

# **Global Artificial Intelligence and Cognitive Computing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

<https://marketpublishers.com/r/GBB6D48F75E7EN.html>

Date: February 2022

Pages: 108

Price: US\$ 3,500.00 (Single User License)

ID: GBB6D48F75E7EN

## **Abstracts**

Artificial general intelligence (AGI) is the intelligence of a machine that could successfully perform any intellectual task that a human being can. Cognitive computing (CC) describes technology platforms that, broadly speaking, are based on the scientific disciplines of artificial intelligence and signal processing.

Based on the Artificial Intelligence and Cognitive Computing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Artificial Intelligence and Cognitive Computing market covered in Chapter 5:

Alphabet Inc.

## SAP SE

Salesforce, Inc.  
CognitiveScale, Inc.  
Fair Isaac Corporation  
Apple Inc.  
IBM Corporation  
Amazon Inc.  
Intel, Inc.  
Microsoft Corporation  
Facebook

In Chapter 6, on the basis of types, the Artificial Intelligence and Cognitive Computing market from 2015 to 2025 is primarily split into:

Natural Language Processing  
Speech Recognition  
Digital Marketing  
Automated Recommendation  
Personalized Advertising

In Chapter 7, on the basis of applications, the Artificial Intelligence and Cognitive Computing market from 2015 to 2025 covers:

Healthcare  
Retail & Consumer Goods  
Finance  
Manufacturing  
Energy & Utilities  
Transportation

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France

Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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