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Global AR Gaming Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Augmented reality gaming (AR gaming) is the integration of game visual and audio content with the user's environment in real time. While virtual reality games require specialized VR headsets, only some augmented reality systems use them.

Based on the AR Gaming market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global AR Gaming market covered in Chapter 5:

Augmented Pixels

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Catchoom
Wikitude
Infinity Augmented Reality
Zappar
Blippar
Qualcomm Technologies
VividWorks
Total Immersion
Aurasma

In Chapter 6, on the basis of types, the AR Gaming market from 2015 to 2025 is primarily split into:

Mobile Devices
HMDs
Smart Glasses

In Chapter 7, on the basis of applications, the AR Gaming market from 2015 to 2025 covers:

Innovators
Early Adopters
Early Majority

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia

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Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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