

# Global Apparel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Apparel market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Apparel market are covered in Chapter 9:

Aditya Birla Group

Hennes & Mauritz AB

Adidas AG

LVMH

Nike Inc.

Kering SA

PVH Corp.  
Inditex

In Chapter 5 and Chapter 7.3, based on types, the Apparel market from 2017 to 2027 is primarily split into:

Formal Wear  
Casual Wear  
Sports Wear  
Night Wear  
Other Types

In Chapter 6 and Chapter 7.4, based on applications, the Apparel market from 2017 to 2027 covers:

Men  
Women  
Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Apparel market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Apparel Industry.

## 2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

## 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

## 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application,

region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main

findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 APPAREL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Apparel Market
- 1.2 Apparel Market Segment by Type
  - 1.2.1 Global Apparel Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Apparel Market Segment by Application
  - 1.3.1 Apparel Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Apparel Market, Region Wise (2017-2027)
  - 1.4.1 Global Apparel Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Apparel Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Apparel Market Status and Prospect (2017-2027)
  - 1.4.4 China Apparel Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Apparel Market Status and Prospect (2017-2027)
  - 1.4.6 India Apparel Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Apparel Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Apparel Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Apparel Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Apparel (2017-2027)
  - 1.5.1 Global Apparel Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Apparel Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Apparel Market

### 2 INDUSTRY OUTLOOK

- 2.1 Apparel Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Apparel Market Drivers Analysis
- 2.4 Apparel Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Apparel Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Apparel Industry Development

### **3 GLOBAL APPAREL MARKET LANDSCAPE BY PLAYER**

3.1 Global Apparel Sales Volume and Share by Player (2017-2022)

3.2 Global Apparel Revenue and Market Share by Player (2017-2022)

3.3 Global Apparel Average Price by Player (2017-2022)

3.4 Global Apparel Gross Margin by Player (2017-2022)

3.5 Apparel Market Competitive Situation and Trends

3.5.1 Apparel Market Concentration Rate

3.5.2 Apparel Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL APPAREL SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Apparel Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Apparel Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Apparel Market Under COVID-19

4.5 Europe Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Apparel Market Under COVID-19

4.6 China Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Apparel Market Under COVID-19

4.7 Japan Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Apparel Market Under COVID-19

4.8 India Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Apparel Market Under COVID-19

4.9 Southeast Asia Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Apparel Market Under COVID-19

4.10 Latin America Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Apparel Market Under COVID-19

4.11 Middle East and Africa Apparel Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Apparel Market Under COVID-19

## **5 GLOBAL APPAREL SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Apparel Sales Volume and Market Share by Type (2017-2022)

5.2 Global Apparel Revenue and Market Share by Type (2017-2022)

5.3 Global Apparel Price by Type (2017-2022)

5.4 Global Apparel Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Apparel Sales Volume, Revenue and Growth Rate of Formal Wear (2017-2022)

5.4.2 Global Apparel Sales Volume, Revenue and Growth Rate of Casual Wear (2017-2022)

5.4.3 Global Apparel Sales Volume, Revenue and Growth Rate of Sports Wear (2017-2022)

5.4.4 Global Apparel Sales Volume, Revenue and Growth Rate of Night Wear (2017-2022)

5.4.5 Global Apparel Sales Volume, Revenue and Growth Rate of Other Types (2017-2022)

## **6 GLOBAL APPAREL MARKET ANALYSIS BY APPLICATION**

6.1 Global Apparel Consumption and Market Share by Application (2017-2022)

6.2 Global Apparel Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Apparel Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Apparel Consumption and Growth Rate of Men (2017-2022)

6.3.2 Global Apparel Consumption and Growth Rate of Women (2017-2022)

6.3.3 Global Apparel Consumption and Growth Rate of Kids (2017-2022)

## **7 GLOBAL APPAREL MARKET FORECAST (2022-2027)**

7.1 Global Apparel Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Apparel Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Apparel Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Apparel Price and Trend Forecast (2022-2027)

