1.1 Product Overview and Scope of Athletic Apparel & Footwear Wholesale Market

1.2 Athletic Apparel & Footwear Wholesale Market Segment by Type

1.2.1 Global Athletic Apparel & Footwear Wholesale Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Athletic Apparel & Footwear Wholesale Market Segment by Application

1.3.1 Athletic Apparel & Footwear Wholesale Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Athletic Apparel & Footwear Wholesale Market, Region Wise (2017-2027)

1.4.1 Global Athletic Apparel & Footwear Wholesale Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.4.3 Europe Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.4.4 China Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.4.5 Japan Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.4.6 India Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.4.8 Latin America Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Athletic Apparel & Footwear Wholesale Market Status and Prospect (2017-2027)

1.5 Global Market Size of Athletic Apparel & Footwear Wholesale (2017-2027)

1.5.1 Global Athletic Apparel & Footwear Wholesale Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Athletic Apparel & Footwear Wholesale Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Athletic Apparel & Footwear Wholesale Market

2 INDUSTRY OUTLOOK

2.1 Athletic Apparel & Footwear Wholesale Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Athletic Apparel & Footwear Wholesale Market Drivers Analysis

2.4 Athletic Apparel & Footwear Wholesale Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Athletic Apparel & Footwear Wholesale Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Athletic Apparel & Footwear Wholesale Industry Development

3 GLOBAL ATHLETIC APPAREL & FOOTWEAR WHOLESale MARKET LANDSCAPE BY PLAYER

3.1 Global Athletic Apparel & Footwear Wholesale Sales Volume and Share by Player (2017-2022)

3.2 Global Athletic Apparel & Footwear Wholesale Revenue and Market Share by Player (2017-2022)

3.3 Global Athletic Apparel & Footwear Wholesale Average Price by Player (2017-2022)

3.4 Global Athletic Apparel & Footwear Wholesale Gross Margin by Player (2017-2022)

3.5 Athletic Apparel & Footwear Wholesale Market Competitive Situation and Trends

3.5.1 Athletic Apparel & Footwear Wholesale Market Concentration Rate

3.5.2 Athletic Apparel & Footwear Wholesale Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ATHLETIC APPAREL & FOOTWEAR WHOLESale SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Athletic Apparel & Footwear Wholesale Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Athletic Apparel & Footwear Wholesale Revenue and Market Share, Region

Wise (2017-2022)

4.3 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Athletic Apparel & Footwear Wholesale Market Under COVID-19

4.5 Europe Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Athletic Apparel & Footwear Wholesale Market Under COVID-19

4.6 China Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Athletic Apparel & Footwear Wholesale Market Under COVID-19

4.7 Japan Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Athletic Apparel & Footwear Wholesale Market Under COVID-19

4.8 India Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Athletic Apparel & Footwear Wholesale Market Under COVID-19

4.9 Southeast Asia Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Athletic Apparel & Footwear Wholesale Market Under COVID-19

4.10 Latin America Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Athletic Apparel & Footwear Wholesale Market Under COVID-19

4.11 Middle East and Africa Athletic Apparel & Footwear Wholesale Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Athletic Apparel & Footwear Wholesale Market Under COVID-19

5 GLOBAL ATHLETIC APPAREL & FOOTWEAR WHOLESAL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Athletic Apparel & Footwear Wholesale Sales Volume and Market Share by Type (2017-2022)

5.2 Global Athletic Apparel & Footwear Wholesale Revenue and Market Share by Type (2017-2022)

5.3 Global Athletic Apparel & Footwear Wholesale Price by Type (2017-2022)

5.4 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue and Growth Rate of Running (2017-2022)

5.4.2 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue and Growth Rate of Workouts In Water (2017-2022)

5.4.3 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue and Growth Rate of Team Sports (2017-2022)

5.4.4 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue and Growth Rate of Gym Workout (2017-2022)

5.4.5 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL ATHLETIC APPAREL & FOOTWEAR WHOLESALE MARKET ANALYSIS BY APPLICATION

6.1 Global Athletic Apparel & Footwear Wholesale Consumption and Market Share by Application (2017-2022)

6.2 Global Athletic Apparel & Footwear Wholesale Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Athletic Apparel & Footwear Wholesale Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Athletic Apparel & Footwear Wholesale Consumption and Growth Rate of Men (2017-2022)

