

# **Global AR HUD (Augmented Reality Head-up Display) for Automotive Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Based on the AR HUD (Augmented Reality Head-up Display) for Automotive market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global AR HUD (Augmented Reality Head-up Display) for Automotive market covered in Chapter 5:

Continental AG

Hyundai Motor Company

Garmin Limited

Volkswagen AG

General Motors

Denso Corporation  
WayRay SA  
Robert Bosch GmbH  
Harman International Industries Inc.  
Nippon Seiki Co, Ltd  
MicroVision, Inc.  
Visteon Corporation  
Panasonic Corporation  
Yazaki Corporation  
LG Business Solutions  
DigiLens Inc.  
Pioneer Corporation  
Texas Instruments Inc.

In Chapter 6, on the basis of types, the AR HUD (Augmented Reality Head-up Display) for Automotive market from 2015 to 2025 is primarily split into:

AR HUD Navigation  
AR HUD ACC  
AR HUD LDW  
Advanced AR HUD

In Chapter 7, on the basis of applications, the AR HUD (Augmented Reality Head-up Display) for Automotive market from 2015 to 2025 covers:

Passenger Cars  
Commercial Vehicles

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain

Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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