

Global Asset Tracking Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G73EAF8DD389EN.html>

Date: October 2021

Pages: 111

Price: US\$ 3,500.00 (Single User License)

ID: G73EAF8DD389EN

Abstracts

Asset tracking is the method of tracking tangible assets by scanning bar code labels attached to assets or by using GPS, BLE or RFID to broadcast tags at their location. Based on the Asset Tracking market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Asset Tracking market covered in Chapter 5:

Asset Panda

Impinj

AT&T

Spireon

Telit

Trimble

OnAsset Intelligence

Honeywell
Sprint
Gigatrack
Oracle
Actsoft
JDA Software
TomTom
Datalogic
CalAmp
Stanley Black & Decker
Microsoft
IBM
Zebra Technologies
Sato
SAP
Verizon
Mojix
Fleet Complete
Topcon
Epicor Software
Tenna
Ubisense
ASAP Systems

In Chapter 6, on the basis of types, the Asset Tracking market from 2015 to 2025 is primarily split into:

M2M/IoT
Edge Computing
Smart Devices

In Chapter 7, on the basis of applications, the Asset Tracking market from 2015 to 2025 covers:

Aviation and Aerospace
Commercial Vehicles and Fleet Tracking
Local and State Government
Manufacturing and Warehousing
Personal Vehicles
Public Transportation

Shipping and Construction
Healthcare and Medical

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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