

Global Athleisure Clothes Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G82927F8BD0BEN.html>

Date: August 2023

Pages: 102

Price: US\$ 3,250.00 (Single User License)

ID: G82927F8BD0BEN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Athleisure Clothes market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Athleisure Clothes market are covered in Chapter 9:

Tory Sport
Unbridled Apparel
Sweaty Betty
Vuori
Alala
Lululemon

Puma

Ultracor

Adidas

Uniqlo

Nike

Olivers Apparel

Lysse

Rhone Apparel

Athleta (Gap Inc.)

Alo Yoga

Girlfriend Collective

Under Armour

In Chapter 5 and Chapter 7.3, based on types, the Athleisure Clothes market from 2017 to 2027 is primarily split into:

T-Shirts

Sweatshirts

Leggings

Sweatpants

Sports Bras

Others

In Chapter 6 and Chapter 7.4, based on applications, the Athleisure Clothes market from 2017 to 2027 covers:

Men

Women

Children

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Athleisure Clothes market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Athleisure Clothes Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ATHLEISURE CLOTHES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Athleisure Clothes Market
- 1.2 Athleisure Clothes Market Segment by Type
 - 1.2.1 Global Athleisure Clothes Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Athleisure Clothes Market Segment by Application
 - 1.3.1 Athleisure Clothes Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Athleisure Clothes Market, Region Wise (2017-2027)
 - 1.4.1 Global Athleisure Clothes Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Athleisure Clothes Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Athleisure Clothes Market Status and Prospect (2017-2027)
 - 1.4.4 China Athleisure Clothes Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Athleisure Clothes Market Status and Prospect (2017-2027)
 - 1.4.6 India Athleisure Clothes Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Athleisure Clothes Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Athleisure Clothes Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Athleisure Clothes Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Athleisure Clothes (2017-2027)
 - 1.5.1 Global Athleisure Clothes Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Athleisure Clothes Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Athleisure Clothes Market

2 INDUSTRY OUTLOOK

- 2.1 Athleisure Clothes Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Athleisure Clothes Market Drivers Analysis
- 2.4 Athleisure Clothes Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Athleisure Clothes Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Athleisure Clothes Industry Development

3 GLOBAL ATHLEISURE CLOTHES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Athleisure Clothes Sales Volume and Share by Player (2017-2022)
- 3.2 Global Athleisure Clothes Revenue and Market Share by Player (2017-2022)
- 3.3 Global Athleisure Clothes Average Price by Player (2017-2022)
- 3.4 Global Athleisure Clothes Gross Margin by Player (2017-2022)
- 3.5 Athleisure Clothes Market Competitive Situation and Trends
 - 3.5.1 Athleisure Clothes Market Concentration Rate
 - 3.5.2 Athleisure Clothes Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ATHLEISURE CLOTHES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Athleisure Clothes Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Athleisure Clothes Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Athleisure Clothes Market Under COVID-19
- 4.5 Europe Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Athleisure Clothes Market Under COVID-19
- 4.6 China Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Athleisure Clothes Market Under COVID-19
- 4.7 Japan Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Athleisure Clothes Market Under COVID-19
- 4.8 India Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Athleisure Clothes Market Under COVID-19
- 4.9 Southeast Asia Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Athleisure Clothes Market Under COVID-19
- 4.10 Latin America Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Athleisure Clothes Market Under COVID-19
- 4.11 Middle East and Africa Athleisure Clothes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Athleisure Clothes Market Under COVID-19

5 GLOBAL ATHLEISURE CLOTHES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Athleisure Clothes Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Athleisure Clothes Revenue and Market Share by Type (2017-2022)
- 5.3 Global Athleisure Clothes Price by Type (2017-2022)
- 5.4 Global Athleisure Clothes Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Athleisure Clothes Sales Volume, Revenue and Growth Rate of T-Shirts (2017-2022)
 - 5.4.2 Global Athleisure Clothes Sales Volume, Revenue and Growth Rate of Sweatshirts (2017-2022)
 - 5.4.3 Global Athleisure Clothes Sales Volume, Revenue and Growth Rate of Leggings (2017-2022)
 - 5.4.4 Global Athleisure Clothes Sales Volume, Revenue and Growth Rate of Sweatpants (2017-2022)
 - 5.4.5 Global Athleisure Clothes Sales Volume, Revenue and Growth Rate of Sports Bras (2017-2022)
 - 5.4.6 Global Athleisure Clothes Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL ATHLEISURE CLOTHES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Athleisure Clothes Consumption and Market Share by Application (2017-2022)
- 6.2 Global Athleisure Clothes Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Athleisure Clothes Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Athleisure Clothes Consumption and Growth Rate of Men (2017-2022)

