

# Global Anti-counterfeiting & Product Security Technologies Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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# **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Anti-counterfeiting & Product Security Technologies market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Anti-counterfeiting & Product Security Technologies market are covered in Chapter 9:

WISeKey
U-NICA Group
Alp Vision
Alien Technology



Datamax-O?Nei

Atlantic Zeiser

Microtag Temed

**EM Microelectronic** 

**Applied DNA Sciences** 

**Dupont Authentication Systems** 

InkSure Technologies

FNMT - RCM

**Prooftag** 

Advanced Track & Trace

**Impinj** 

Morpho

Giesecke & Devrient (G&D)

SICPA Security Solutions

DSS

IAI

ATL Security Label Systems

Authentix

Oberthur Technologies

**Edaps Overseas** 

In Chapter 5 and Chapter 7.3, based on types, the Anti-counterfeiting & Product Security Technologies market from 2017 to 2027 is primarily split into:

**RFID** 

Holograms

**Biometrics** 

Security Print

Taggants (Other)

In Chapter 6 and Chapter 7.4, based on applications, the Anti-counterfeiting & Product Security Technologies market from 2017 to 2027 covers:

Tax Stamps

Ids, Cards & Secure Docs

Jewelry & Luxury Goods

**Pharmaceuticals** 

Currency

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are



covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Anti-counterfeiting & Product Security Technologies market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Anti-counterfeiting & Product Security Technologies Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can



help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers,



and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



# **Contents**

# 1 ANTI-COUNTERFEITING & PRODUCT SECURITY TECHNOLOGIES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Anti-counterfeiting & Product Security Technologies Market
- 1.2 Anti-counterfeiting & Product Security Technologies Market Segment by Type
- 1.2.1 Global Anti-counterfeiting & Product Security Technologies Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Anti-counterfeiting & Product Security Technologies Market Segment by Application
- 1.3.1 Anti-counterfeiting & Product Security Technologies Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Anti-counterfeiting & Product Security Technologies Market, Region Wise (2017-2027)
- 1.4.1 Global Anti-counterfeiting & Product Security Technologies Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
- 1.4.2 United States Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.4.3 Europe Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.4.4 China Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.4.5 Japan Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.4.6 India Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Anti-counterfeiting & Product Security Technologies Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Anti-counterfeiting & Product Security Technologies (2017-2027)
- 1.5.1 Global Anti-counterfeiting & Product Security Technologies Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Anti-counterfeiting & Product Security Technologies Market Sales Volume



Status and Outlook (2017-2027)

- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Anti-counterfeiting & Product Security Technologies Market

#### 2 INDUSTRY OUTLOOK

- 2.1 Anti-counterfeiting & Product Security Technologies Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Anti-counterfeiting & Product Security Technologies Market Drivers Analysis
- 2.4 Anti-counterfeiting & Product Security Technologies Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Anti-counterfeiting & Product Security Technologies Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Anti-counterfeiting & Product Security Technologies Industry Development

# 3 GLOBAL ANTI-COUNTERFEITING & PRODUCT SECURITY TECHNOLOGIES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Anti-counterfeiting & Product Security Technologies Sales Volume and Share by Player (2017-2022)
- 3.2 Global Anti-counterfeiting & Product Security Technologies Revenue and Market Share by Player (2017-2022)
- 3.3 Global Anti-counterfeiting & Product Security Technologies Average Price by Player (2017-2022)
- 3.4 Global Anti-counterfeiting & Product Security Technologies Gross Margin by Player (2017-2022)
- 3.5 Anti-counterfeiting & Product Security Technologies Market Competitive Situation and Trends
  - 3.5.1 Anti-counterfeiting & Product Security Technologies Market Concentration Rate
- 3.5.2 Anti-counterfeiting & Product Security Technologies Market Share of Top 3 and



Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL ANTI-COUNTERFEITING & PRODUCT SECURITY TECHNOLOGIES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Anti-counterfeiting & Product Security Technologies Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Anti-counterfeiting & Product Security Technologies Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Anti-counterfeiting & Product Security Technologies Market Under COVID-19
- 4.5 Europe Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Anti-counterfeiting & Product Security Technologies Market Under COVID-19
- 4.6 China Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.6.1 China Anti-counterfeiting & Product Security Technologies Market Under COVID-19
- 4.7 Japan Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.7.1 Japan Anti-counterfeiting & Product Security Technologies Market Under COVID-19
- 4.8 India Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.8.1 India Anti-counterfeiting & Product Security Technologies Market Under COVID-19
- 4.9 Southeast Asia Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Anti-counterfeiting & Product Security Technologies Market Under COVID-19
- 4.10 Latin America Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Anti-counterfeiting & Product Security Technologies Market



#### **Under COVID-19**

- 4.11 Middle East and Africa Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.11.1 Middle East and Africa Anti-counterfeiting & Product Security Technologies Market Under COVID-19

# 5 GLOBAL ANTI-COUNTERFEITING & PRODUCT SECURITY TECHNOLOGIES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Anti-counterfeiting & Product Security Technologies Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Anti-counterfeiting & Product Security Technologies Revenue and Market Share by Type (2017-2022)
- 5.3 Global Anti-counterfeiting & Product Security Technologies Price by Type (2017-2022)
- 5.4 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue and Growth Rate of RFID (2017-2022)
- 5.4.2 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue and Growth Rate of Holograms (2017-2022)
- 5.4.3 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue and Growth Rate of Biometrics (2017-2022)
- 5.4.4 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue and Growth Rate of Security Print (2017-2022)
- 5.4.5 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue and Growth Rate of Taggants (Other) (2017-2022)

# 6 GLOBAL ANTI-COUNTERFEITING & PRODUCT SECURITY TECHNOLOGIES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Anti-counterfeiting & Product Security Technologies Consumption and Market Share by Application (2017-2022)
- 6.2 Global Anti-counterfeiting & Product Security Technologies Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Tax Stamps (2017-2022)



- 6.3.2 Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Ids, Cards & Secure Docs (2017-2022)
- 6.3.3 Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Jewelry & Luxury Goods (2017-2022)
- 6.3.4 Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Pharmaceuticals (2017-2022)
- 6.3.5 Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Currency (2017-2022)

# 7 GLOBAL ANTI-COUNTERFEITING & PRODUCT SECURITY TECHNOLOGIES MARKET FORECAST (2022-2027)

- 7.1 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Anti-counterfeiting & Product Security Technologies Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Anti-counterfeiting & Product Security Technologies Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Anti-counterfeiting & Product Security Technologies Price and Trend Forecast (2022-2027)
- 7.2 Global Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Anti-counterfeiting & Product Security Technologies Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue



and Price Forecast by Type (2022-2027)

- 7.3.1 Global Anti-counterfeiting & Product Security Technologies Revenue and Growth Rate of RFID (2022-2027)
- 7.3.2 Global Anti-counterfeiting & Product Security Technologies Revenue and Growth Rate of Holograms (2022-2027)
- 7.3.3 Global Anti-counterfeiting & Product Security Technologies Revenue and Growth Rate of Biometrics (2022-2027)
- 7.3.4 Global Anti-counterfeiting & Product Security Technologies Revenue and Growth Rate of Security Print (2022-2027)
- 7.3.5 Global Anti-counterfeiting & Product Security Technologies Revenue and Growth Rate of Taggants (Other) (2022-2027)
- 7.4 Global Anti-counterfeiting & Product Security Technologies Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Anti-counterfeiting & Product Security Technologies Consumption Value and Growth Rate of Tax Stamps(2022-2027)
- 7.4.2 Global Anti-counterfeiting & Product Security Technologies Consumption Value and Growth Rate of Ids, Cards & Secure Docs(2022-2027)
- 7.4.3 Global Anti-counterfeiting & Product Security Technologies Consumption Value and Growth Rate of Jewelry & Luxury Goods(2022-2027)
- 7.4.4 Global Anti-counterfeiting & Product Security Technologies Consumption Value and Growth Rate of Pharmaceuticals(2022-2027)
- 7.4.5 Global Anti-counterfeiting & Product Security Technologies Consumption Value and Growth Rate of Currency(2022-2027)
- 7.5 Anti-counterfeiting & Product Security Technologies Market Forecast Under COVID-19

