

Global Argan Oil Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G32F62E98600EN.html>

Date: December 2021

Pages: 130

Price: US\$ 3,500.00 (Single User License)

ID: G32F62E98600EN

Abstracts

Argan oil is a plant oil produced from the kernels of the argan tree that is endemic to Morocco. In Morocco, argan oil is used to dip bread in at breakfast or to drizzle on couscous or pasta. It is also used for cosmetic purposes.

Based on the Argan Oil market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Argan Oil market covered in Chapter 5:

The Body Source

SatinNaturel

Kanzy

Naissance

YOURGAN

Melvita

Simon & Tom

Billy in the Tree

OLVEA

Arganic Ltd.

Al Hoor

In Chapter 6, on the basis of types, the Argan Oil market from 2015 to 2025 is primarily split into:

Cosmetic Argan Oil

Culinary Argan Oil

Others

In Chapter 7, on the basis of applications, the Argan Oil market from 2015 to 2025 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Argan Oil Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 The Body Source
 - 5.1.1 The Body Source Company Profile

- 5.1.2 The Body Source Business Overview
- 5.1.3 The Body Source Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 The Body Source Argan Oil Products Introduction
- 5.2 SatinNaturel
 - 5.2.1 SatinNaturel Company Profile
 - 5.2.2 SatinNaturel Business Overview
 - 5.2.3 SatinNaturel Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 SatinNaturel Argan Oil Products Introduction
- 5.3 Kanzy
 - 5.3.1 Kanzy Company Profile
 - 5.3.2 Kanzy Business Overview
 - 5.3.3 Kanzy Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Kanzy Argan Oil Products Introduction
- 5.4 Naissance
 - 5.4.1 Naissance Company Profile
 - 5.4.2 Naissance Business Overview
 - 5.4.3 Naissance Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Naissance Argan Oil Products Introduction
- 5.5 YOURGAN
 - 5.5.1 YOURGAN Company Profile
 - 5.5.2 YOURGAN Business Overview
 - 5.5.3 YOURGAN Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 YOURGAN Argan Oil Products Introduction
- 5.6 Melvita
 - 5.6.1 Melvita Company Profile
 - 5.6.2 Melvita Business Overview
 - 5.6.3 Melvita Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Melvita Argan Oil Products Introduction
- 5.7 Simon & Tom
 - 5.7.1 Simon & Tom Company Profile
 - 5.7.2 Simon & Tom Business Overview
 - 5.7.3 Simon & Tom Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Simon & Tom Argan Oil Products Introduction
- 5.8 Billy in the Tree
 - 5.8.1 Billy in the Tree Company Profile
 - 5.8.2 Billy in the Tree Business Overview
 - 5.8.3 Billy in the Tree Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Billy in the Tree Argan Oil Products Introduction
- 5.9 OLVEA
 - 5.9.1 OLVEA Company Profile
 - 5.9.2 OLVEA Business Overview
 - 5.9.3 OLVEA Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 OLVEA Argan Oil Products Introduction
- 5.10 Arganic Ltd.
 - 5.10.1 Arganic Ltd. Company Profile
 - 5.10.2 Arganic Ltd. Business Overview
 - 5.10.3 Arganic Ltd. Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Arganic Ltd. Argan Oil Products Introduction
- 5.11 Al Hoor
 - 5.11.1 Al Hoor Company Profile
 - 5.11.2 Al Hoor Business Overview
 - 5.11.3 Al Hoor Argan Oil Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Al Hoor Argan Oil Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Argan Oil Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Argan Oil Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Argan Oil Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Argan Oil Price by Types (2015-2020)
- 6.2 Global Argan Oil Market Forecast by Types (2020-2025)
 - 6.2.1 Global Argan Oil Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Argan Oil Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Argan Oil Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Argan Oil Sales, Price and Growth Rate of Cosmetic Argan Oil
 - 6.3.2 Global Argan Oil Sales, Price and Growth Rate of Culinary Argan Oil

- 6.3.3 Global Argan Oil Sales, Price and Growth Rate of Others
- 6.4 Global Argan Oil Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Cosmetic Argan Oil Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Culinary Argan Oil Market Revenue and Sales Forecast (2020-2025)
 - 6.4.3 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Argan Oil Sales, Revenue and Market Share by Applications (2015-2020)
 - 7.1.1 Global Argan Oil Sales and Market Share by Applications (2015-2020)
 - 7.1.2 Global Argan Oil Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Argan Oil Market Forecast by Applications (2020-2025)
 - 7.2.1 Global Argan Oil Market Forecast Sales and Market Share by Applications (2020-2025)
 - 7.2.2 Global Argan Oil Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
 - 7.3.1 Global Argan Oil Revenue, Sales and Growth Rate of Online (2015-2020)
 - 7.3.2 Global Argan Oil Revenue, Sales and Growth Rate of Offline (2015-2020)
- 7.4 Global Argan Oil Market Revenue and Sales Forecast, by Applications (2020-2025)
 - 7.4.1 Online Market Revenue and Sales Forecast (2020-2025)
 - 7.4.2 Offline Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Argan Oil Sales by Regions (2015-2020)
- 8.2 Global Argan Oil Market Revenue by Regions (2015-2020)
- 8.3 Global Argan Oil Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ARGAN OIL MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Argan Oil Market Sales and Growth Rate (2015-2020)
- 9.3 North America Argan Oil Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Argan Oil Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Argan Oil Market Analysis by Country
 - 9.6.1 U.S. Argan Oil Sales and Growth Rate
 - 9.6.2 Canada Argan Oil Sales and Growth Rate

