

Global Applicant Tracking Software Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

An applicant tracking system (ATS) is a software application that enables the electronic handling of recruitment needs. An ATS can be implemented or accessed online on an enterprise or small business level, depending on the needs of the company and there is also free and open source ATS software available.

Based on the Applicant Tracking Software market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Applicant Tracking Software market covered in Chapter 5:

Paycor

Jobvite

Talent Reef

iCIMS

JazzHR

ADP

IBM

Greenhouse Software

Lever

SAP

BambooHR

ClearCompany

Ultimate Software

Cornerstone

Workday

SilkRoad Technology

Racarie Software

Oracle

PeopleFluent

In Chapter 6, on the basis of types, the Applicant Tracking Software market from 2015 to 2025 is primarily split into:

On-premises

Cloud

In Chapter 7, on the basis of applications, the Applicant Tracking Software market from 2015 to 2025 covers:

BFSI

IT and Telecommunications

Government and Public Sector

Retail and Consumer Goods

Manufacturing

Healthcare and Life Sciences

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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