# 8 ANTI-COUNTERFEITING & PRODUCT SECURITY TECHNOLOGIES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Anti-counterfeiting & Product Security Technologies Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Anti-counterfeiting & Product Security Technologies Analysis
- 8.6 Major Downstream Buyers of Anti-counterfeiting & Product Security Technologies Analysis



8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Anti-counterfeiting & Product Security Technologies Industry

#### 9 PLAYERS PROFILES

- 9.1 WISeKey
  - 9.1.1 WISeKey Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.1.3 WISeKey Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 U-NICA Group
- 9.2.1 U-NICA Group Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.2.3 U-NICA Group Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Alp Vision
- 9.3.1 Alp Vision Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.3.3 Alp Vision Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Alien Technology
- 9.4.1 Alien Technology Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.4.3 Alien Technology Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Datamax-O?Nei
- 9.5.1 Datamax-O?Nei Basic Information, Manufacturing Base, Sales Region and Competitors



- 9.5.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.5.3 Datamax-O?Nei Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Atlantic Zeiser
- 9.6.1 Atlantic Zeiser Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.6.3 Atlantic Zeiser Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Microtag Temed
- 9.7.1 Microtag Temed Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.7.3 Microtag Temed Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 EM Microelectronic
- 9.8.1 EM Microelectronic Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.8.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.8.3 EM Microelectronic Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Applied DNA Sciences
- 9.9.1 Applied DNA Sciences Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 Anti-counterfeiting & Product Security Technologies Product Profiles, Application and Specification
  - 9.9.3 Applied DNA Sciences Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Dupont Authentication Systems
  - 9.10.1 Dupont Authentication Systems Basic Information, Manufacturing Base, Sales



#### Region and Competitors

9.10.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.10.3 Dupont Authentication Systems Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 InkSure Technologies
- 9.11.1 InkSure Technologies Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.11.3 InkSure Technologies Market Performance (2017-2022)
- 9.11.4 Recent Development
- 9.11.5 SWOT Analysis
- 9.12 FNMT RCM
- 9.12.1 FNMT RCM Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.12.3 FNMT RCM Market Performance (2017-2022)
- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis
- 9.13 Prooftag
  - 9.13.1 Prooftag Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.13.3 Prooftag Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis
- 9.14 Advanced Track & Trace
- 9.14.1 Advanced Track & Trace Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

# Application and Specification

- 9.14.3 Advanced Track & Trace Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 Impini
  - 9.15.1 Impinj Basic Information, Manufacturing Base, Sales Region and Competitors



9.15.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

#### Application and Specification

- 9.15.3 Impinj Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis
- 9.16 Morpho
  - 9.16.1 Morpho Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.16.3 Morpho Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis
- 9.17 Giesecke & Devrient (G&D)
- 9.17.1 Giesecke & Devrient (G&D) Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.17.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.17.3 Giesecke & Devrient (G&D) Market Performance (2017-2022)
- 9.17.4 Recent Development
- 9.17.5 SWOT Analysis
- 9.18 SICPA Security Solutions
- 9.18.1 SICPA Security Solutions Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

#### Application and Specification

- 9.18.3 SICPA Security Solutions Market Performance (2017-2022)
- 9.18.4 Recent Development
- 9.18.5 SWOT Analysis
- 9.19 DSS
  - 9.19.1 DSS Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

# Application and Specification

- 9.19.3 DSS Market Performance (2017-2022)
- 9.19.4 Recent Development
- 9.19.5 SWOT Analysis
- 9.20 IAI
  - 9.20.1 IAI Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

#### Application and Specification



- 9.20.3 IAI Market Performance (2017-2022)
- 9.20.4 Recent Development
- 9.20.5 SWOT Analysis
- 9.21 ATL Security Label Systems
- 9.21.1 ATL Security Label Systems Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.21.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

#### Application and Specification

- 9.21.3 ATL Security Label Systems Market Performance (2017-2022)
- 9.21.4 Recent Development
- 9.21.5 SWOT Analysis
- 9.22 Authentix
- 9.22.1 Authentix Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.22.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.22.3 Authentix Market Performance (2017-2022)
- 9.22.4 Recent Development
- 9.22.5 SWOT Analysis
- 9.23 Oberthur Technologies
- 9.23.1 Oberthur Technologies Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