6.3.2 Global Athleisure Clothes Consumption and Growth Rate of Women (2017-2022)

6.3.3 Global Athleisure Clothes Consumption and Growth Rate of Children

(2017-2022)

7 GLOBAL ATHLEISURE CLOTHES MARKET FORECAST (2022-2027)

7.1 Global Athleisure Clothes Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Athleisure Clothes Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Athleisure Clothes Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Athleisure Clothes Price and Trend Forecast (2022-2027)

7.2 Global Athleisure Clothes Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Athleisure Clothes Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Athleisure Clothes Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Athleisure Clothes Revenue and Growth Rate of T-Shirts (2022-2027)

7.3.2 Global Athleisure Clothes Revenue and Growth Rate of Sweatshirts (2022-2027)

7.3.3 Global Athleisure Clothes Revenue and Growth Rate of Leggings (2022-2027)

7.3.4 Global Athleisure Clothes Revenue and Growth Rate of Sweatpants (2022-2027)

7.3.5 Global Athleisure Clothes Revenue and Growth Rate of Sports Bras (2022-2027)

7.3.6 Global Athleisure Clothes Revenue and Growth Rate of Others (2022-2027)

7.4 Global Athleisure Clothes Consumption Forecast by Application (2022-2027)

7.4.1 Global Athleisure Clothes Consumption Value and Growth Rate of Men(2022-2027)

7.4.2 Global Athleisure Clothes Consumption Value and Growth Rate of Women(2022-2027)

7.4.3 Global Athleisure Clothes Consumption Value and Growth Rate of Children(2022-2027)

7.5 Athleisure Clothes Market Forecast Under COVID-19

8 ATHLEISURE CLOTHES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Athleisure Clothes Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Athleisure Clothes Analysis

8.6 Major Downstream Buyers of Athleisure Clothes Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Athleisure Clothes Industry

9 PLAYERS PROFILES

9.1 Tory Sport

9.1.1 Tory Sport Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Athleisure Clothes Product Profiles, Application and Specification

9.1.3 Tory Sport Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Unbridled Apparel

9.2.1 Unbridled Apparel Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Athleisure Clothes Product Profiles, Application and Specification

9.2.3 Unbridled Apparel Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Sweaty Betty

9.3.1 Sweaty Betty Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Athleisure Clothes Product Profiles, Application and Specification

9.3.3 Sweaty Betty Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Vuori

9.4.1 Vuori Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Athleisure Clothes Product Profiles, Application and Specification

9.4.3 Vuori Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Alala

9.5.1 Alala Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Athleisure Clothes Product Profiles, Application and Specification

9.5.3 Alala Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Lululemon

9.6.1 Lululemon Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Athleisure Clothes Product Profiles, Application and Specification

9.6.3 Lululemon Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Puma

9.7.1 Puma Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Athleisure Clothes Product Profiles, Application and Specification

9.7.3 Puma Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Ultracor

9.8.1 Ultracor Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Athleisure Clothes Product Profiles, Application and Specification

9.8.3 Ultracor Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Adidas

9.9.1 Adidas Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Athleisure Clothes Product Profiles, Application and Specification

9.9.3 Adidas Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Uniqlo

9.10.1 Uniqlo Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Athleisure Clothes Product Profiles, Application and Specification

9.10.3 Uniqlo Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Nike

9.11.1 Nike Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Athleisure Clothes Product Profiles, Application and Specification

9.11.3 Nike Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Olivers Apparel

9.12.1 Olivers Apparel Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Athleisure Clothes Product Profiles, Application and Specification

9.12.3 Olivers Apparel Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Lysse

9.13.1 Lysse Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Athleisure Clothes Product Profiles, Application and Specification

9.13.3 Lysse Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Rhone Apparel

9.14.1 Rhone Apparel Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Athleisure Clothes Product Profiles, Application and Specification

9.14.3 Rhone Apparel Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Athleta (Gap Inc.)

9.15.1 Athleta (Gap Inc.) Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Athleisure Clothes Product Profiles, Application and Specification

