

Global Artificial Grass & Synthetic Turf Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Artificial turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. Based on the Artificial Grass & Synthetic Turf market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Artificial Grass & Synthetic Turf market covered in Chapter 5:

Nurteks

Global Syn-Turf

GreenVision / Mattex

Mondo S.p.A.

Juta

FieldTurf (Tarkett)

Forbex
Garden Grass
DuPont
Challenger Industries Inc.
Taishan
Shaw Sports Turf
Victoria PLC
Ten Cate
Unisport-Saltex Oy
ForestGrass
Beaulieu International Group
SportGroup Holding
Wonderlawn
SIS Pitches
CoCreation Grass
Edel Grass B.V.
Controlled Products, LLC
Limonta Sport
Condor Grass
Domo Sports Grass
ACT Global Sports

In Chapter 6, on the basis of types, the Artificial Grass & Synthetic Turf market from 2015 to 2025 is primarily split into:

Tuft Grass Below 10 mm
Tuft Grass Between 10 and 25 mm
Tuft Grass Above 25 mm

In Chapter 7, on the basis of applications, the Artificial Grass & Synthetic Turf market from 2015 to 2025 covers:

Contact Sports
Leisure
Landscaping
Non-Contact Sports
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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