## Application and Specification

- 9.23.3 Oberthur Technologies Market Performance (2017-2022)
- 9.23.4 Recent Development
- 9.23.5 SWOT Analysis
- 9.24 Edaps Overseas
- 9.24.1 Edaps Overseas Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Anti-counterfeiting & Product Security Technologies Product Profiles,

#### Application and Specification

- 9.24.3 Edaps Overseas Market Performance (2017-2022)
- 9.24.4 Recent Development
- 9.24.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION



## 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Anti-counterfeiting & Product Security Technologies Product Picture
Table Global Anti-counterfeiting & Product Security Technologies Market Sales Volume
and CAGR (%) Comparison by Type

Table Anti-counterfeiting & Product Security Technologies Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Anti-counterfeiting & Product Security Technologies Industry Development

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume by Player (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume Share by Player (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume Share by Player in 2021



Table Anti-counterfeiting & Product Security Technologies Revenue (Million USD) by Player (2017-2022)

Table Anti-counterfeiting & Product Security Technologies Revenue Market Share by Player (2017-2022)

Table Anti-counterfeiting & Product Security Technologies Price by Player (2017-2022) Table Anti-counterfeiting & Product Security Technologies Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume, Region Wise (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume Market Share, Region Wise in 2021

Table Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD), Region Wise (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Revenue Market Share, Region Wise (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue Market Share, Region Wise (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue Market Share, Region Wise in 2021

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Anti-counterfeiting & Product Security Technologies Sales Volume,



Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Anti-counterfeiting & Product Security Technologies Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume by Type (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume Market Share by Type (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume Market Share by Type in 2021

Table Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) by Type (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Revenue Market Share by Type (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue Market Share by Type in 2021

Table Anti-counterfeiting & Product Security Technologies Price by Type (2017-2022) Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume and Growth Rate of RFID (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of RFID (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume and Growth Rate of Holograms (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Holograms (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume and Growth Rate of Biometrics (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Biometrics (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume and Growth Rate of Security Print (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Security Print (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume and Growth Rate of Taggants (Other) (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Taggants (Other) (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption by Application (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption Market



Share by Application (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption Revenue Market Share by Application (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Tax Stamps (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Ids, Cards & Secure Docs (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Jewelry & Luxury Goods (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Pharmaceuticals (2017-2022)

Table Global Anti-counterfeiting & Product Security Technologies Consumption and Growth Rate of Currency (2017-2022)

Figure Global Anti-counterfeiting & Product Security Technologies Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Price and Trend Forecast (2022-2027)

Figure USA Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure India Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Anti-counterfeiting & Product Security Technologies Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Anti-counterfeiting & Product Security Technologies Market Sales Volume Forecast, by Type

Table Global Anti-counterfeiting & Product Security Technologies Sales Volume Market Share Forecast, by Type

Table Global Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) Forecast, by Type

Table Global Anti-counterfeiting & Product Security Technologies Revenue Market Share Forecast, by Type

Table Global Anti-counterfeiting & Product Security Technologies Price Forecast, by Type

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of RFID (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of RFID (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Holograms (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Holograms (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Biometrics (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Biometrics (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Security Print (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million



USD) and Growth Rate of Security Print (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Taggants (Other) (2022-2027)

Figure Global Anti-counterfeiting & Product Security Technologies Revenue (Million USD) and Growth Rate of Taggants (Other) (2022-2027)

Table Global Anti-counterfeiting & Product Security Technologies Market Consumption Forecast, by Application

Table Global Anti-counterfeiting & Product Security Technologies Consumption Market Share Forecast, by Application

Table Global Anti-counterfeiting & Product Security Technologies Market Revenue (Million USD) Forecast, by Application

Table Global Anti-counterfeiting & Product Security Technologies Revenue Market Share Forecast, by Application

Figure Global Anti-counterfeiting & Product Security Technologies Consumption Value (Million USD) and Growth Rate of Tax Stamps (2022-2027)

Figure Global Anti-counterfeiting



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