9.15.3 Athleta (Gap Inc.) Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Alo Yoga

9.16.1 Alo Yoga Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Athleisure Clothes Product Profiles, Application and Specification

9.16.3 Alo Yoga Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Girlfriend Collective

9.17.1 Girlfriend Collective Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Athleisure Clothes Product Profiles, Application and Specification

9.17.3 Girlfriend Collective Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Under Armour

9.18.1 Under Armour Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Athleisure Clothes Product Profiles, Application and Specification

9.18.3 Under Armour Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Athleisure Clothes Product Picture

Table Global Athleisure Clothes Market Sales Volume and CAGR (%) Comparison by Type

Table Athleisure Clothes Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Athleisure Clothes Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Athleisure Clothes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Athleisure Clothes Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Athleisure Clothes Industry Development

Table Global Athleisure Clothes Sales Volume by Player (2017-2022)

Table Global Athleisure Clothes Sales Volume Share by Player (2017-2022)

Figure Global Athleisure Clothes Sales Volume Share by Player in 2021

Table Athleisure Clothes Revenue (Million USD) by Player (2017-2022)

Table Athleisure Clothes Revenue Market Share by Player (2017-2022)

Table Athleisure Clothes Price by Player (2017-2022)

Table Athleisure Clothes Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Athleisure Clothes Sales Volume, Region Wise (2017-2022)
Table Global Athleisure Clothes Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Athleisure Clothes Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Athleisure Clothes Sales Volume Market Share, Region Wise in 2021
Table Global Athleisure Clothes Revenue (Million USD), Region Wise (2017-2022)
Table Global Athleisure Clothes Revenue Market Share, Region Wise (2017-2022)
Figure Global Athleisure Clothes Revenue Market Share, Region Wise (2017-2022)
Figure Global Athleisure Clothes Revenue Market Share, Region Wise in 2021
Table Global Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Athleisure Clothes Sales Volume by Type (2017-2022)
Table Global Athleisure Clothes Sales Volume Market Share by Type (2017-2022)
Figure Global Athleisure Clothes Sales Volume Market Share by Type in 2021
Table Global Athleisure Clothes Revenue (Million USD) by Type (2017-2022)
Table Global Athleisure Clothes Revenue Market Share by Type (2017-2022)
Figure Global Athleisure Clothes Revenue Market Share by Type in 2021
Table Athleisure Clothes Price by Type (2017-2022)
Figure Global Athleisure Clothes Sales Volume and Growth Rate of T-Shirts (2017-2022)
Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of T-Shirts (2017-2022)
Figure Global Athleisure Clothes Sales Volume and Growth Rate of Sweatshirts

(2017-2022)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sweatshirts (2017-2022)

Figure Global Athleisure Clothes Sales Volume and Growth Rate of Leggings (2017-2022)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Leggings (2017-2022)

Figure Global Athleisure Clothes Sales Volume and Growth Rate of Sweatpants (2017-2022)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sweatpants (2017-2022)

Figure Global Athleisure Clothes Sales Volume and Growth Rate of Sports Bras (2017-2022)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sports Bras (2017-2022)

Figure Global Athleisure Clothes Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Athleisure Clothes Consumption by Application (2017-2022)

Table Global Athleisure Clothes Consumption Market Share by Application (2017-2022)

Table Global Athleisure Clothes Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Athleisure Clothes Consumption Revenue Market Share by Application (2017-2022)

Table Global Athleisure Clothes Consumption and Growth Rate of Men (2017-2022)

Table Global Athleisure Clothes Consumption and Growth Rate of Women (2017-2022)

Table Global Athleisure Clothes Consumption and Growth Rate of Children (2017-2022)

Figure Global Athleisure Clothes Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Athleisure Clothes Price and Trend Forecast (2022-2027)

Figure USA Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Athleisure Clothes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Athleisure Clothes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Athleisure Clothes Market Sales Volume Forecast, by Type

Table Global Athleisure Clothes Sales Volume Market Share Forecast, by Type

Table Global Athleisure Clothes Market Revenue (Million USD) Forecast, by Type

Table Global Athleisure Clothes Revenue Market Share Forecast, by Type

Table Global Athleisure Clothes Price Forecast, by Type

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of T-Shirts (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of T-Shirts (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sweatshirts (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sweatshirts (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Leggings (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Leggings (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sweatpants (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sweatpants (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sports Bras (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Sports Bras (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Athleisure Clothes Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Athleisure Clothes Market Consumption Forecast, by Application