7.2 Global Apparel Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Apparel Sales Volume and Revenue Forecast (2022-2027)



- 7.2.3 China Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Apparel Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Apparel Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Apparel Revenue and Growth Rate of Formal Wear (2022-2027)
  - 7.3.2 Global Apparel Revenue and Growth Rate of Casual Wear (2022-2027)
  - 7.3.3 Global Apparel Revenue and Growth Rate of Sports Wear (2022-2027)
  - 7.3.4 Global Apparel Revenue and Growth Rate of Night Wear (2022-2027)
  - 7.3.5 Global Apparel Revenue and Growth Rate of Other Types (2022-2027)
- 7.4 Global Apparel Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Apparel Consumption Value and Growth Rate of Men(2022-2027)
  - 7.4.2 Global Apparel Consumption Value and Growth Rate of Women(2022-2027)
  - 7.4.3 Global Apparel Consumption Value and Growth Rate of Kids(2022-2027)
- 7.5 Apparel Market Forecast Under COVID-19

## **8 APPAREL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Apparel Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Apparel Analysis
- 8.6 Major Downstream Buyers of Apparel Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Apparel Industry

## **9 PLAYERS PROFILES**

- 9.1 Aditya Birla Group
  - 9.1.1 Aditya Birla Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Apparel Product Profiles, Application and Specification

- 9.1.3 Aditya Birla Group Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Hennes & Mauritz AB
  - 9.2.1 Hennes & Mauritz AB Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Apparel Product Profiles, Application and Specification
  - 9.2.3 Hennes & Mauritz AB Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Adidas AG
  - 9.3.1 Adidas AG Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Apparel Product Profiles, Application and Specification
  - 9.3.3 Adidas AG Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 LVMH
  - 9.4.1 LVMH Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Apparel Product Profiles, Application and Specification
  - 9.4.3 LVMH Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Nike Inc.
  - 9.5.1 Nike Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Apparel Product Profiles, Application and Specification
  - 9.5.3 Nike Inc. Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Kering SA
  - 9.6.1 Kering SA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Apparel Product Profiles, Application and Specification
  - 9.6.3 Kering SA Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 PVH Corp.
  - 9.7.1 PVH Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Apparel Product Profiles, Application and Specification

9.7.3 PVH Corp. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Inditex

9.8.1 Inditex Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Apparel Product Profiles, Application and Specification

9.8.3 Inditex Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Apparel Product Picture

Table Global Apparel Market Sales Volume and CAGR (%) Comparison by Type

Table Apparel Market Consumption (Sales Volume) Comparison by Application  
(2017-2027)

Figure Global Apparel Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Apparel Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Europe Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Apparel Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Latin America Apparel Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Middle East and Africa Apparel Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Global Apparel Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Apparel Industry Development

Table Global Apparel Sales Volume by Player (2017-2022)

Table Global Apparel Sales Volume Share by Player (2017-2022)

Figure Global Apparel Sales Volume Share by Player in 2021

Table Apparel Revenue (Million USD) by Player (2017-2022)

Table Apparel Revenue Market Share by Player (2017-2022)

Table Apparel Price by Player (2017-2022)

Table Apparel Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Apparel Sales Volume, Region Wise (2017-2022)

Table Global Apparel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Apparel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Apparel Sales Volume Market Share, Region Wise in 2021

Table Global Apparel Revenue (Million USD), Region Wise (2017-2022)

Table Global Apparel Revenue Market Share, Region Wise (2017-2022)

Figure Global Apparel Revenue Market Share, Region Wise (2017-2022)

Figure Global Apparel Revenue Market Share, Region Wise in 2021

Table Global Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Apparel Sales Volume by Type (2017-2022)

Table Global Apparel Sales Volume Market Share by Type (2017-2022)

Figure Global Apparel Sales Volume Market Share by Type in 2021

Table Global Apparel Revenue (Million USD) by Type (2017-2022)

Table Global Apparel Revenue Market Share by Type (2017-2022)

Figure Global Apparel Revenue Market Share by Type in 2021

Table Apparel Price by Type (2017-2022)