6.3.2 Global Athletic Apparel & Footwear Wholesale Consumption and Growth Rate of Women (2017-2022)

7 GLOBAL ATHLETIC APPAREL & FOOTWEAR WHOLESALE MARKET FORECAST (2022-2027)

7.1 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Athletic Apparel & Footwear Wholesale Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Athletic Apparel & Footwear Wholesale Price and Trend Forecast (2022-2027)

7.2 Global Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Athletic Apparel & Footwear Wholesale Sales Volume and

Revenue Forecast (2022-2027)

7.2.2 Europe Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Athletic Apparel & Footwear Wholesale Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Athletic Apparel & Footwear Wholesale Revenue and Growth Rate of Running (2022-2027)

7.3.2 Global Athletic Apparel & Footwear Wholesale Revenue and Growth Rate of Workouts In Water (2022-2027)

7.3.3 Global Athletic Apparel & Footwear Wholesale Revenue and Growth Rate of Team Sports (2022-2027)

7.3.4 Global Athletic Apparel & Footwear Wholesale Revenue and Growth Rate of Gym Workout (2022-2027)

7.3.5 Global Athletic Apparel & Footwear Wholesale Revenue and Growth Rate of Others (2022-2027)

7.4 Global Athletic Apparel & Footwear Wholesale Consumption Forecast by Application (2022-2027)

7.4.1 Global Athletic Apparel & Footwear Wholesale Consumption Value and Growth Rate of Men(2022-2027)

7.4.2 Global Athletic Apparel & Footwear Wholesale Consumption Value and Growth Rate of Women(2022-2027)

7.5 Athletic Apparel & Footwear Wholesale Market Forecast Under COVID-19

8 ATHLETIC APPAREL & FOOTWEAR WHOLESAL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Athletic Apparel & Footwear Wholesale Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Athletic Apparel & Footwear Wholesale Analysis

8.6 Major Downstream Buyers of Athletic Apparel & Footwear Wholesale Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Athletic Apparel & Footwear Wholesale Industry

9 PLAYERS PROFILES

9.1 Fila, Inc.

9.1.1 Fila, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.1.3 Fila, Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Adidas

9.2.1 Adidas Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.2.3 Adidas Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 VF

9.3.1 VF Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.3.3 VF Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Columbia Sportswear Company

9.4.1 Columbia Sportswear Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.4.3 Columbia Sportswear Company Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 PUMA

9.5.1 PUMA Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.5.3 PUMA Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Nike

9.6.1 Nike Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.6.3 Nike Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Patagonia

9.7.1 Patagonia Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.7.3 Patagonia Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Under Armour

9.8.1 Under Armour Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.8.3 Under Armour Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Marmot

9.9.1 Marmot Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.9.3 Marmot Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Umbro, Ltd.

9.10.1 Umbro, Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.10.3 Umbro, Ltd. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 ASICS

9.11.1 ASICS Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.11.3 ASICS Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Lululemon Athletica Incorporation

9.12.1 Lululemon Athletica Incorporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.12.3 Lululemon Athletica Incorporation Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 New Balance Athletic Shoe, Inc.

9.13.1 New Balance Athletic Shoe, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Athletic Apparel & Footwear Wholesale Product Profiles, Application and Specification

9.13.3 New Balance Athletic Shoe, Inc. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Athletic Apparel & Footwear Wholesale Product Picture

Table Global Athletic Apparel & Footwear Wholesale Market Sales Volume and CAGR (%) Comparison by Type

Table Athletic Apparel & Footwear Wholesale Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Athletic Apparel & Footwear Wholesale Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Athletic Apparel & Footwear Wholesale Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Athletic Apparel & Footwear Wholesale Industry Development

Table Global Athletic Apparel & Footwear Wholesale Sales Volume by Player (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Sales Volume Share by Player (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume Share by Player in 2021

Table Athletic Apparel & Footwear Wholesale Revenue (Million USD) by Player (2017-2022)

Table Athletic Apparel & Footwear Wholesale Revenue Market Share by Player (2017-2022)

Table Athletic Apparel & Footwear Wholesale Price by Player (2017-2022)

Table Athletic Apparel & Footwear Wholesale Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Athletic Apparel & Footwear Wholesale Sales Volume, Region Wise (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume Market Share, Region Wise in 2021

Table Global Athletic Apparel & Footwear Wholesale Revenue (Million USD), Region Wise (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Revenue Market Share, Region Wise (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue Market Share, Region Wise (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue Market Share, Region Wise in 2021

Table Global Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Sales Volume by Type (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Sales Volume Market Share by Type (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume Market Share by Type in 2021