Table Global Athleisure Clothes Consumption Market Share Forecast, by Application

Table Global Athleisure Clothes Market Revenue (Million USD) Forecast, by Application

Table Global Athleisure Clothes Revenue Market Share Forecast, by Application

Figure Global Athleisure Clothes Consumption Value (Million USD) and Growth Rate of Men (2022-2027)

Figure Global Athleisure Clothes Consumption Value (Million USD) and Growth Rate of Women (2022-2027)

Figure Global Athleisure Clothes Consumption Value (Million USD) and Growth Rate of Children (2022-2027)

Figure Athleisure Clothes Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Tory Sport Profile

Table Tory Sport Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tory Sport Athleisure Clothes Sales Volume and Growth Rate

Figure Tory Sport Revenue (Million USD) Market Share 2017-2022

Table Unbridled Apparel Profile

Table Unbridled Apparel Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unbridled Apparel Athleisure Clothes Sales Volume and Growth Rate

Figure Unbridled Apparel Revenue (Million USD) Market Share 2017-2022

Table Sweaty Betty Profile

Table Sweaty Betty Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sweaty Betty Athleisure Clothes Sales Volume and Growth Rate

Figure Sweaty Betty Revenue (Million USD) Market Share 2017-2022

Table Vuori Profile

Table Vuori Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vuori Athleisure Clothes Sales Volume and Growth Rate

Figure Vuori Revenue (Million USD) Market Share 2017-2022

Table Alala Profile

Table Alala Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alala Athleisure Clothes Sales Volume and Growth Rate

Figure Alala Revenue (Million USD) Market Share 2017-2022

Table Lululemon Profile

Table Lululemon Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lululemon Athleisure Clothes Sales Volume and Growth Rate

Figure Lululemon Revenue (Million USD) Market Share 2017-2022

Table Puma Profile

Table Puma Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Puma Athleisure Clothes Sales Volume and Growth Rate

Figure Puma Revenue (Million USD) Market Share 2017-2022

Table Ultracor Profile

Table Ultracor Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ultracor Athleisure Clothes Sales Volume and Growth Rate

Figure Ultracor Revenue (Million USD) Market Share 2017-2022

Table Adidas Profile

Table Adidas Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas Athleisure Clothes Sales Volume and Growth Rate

Figure Adidas Revenue (Million USD) Market Share 2017-2022

Table Uniqlo Profile

Table Uniqlo Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Uniqlo Athleisure Clothes Sales Volume and Growth Rate

Figure Uniqlo Revenue (Million USD) Market Share 2017-2022

Table Nike Profile

Table Nike Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike Athleisure Clothes Sales Volume and Growth Rate

Figure Nike Revenue (Million USD) Market Share 2017-2022

Table Olivers Apparel Profile

Table Olivers Apparel Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Olivers Apparel Athleisure Clothes Sales Volume and Growth Rate

Figure Olivers Apparel Revenue (Million USD) Market Share 2017-2022

Table Lysse Profile

Table Lysse Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lysse Athleisure Clothes Sales Volume and Growth Rate

Figure Lysse Revenue (Million USD) Market Share 2017-2022

Table Rhone Apparel Profile

Table Rhone Apparel Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rhone Apparel Athleisure Clothes Sales Volume and Growth Rate

Figure Rhone Apparel Revenue (Million USD) Market Share 2017-2022

Table Athleta (Gap Inc.) Profile

Table Athleta (Gap Inc.) Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Athleta (Gap Inc.) Athleisure Clothes Sales Volume and Growth Rate

Figure Athleta (Gap Inc.) Revenue (Million USD) Market Share 2017-2022

Table Alo Yoga Profile

Table Alo Yoga Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alo Yoga Athleisure Clothes Sales Volume and Growth Rate

Figure Alo Yoga Revenue (Million USD) Market Share 2017-2022

Table Girlfriend Collective Profile

Table Girlfriend Collective Athleisure Clothes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Girlfriend Collective Athleisure Clothes Sales Volume and Growth Rate

Figure Girlfriend Collective Revenue (Million USD) Market Share 2017-2022

Table Under Armour Profile

Table Under Armour Athleisure Clothes Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Under Armour Athleisure Clothes Sales Volume and Growth Rate

Figure Under Armour Revenue (Million USD) Market Share 2017-2022

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