

Global Antivirus Software for PC Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Antivirus software is a program or set of programs that are designed to prevent, search for, detect, and remove software viruses, and other malicious software like worms, trojans, adware, and more.

Based on the Antivirus Software for PC market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Antivirus Software for PC market covered in Chapter 5:

Symantec

G DATA Software

Avast Software

AhnLab

Qihoo

Quick Heal

F-Secure

Kaspersky

Panda Security

Rising

Microsoft

Fortinet

Cheetah Mobile

McAfee

AVG

Comodo

Trend Micro

Avira

Bitdefender

ESET

In Chapter 6, on the basis of types, the Antivirus Software for PC market from 2015 to 2025 is primarily split into:

Free and Open-Source Software

Non-Free Software

In Chapter 7, on the basis of applications, the Antivirus Software for PC market from 2015 to 2025 covers:

Individual Users

Enterprise Users

Government Users

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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