Figure Global Apparel Sales Volume and Growth Rate of Formal Wear (2017-2022)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Formal Wear (2017-2022)

Figure Global Apparel Sales Volume and Growth Rate of Casual Wear (2017-2022)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Casual Wear (2017-2022)

Figure Global Apparel Sales Volume and Growth Rate of Sports Wear (2017-2022)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Sports Wear (2017-2022)

Figure Global Apparel Sales Volume and Growth Rate of Night Wear (2017-2022)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Night Wear (2017-2022)

Figure Global Apparel Sales Volume and Growth Rate of Other Types (2017-2022)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Other Types (2017-2022)

Table Global Apparel Consumption by Application (2017-2022)

Table Global Apparel Consumption Market Share by Application (2017-2022)

Table Global Apparel Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Apparel Consumption Revenue Market Share by Application (2017-2022)

Table Global Apparel Consumption and Growth Rate of Men (2017-2022)

Table Global Apparel Consumption and Growth Rate of Women (2017-2022)

Table Global Apparel Consumption and Growth Rate of Kids (2017-2022)

Figure Global Apparel Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Apparel Price and Trend Forecast (2022-2027)

Figure USA Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Apparel Market Sales Volume Forecast, by Type

Table Global Apparel Sales Volume Market Share Forecast, by Type

Table Global Apparel Market Revenue (Million USD) Forecast, by Type

Table Global Apparel Revenue Market Share Forecast, by Type

Table Global Apparel Price Forecast, by Type

Figure Global Apparel Revenue (Million USD) and Growth Rate of Formal Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Formal Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Casual Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Casual Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Sports Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Sports Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Night Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Night Wear (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Other Types (2022-2027)

Figure Global Apparel Revenue (Million USD) and Growth Rate of Other Types (2022-2027)

Table Global Apparel Market Consumption Forecast, by Application

Table Global Apparel Consumption Market Share Forecast, by Application

Table Global Apparel Market Revenue (Million USD) Forecast, by Application

Table Global Apparel Revenue Market Share Forecast, by Application

Figure Global Apparel Consumption Value (Million USD) and Growth Rate of Men (2022-2027)

Figure Global Apparel Consumption Value (Million USD) and Growth Rate of Women (2022-2027)

Figure Global Apparel Consumption Value (Million USD) and Growth Rate of Kids (2022-2027)

Figure Apparel Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Aditya Birla Group Profile

Table Aditya Birla Group Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aditya Birla Group Apparel Sales Volume and Growth Rate

Figure Aditya Birla Group Revenue (Million USD) Market Share 2017-2022

Table Hennes & Mauritz AB Profile

Table Hennes & Mauritz AB Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hennes & Mauritz AB Apparel Sales Volume and Growth Rate

Figure Hennes & Mauritz AB Revenue (Million USD) Market Share 2017-2022

Table Adidas AG Profile

Table Adidas AG Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas AG Apparel Sales Volume and Growth Rate

Figure Adidas AG Revenue (Million USD) Market Share 2017-2022

Table LVMH Profile

Table LVMH Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LVMH Apparel Sales Volume and Growth Rate

Figure LVMH Revenue (Million USD) Market Share 2017-2022

Table Nike Inc. Profile

Table Nike Inc. Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike Inc. Apparel Sales Volume and Growth Rate

Figure Nike Inc. Revenue (Million USD) Market Share 2017-2022

Table Kering SA Profile

Table Kering SA Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kering SA Apparel Sales Volume and Growth Rate

Figure Kering SA Revenue (Million USD) Market Share 2017-2022

Table PVH Corp. Profile



Table PVH Corp. Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PVH Corp. Apparel Sales Volume and Growth Rate

Figure PVH Corp. Revenue (Million USD) Market Share 2017-2022

Table Inditex Profile

Table Inditex Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Inditex Apparel Sales Volume and Growth Rate

Figure Inditex Revenue (Million USD) Market Share 2017-2022

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