

## Global Animation, VFX, and Games Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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### **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Animation, VFX, and Games market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Animation, VFX, and Games market are covered in Chapter 9:

4K Media 44 Toons 20th Century Fox Animation 3D Imaging 3DVision 3Dimension

Global Animation, VFX, and Games Industry Research Report, Competitive Landscape, Market Size, Regional Status...



3dmx 3da2 Animation Studios Disney 422 South 2dlab 3 Bear Animations 2 Minutes Studio 4.21 Productions 3d Canvas 3-D Revolution Productions 37 Interactive 3 Eye Group CD Projekt

In Chapter 5 and Chapter 7.3, based on types, the Animation, VFX, and Games market from 2017 to 2027 is primarily split into:

Visual Effects (VFX) Stop Motion Animation Motion Capture 3D Animation Movies

In Chapter 6 and Chapter 7.4, based on applications, the Animation, VFX, and Games market from 2017 to 2027 covers:

Media & Entrainment Online Gaming Platform Based Gaming Other End-Users

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe



China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

**Client Focus** 

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Animation, VFX, and Games market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Animation, VFX, and Games Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Global Animation, VFX, and Games Industry Research Report, Competitive Landscape, Market Size, Regional Status...



Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the



consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



## Contents

#### 1 ANIMATION, VFX, AND GAMES MARKET OVERVIEW

1.1 Product Overview and Scope of Animation, VFX, and Games Market

1.2 Animation, VFX, and Games Market Segment by Type

1.2.1 Global Animation, VFX, and Games Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Animation, VFX, and Games Market Segment by Application

1.3.1 Animation, VFX, and Games Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Animation, VFX, and Games Market, Region Wise (2017-2027)

1.4.1 Global Animation, VFX, and Games Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.4.3 Europe Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.4.4 China Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.4.5 Japan Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.4.6 India Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.4.8 Latin America Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Animation, VFX, and Games Market Status and Prospect (2017-2027)

1.5 Global Market Size of Animation, VFX, and Games (2017-2027)

1.5.1 Global Animation, VFX, and Games Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Animation, VFX, and Games Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Animation, VFX, and Games Market

#### 2 INDUSTRY OUTLOOK

2.1 Animation, VFX, and Games Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers



2.2.2 Analysis of Technical Barriers

- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier

2.3 Animation, VFX, and Games Market Drivers Analysis

- 2.4 Animation, VFX, and Games Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis

2.7 Animation, VFX, and Games Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Animation, VFX, and Games Industry Development

#### 3 GLOBAL ANIMATION, VFX, AND GAMES MARKET LANDSCAPE BY PLAYER

3.1 Global Animation, VFX, and Games Sales Volume and Share by Player (2017-2022)

3.2 Global Animation, VFX, and Games Revenue and Market Share by Player (2017-2022)

3.3 Global Animation, VFX, and Games Average Price by Player (2017-2022)

3.4 Global Animation, VFX, and Games Gross Margin by Player (2017-2022)

3.5 Animation, VFX, and Games Market Competitive Situation and Trends

3.5.1 Animation, VFX, and Games Market Concentration Rate

3.5.2 Animation, VFX, and Games Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

#### 4 GLOBAL ANIMATION, VFX, AND GAMES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Animation, VFX, and Games Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Animation, VFX, and Games Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Animation, VFX, and Games Market Under COVID-194.5 Europe Animation, VFX, and Games Sales Volume, Revenue, Price and Gross



Margin (2017-2022)

4.5.1 Europe Animation, VFX, and Games Market Under COVID-19

4.6 China Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Animation, VFX, and Games Market Under COVID-19

4.7 Japan Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Animation, VFX, and Games Market Under COVID-194.8 India Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Animation, VFX, and Games Market Under COVID-194.9 Southeast Asia Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Animation, VFX, and Games Market Under COVID-194.10 Latin America Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Animation, VFX, and Games Market Under COVID-19 4.11 Middle East and Africa Animation, VFX, and Games Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Animation, VFX, and Games Market Under COVID-19

# 5 GLOBAL ANIMATION, VFX, AND GAMES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Animation, VFX, and Games Sales Volume and Market Share by Type (2017-2022)

5.2 Global Animation, VFX, and Games Revenue and Market Share by Type (2017-2022)

5.3 Global Animation, VFX, and Games Price by Type (2017-2022)

5.4 Global Animation, VFX, and Games Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Animation, VFX, and Games Sales Volume, Revenue and Growth Rate of Visual Effects (VFX) (2017-2022)