Table Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) by Type (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Revenue Market Share by Type (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue Market Share by Type in 2021

Table Athletic Apparel & Footwear Wholesale Price by Type (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate of Running (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Running (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate of Workouts In Water (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Workouts In Water (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate of Team Sports (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Team Sports (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate of Gym Workout (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Gym Workout (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Consumption by Application (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Consumption Market Share by Application (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Consumption Revenue Market Share by Application (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Consumption and Growth Rate of Men (2017-2022)

Table Global Athletic Apparel & Footwear Wholesale Consumption and Growth Rate of Women (2017-2022)

Figure Global Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Price and Trend Forecast (2022-2027)

Figure USA Athletic Apparel & Footwear Wholesale Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Athletic Apparel & Footwear Wholesale Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Athletic Apparel & Footwear Wholesale Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Athletic Apparel & Footwear Wholesale Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Athletic Apparel & Footwear Wholesale Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Athletic Apparel & Footwear Wholesale Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Athletic Apparel & Footwear Wholesale Market Sales Volume and

Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Athletic Apparel & Footwear Wholesale Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Athletic Apparel & Footwear Wholesale Market Sales Volume Forecast, by Type

Table Global Athletic Apparel & Footwear Wholesale Sales Volume Market Share Forecast, by Type

Table Global Athletic Apparel & Footwear Wholesale Market Revenue (Million USD) Forecast, by Type

Table Global Athletic Apparel & Footwear Wholesale Revenue Market Share Forecast, by Type

Table Global Athletic Apparel & Footwear Wholesale Price Forecast, by Type

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Running (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Running (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Workouts In Water (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Workouts In Water (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Team Sports (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Team Sports (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Gym Workout (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Gym Workout (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Athletic Apparel & Footwear Wholesale Market Consumption Forecast, by Application

Table Global Athletic Apparel & Footwear Wholesale Consumption Market Share

Forecast, by Application

Table Global Athletic Apparel & Footwear Wholesale Market Revenue (Million USD)

Forecast, by Application

Table Global Athletic Apparel & Footwear Wholesale Revenue Market Share Forecast, by Application

Figure Global Athletic Apparel & Footwear Wholesale Consumption Value (Million USD) and Growth Rate of Men (2022-2027)

Figure Global Athletic Apparel & Footwear Wholesale Consumption Value (Million USD) and Growth Rate of Women (2022-2027)

Figure Athletic Apparel & Footwear Wholesale Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Fila, Inc. Profile

Table Fila, Inc. Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fila, Inc. Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Fila, Inc. Revenue (Million USD) Market Share 2017-2022

Table Adidas Profile

Table Adidas Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Adidas Revenue (Million USD) Market Share 2017-2022

Table VF Profile

Table VF Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VF Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure VF Revenue (Million USD) Market Share 2017-2022

Table Columbia Sportswear Company Profile

Table Columbia Sportswear Company Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Columbia Sportswear Company Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Columbia Sportswear Company Revenue (Million USD) Market Share 2017-2022

Table PUMA Profile

Table PUMA Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure PUMA Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure PUMA Revenue (Million USD) Market Share 2017-2022

Table Nike Profile

Table Nike Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Nike Revenue (Million USD) Market Share 2017-2022

Table Patagonia Profile

Table Patagonia Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Patagonia Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Patagonia Revenue (Million USD) Market Share 2017-2022

Table Under Armour Profile

Table Under Armour Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Under Armour Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Under Armour Revenue (Million USD) Market Share 2017-2022

Table Marmot Profile

Table Marmot Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Marmot Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Marmot Revenue (Million USD) Market Share 2017-2022

Table Umbro, Ltd. Profile

Table Umbro, Ltd. Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Umbro, Ltd. Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Umbro, Ltd. Revenue (Million USD) Market Share 2017-2022

Table ASICS Profile

Table ASICS Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ASICS Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure ASICS Revenue (Million USD) Market Share 2017-2022

Table Lululemon Athletica Incorporation Profile

Table Lululemon Athletica Incorporation Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lululemon Athletica Incorporation Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure Lululemon Athletica Incorporation Revenue (Million USD) Market Share 2017-2022

Table New Balance Athletic Shoe, Inc. Profile

Table New Balance Athletic Shoe, Inc. Athletic Apparel & Footwear Wholesale Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure New Balance Athletic Shoe, Inc. Athletic Apparel & Footwear Wholesale Sales Volume and Growth Rate

Figure New Balance Athletic Shoe, Inc. Revenue (Million USD) Market Share 2017-2022

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