9.6.3 Mexico Argan Oil Sales and Growth Rate

10 EUROPE ARGAN OIL MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Argan Oil Market Sales and Growth Rate (2015-2020)

10.3 Europe Argan Oil Market Revenue and Growth Rate (2015-2020)

10.4 Europe Argan Oil Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Argan Oil Market Analysis by Country

10.6.1 Germany Argan Oil Sales and Growth Rate

10.6.2 United Kingdom Argan Oil Sales and Growth Rate

10.6.3 France Argan Oil Sales and Growth Rate

10.6.4 Italy Argan Oil Sales and Growth Rate

10.6.5 Spain Argan Oil Sales and Growth Rate

10.6.6 Russia Argan Oil Sales and Growth Rate

11 ASIA-PACIFIC ARGAN OIL MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Argan Oil Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Argan Oil Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Argan Oil Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Argan Oil Market Analysis by Country

11.6.1 China Argan Oil Sales and Growth Rate

11.6.2 Japan Argan Oil Sales and Growth Rate

11.6.3 South Korea Argan Oil Sales and Growth Rate

11.6.4 Australia Argan Oil Sales and Growth Rate

11.6.5 India Argan Oil Sales and Growth Rate

12 SOUTH AMERICA ARGAN OIL MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Argan Oil Market Sales and Growth Rate (2015-2020)

12.3 South America Argan Oil Market Revenue and Growth Rate (2015-2020)

12.4 South America Argan Oil Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Argan Oil Market Analysis by Country

- 12.6.1 Brazil Argan Oil Sales and Growth Rate
- 12.6.2 Argentina Argan Oil Sales and Growth Rate
- 12.6.3 Columbia Argan Oil Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ARGAN OIL MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Argan Oil Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Argan Oil Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Argan Oil Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Argan Oil Market Analysis by Country
 - 13.6.1 UAE Argan Oil Sales and Growth Rate
 - 13.6.2 Egypt Argan Oil Sales and Growth Rate
 - 13.6.3 South Africa Argan Oil Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Argan Oil Market Size and Growth Rate 2015-2025

Table Argan Oil Key Market Segments

Figure Global Argan Oil Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Argan Oil Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Argan Oil

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table The Body Source Company Profile

Table The Body Source Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Body Source Production and Growth Rate

Figure The Body Source Market Revenue (\$) Market Share 2015-2020

Table SatinNaturel Company Profile

Table SatinNaturel Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SatinNaturel Production and Growth Rate

Figure SatinNaturel Market Revenue (\$) Market Share 2015-2020

Table Kanzy Company Profile

Table Kanzy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kanzy Production and Growth Rate

Figure Kanzy Market Revenue (\$) Market Share 2015-2020

Table Naissance Company Profile

Table Naissance Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Naissance Production and Growth Rate

Figure Naissance Market Revenue (\$) Market Share 2015-2020

Table YOURGAN Company Profile

Table YOURGAN Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure YOURGAN Production and Growth Rate

Figure YOURGAN Market Revenue (\$) Market Share 2015-2020

Table Melvita Company Profile

Table Melvita Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Melvita Production and Growth Rate

Figure Melvita Market Revenue (\$) Market Share 2015-2020

Table Simon & Tom Company Profile

Table Simon & Tom Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Simon & Tom Production and Growth Rate

Figure Simon & Tom Market Revenue (\$) Market Share 2015-2020

Table Billy in the Tree Company Profile

Table Billy in the Tree Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Billy in the Tree Production and Growth Rate

Figure Billy in the Tree Market Revenue (\$) Market Share 2015-2020

Table OLVEA Company Profile

Table OLVEA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure OLVEA Production and Growth Rate

Figure OLVEA Market Revenue (\$) Market Share 2015-2020

Table Arganic Ltd. Company Profile

Table Arganic Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Arganic Ltd. Production and Growth Rate

Figure Arganic Ltd. Market Revenue (\$) Market Share 2015-2020

Table Al Hoor Company Profile

Table Al Hoor Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Al Hoor Production and Growth Rate

Figure Al Hoor Market Revenue (\$) Market Share 2015-2020

Table Global Argan Oil Sales by Types (2015-2020)

