

# **Global AR HUD Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Beyond the large monitors used for in-console navigation, controls and rear-seat DVD systems, the most exciting advances are in head-up display (HUD) systems, a classification extending to any transparent display that presents data without requiring the user to look away from the usual field of view. HUD systems superimpose vehicle information such as speed, warning signals and indicator arrows on the windshield, allowing drivers to maintain their focus on the road while receiving information that would normally require a glance at an instrument panel on the dashboard.

Based on the AR HUD market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global AR HUD market covered in Chapter 5:

Denso Corporation  
Nippon Seiki Co., Ltd.  
Visteon Corporation  
Garmin Ltd.  
Texas Instruments Inc.  
Pioneer Corporation  
Microvision, Inc.  
Yazaki Corporation  
Harman International Industries Inc.  
Panasonic Corporation  
Robert Bosch GmbH  
Continental AG

In Chapter 6, on the basis of types, the AR HUD market from 2015 to 2025 is primarily split into:

Windshield HUD  
Integrated HUD

In Chapter 7, on the basis of applications, the AR HUD market from 2015 to 2025 covers:

Passenger car  
Commercial vehicle

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK

France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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