5.4.2 Global Animation, VFX, and Games Sales Volume, Revenue and Growth Rate of Stop Motion Animation (2017-2022)

5.4.3 Global Animation, VFX, and Games Sales Volume, Revenue and Growth Rate of Motion Capture (2017-2022)

5.4.4 Global Animation, VFX, and Games Sales Volume, Revenue and Growth Rate of 3D Animation Movies (2017-2022)



#### 6 GLOBAL ANIMATION, VFX, AND GAMES MARKET ANALYSIS BY APPLICATION

6.1 Global Animation, VFX, and Games Consumption and Market Share by Application (2017-2022)

6.2 Global Animation, VFX, and Games Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Animation, VFX, and Games Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Animation, VFX, and Games Consumption and Growth Rate of Media & Entrainment (2017-2022)

6.3.2 Global Animation, VFX, and Games Consumption and Growth Rate of Online Gaming (2017-2022)

6.3.3 Global Animation, VFX, and Games Consumption and Growth Rate of Platform Based Gaming (2017-2022)

6.3.4 Global Animation, VFX, and Games Consumption and Growth Rate of Other End-Users (2017-2022)

#### 7 GLOBAL ANIMATION, VFX, AND GAMES MARKET FORECAST (2022-2027)

7.1 Global Animation, VFX, and Games Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Animation, VFX, and Games Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Animation, VFX, and Games Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Animation, VFX, and Games Price and Trend Forecast (2022-2027)7.2 Global Animation, VFX, and Games Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Animation, VFX, and Games Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Animation, VFX, and Games Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Animation, VFX, and Games Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Animation, VFX, and Games Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Animation, VFX, and Games Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Animation, VFX, and Games Sales Volume and Revenue



Forecast (2022-2027)

7.2.7 Latin America Animation, VFX, and Games Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Animation, VFX, and Games Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Animation, VFX, and Games Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Animation, VFX, and Games Revenue and Growth Rate of Visual Effects (VFX) (2022-2027)

7.3.2 Global Animation, VFX, and Games Revenue and Growth Rate of Stop Motion Animation (2022-2027)

7.3.3 Global Animation, VFX, and Games Revenue and Growth Rate of Motion Capture (2022-2027)

7.3.4 Global Animation, VFX, and Games Revenue and Growth Rate of 3D Animation Movies (2022-2027)

7.4 Global Animation, VFX, and Games Consumption Forecast by Application (2022-2027)

7.4.1 Global Animation, VFX, and Games Consumption Value and Growth Rate of Media & Entrainment(2022-2027)

7.4.2 Global Animation, VFX, and Games Consumption Value and Growth Rate of Online Gaming(2022-2027)

7.4.3 Global Animation, VFX, and Games Consumption Value and Growth Rate of Platform Based Gaming(2022-2027)

7.4.4 Global Animation, VFX, and Games Consumption Value and Growth Rate of Other End-Users(2022-2027)

7.5 Animation, VFX, and Games Market Forecast Under COVID-19

#### 8 ANIMATION, VFX, AND GAMES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Animation, VFX, and Games Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Animation, VFX, and Games Analysis
- 8.6 Major Downstream Buyers of Animation, VFX, and Games Analysis



8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Animation, VFX, and Games Industry

#### 9 PLAYERS PROFILES

- 9.1 4K Media
  - 9.1.1 4K Media Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.1.3 4K Media Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 44 Toons
- 9.2.1 44 Toons Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.2.3 44 Toons Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 20th Century Fox Animation

9.3.1 20th Century Fox Animation Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.3.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.3.3 20th Century Fox Animation Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 3D Imaging

9.4.1 3D Imaging Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.4.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.4.3 3D Imaging Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 3DVision
  - 9.5.1 3DVision Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Animation, VFX, and Games Product Profiles, Application and Specification
  - 9.5.3 3DVision Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 3Dimension
  - 9.6.1 3Dimension Basic Information, Manufacturing Base, Sales Region and



Competitors

- 9.6.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.6.3 3Dimension Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 3dmx
  - 9.7.1 3dmx Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.7.3 3dmx Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 3da2 Animation Studios

9.8.1 3da2 Animation Studios Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.8.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.8.3 3da2 Animation Studios Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Disney
  - 9.9.1 Disney Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Animation, VFX, and Games Product Profiles, Application and Specification
  - 9.9.3 Disney Market Performance (2017-2022)
  - 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 422 South