Table Global Argan Oil Sales Share by Types (2015-2020)

Table Global Argan Oil Revenue (\$) by Types (2015-2020)

Table Global Argan Oil Revenue Share by Types (2015-2020)

Table Global Argan Oil Price (\$) by Types (2015-2020)

Table Global Argan Oil Market Forecast Sales by Types (2020-2025)

Table Global Argan Oil Market Forecast Sales Share by Types (2020-2025)

Table Global Argan Oil Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Argan Oil Market Forecast Revenue Share by Types (2020-2025)

Figure Global Cosmetic Argan Oil Sales and Growth Rate (2015-2020)

Figure Global Cosmetic Argan Oil Price (2015-2020)

Figure Global Culinary Argan Oil Sales and Growth Rate (2015-2020)

Figure Global Culinary Argan Oil Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Argan Oil Market Revenue (\$) and Growth Rate Forecast of Cosmetic Argan Oil (2020-2025)

Figure Global Argan Oil Sales and Growth Rate Forecast of Cosmetic Argan Oil (2020-2025)

Figure Global Argan Oil Market Revenue (\$) and Growth Rate Forecast of Culinary Argan Oil (2020-2025)

Figure Global Argan Oil Sales and Growth Rate Forecast of Culinary Argan Oil (2020-2025)

Figure Global Argan Oil Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Argan Oil Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Argan Oil Sales by Applications (2015-2020)

Table Global Argan Oil Sales Share by Applications (2015-2020)

Table Global Argan Oil Revenue (\$) by Applications (2015-2020)

Table Global Argan Oil Revenue Share by Applications (2015-2020)

Table Global Argan Oil Market Forecast Sales by Applications (2020-2025)

Table Global Argan Oil Market Forecast Sales Share by Applications (2020-2025)

Table Global Argan Oil Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Argan Oil Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Online Sales and Growth Rate (2015-2020)

Figure Global Online Price (2015-2020)

Figure Global Offline Sales and Growth Rate (2015-2020)

Figure Global Offline Price (2015-2020)

Figure Global Argan Oil Market Revenue (\$) and Growth Rate Forecast of Online (2020-2025)

Figure Global Argan Oil Sales and Growth Rate Forecast of Online (2020-2025)

Figure Global Argan Oil Market Revenue (\$) and Growth Rate Forecast of Offline (2020-2025)

Figure Global Argan Oil Sales and Growth Rate Forecast of Offline (2020-2025)

Figure Global Argan Oil Sales and Growth Rate (2015-2020)

Table Global Argan Oil Sales by Regions (2015-2020)

Table Global Argan Oil Sales Market Share by Regions (2015-2020)

Figure Global Argan Oil Sales Market Share by Regions in 2019
Figure Global Argan Oil Revenue and Growth Rate (2015-2020)
Table Global Argan Oil Revenue by Regions (2015-2020)
Table Global Argan Oil Revenue Market Share by Regions (2015-2020)
Figure Global Argan Oil Revenue Market Share by Regions in 2019
Table Global Argan Oil Market Forecast Sales by Regions (2020-2025)
Table Global Argan Oil Market Forecast Sales Share by Regions (2020-2025)
Table Global Argan Oil Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Argan Oil Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Argan Oil Market Sales and Growth Rate (2015-2020)
Figure North America Argan Oil Market Revenue and Growth Rate (2015-2020)
Figure North America Argan Oil Market Forecast Sales (2020-2025)
Figure North America Argan Oil Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Canada Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Mexico Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Europe Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Europe Argan Oil Market Revenue and Growth Rate (2015-2020)
Figure Europe Argan Oil Market Forecast Sales (2020-2025)
Figure Europe Argan Oil Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Argan Oil Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Argan Oil Market Sales and Growth Rate (2015-2020)
Figure France Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Italy Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Spain Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Russia Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Argan Oil Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Argan Oil Market Forecast Sales (2020-2025)
Figure Asia-Pacific Argan Oil Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Japan Argan Oil Market Sales and Growth Rate (2015-2020)
Figure South Korea Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Australia Argan Oil Market Sales and Growth Rate (2015-2020)
Figure India Argan Oil Market Sales and Growth Rate (2015-2020)
Figure South America Argan Oil Market Sales and Growth Rate (2015-2020)

Figure South America Argan Oil Market Revenue and Growth Rate (2015-2020)
Figure South America Argan Oil Market Forecast Sales (2020-2025)
Figure South America Argan Oil Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Argentina Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Columbia Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Argan Oil Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Argan Oil Market Forecast Sales (2020-2025)
Figure Middle East and Africa Argan Oil Market Forecast Revenue (\$) (2020-2025)
Figure UAE Argan Oil Market Sales and Growth Rate (2015-2020)
Figure Egypt Argan Oil Market Sales and Growth Rate (2015-2020)
Figure South Africa Argan Oil Market Sales and Growth Rate (2015-2020)

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