

Global Athleisure Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G6B6E361A430EN.html>

Date: April 2022

Pages: 116

Price: US\$ 3,500.00 (Single User License)

ID: G6B6E361A430EN

Abstracts

Athleisure refers to casual and sporty clothing like sweat pants, leggings, yoga pants, and hoodies – which are basically designed for workouts which then go on to double as general use.

Based on the Athleisure market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Athleisure market covered in Chapter 5:

Outdoorvoices

Under Armour

Adidas AG

Eysom

Li-Ning

RJU Apparel

Isaora

Nike

Armour

H&M

Lululemon Athletica

Ten Thousand, Inc.

In Chapter 6, on the basis of types, the Athleisure market from 2015 to 2025 is primarily split into:

Clothes

Shoes

Bags

Watches

Others

In Chapter 7, on the basis of applications, the Athleisure market from 2015 to 2025 covers:

Men

Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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