9.10.1 422 South Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.10.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.10.3 422 South Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 2dlab
  - 9.11.1 2dlab Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Animation, VFX, and Games Product Profiles, Application and Specification
  - 9.11.3 2dlab Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 3 Bear Animations
  - 9.12.1 3 Bear Animations Basic Information, Manufacturing Base, Sales Region and



Competitors

- 9.12.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.12.3 3 Bear Animations Market Performance (2017-2022)
- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis
- 9.13 2 Minutes Studio

9.13.1 2 Minutes Studio Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.13.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.13.3 2 Minutes Studio Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis
- 9.14 4.21 Productions

9.14.1 4.21 Productions Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.14.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.14.3 4.21 Productions Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 3d Canvas

9.15.1 3d Canvas Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.15.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.15.3 3d Canvas Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis
- 9.16 3-D Revolution Productions

9.16.1 3-D Revolution Productions Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Animation, VFX, and Games Product Profiles, Application and Specification

- 9.16.3 3-D Revolution Productions Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis
- 9.17 37 Interactive

9.17.1 37 Interactive Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.17.2 Animation, VFX, and Games Product Profiles, Application and Specification
- 9.17.3 37 Interactive Market Performance (2017-2022)
- 9.17.4 Recent Development



9.17.5 SWOT Analysis

9.18 3 Eye Group

9.18.1 3 Eye Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Animation, VFX, and Games Product Profiles, Application and Specification

- 9.18.3 3 Eye Group Market Performance (2017-2022)
- 9.18.4 Recent Development
- 9.18.5 SWOT Analysis
- 9.19 CD Projekt

9.19.1 CD Projekt Basic Information, Manufacturing Base, Sales Region and

Competitors

9.19.2 Animation, VFX, and Games Product Profiles, Application and Specification

- 9.19.3 CD Projekt Market Performance (2017-2022)
- 9.19.4 Recent Development
- 9.19.5 SWOT Analysis

#### **10 RESEARCH FINDINGS AND CONCLUSION**

#### **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Animation, VFX, and Games Product Picture Table Global Animation, VFX, and Games Market Sales Volume and CAGR (%) Comparison by Type Table Animation, VFX, and Games Market Consumption (Sales Volume) Comparison by Application (2017-2027) Figure Global Animation, VFX, and Games Market Size (Revenue, Million USD) and CAGR (%) (2017-2027) Figure United States Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Europe Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure China Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Japan Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure India Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Southeast Asia Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Latin America Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Middle East and Africa Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Global Animation, VFX, and Games Market Sales Volume Status and Outlook (2017 - 2027)Table Global Macroeconomic Analysis Figure Global COVID-19 Status Overview Table Influence of COVID-19 Outbreak on Animation, VFX, and Games Industry Development Table Global Animation, VFX, and Games Sales Volume by Player (2017-2022) Table Global Animation, VFX, and Games Sales Volume Share by Player (2017-2022) Figure Global Animation, VFX, and Games Sales Volume Share by Player in 2021 Table Animation, VFX, and Games Revenue (Million USD) by Player (2017-2022) Table Animation, VFX, and Games Revenue Market Share by Player (2017-2022)

 Table Animation, VFX, and Games Price by Player (2017-2022)



Table Animation, VFX, and Games Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Animation, VFX, and Games Sales Volume, Region Wise (2017-2022)

Table Global Animation, VFX, and Games Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Animation, VFX, and Games Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Animation, VFX, and Games Sales Volume Market Share, Region Wise in 2021

Table Global Animation, VFX, and Games Revenue (Million USD), Region Wise (2017-2022)

Table Global Animation, VFX, and Games Revenue Market Share, Region Wise (2017-2022)

Figure Global Animation, VFX, and Games Revenue Market Share, Region Wise (2017-2022)

Figure Global Animation, VFX, and Games Revenue Market Share, Region Wise in 2021

Table Global Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Animation, VFX, and Games Sales Volume by Type (2017-2022) Table Global Animation, VFX, and Games Sales Volume Market Share by Type (2017-2022)

Figure Global Animation, VFX, and Games Sales Volume Market Share by Type in



#### 2021

Table Global Animation, VFX, and Games Revenue (Million USD) by Type (2017-2022) Table Global Animation, VFX, and Games Revenue Market Share by Type (2017-2022) Figure Global Animation, VFX, and Games Revenue Market Share by Type in 2021 Table Animation, VFX, and Games Price by Type (2017-2022) Figure Global Animation, VFX, and Games Sales Volume and Growth Rate of Visual Effects (VFX) (2017-2022) Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Visual Effects (VFX) (2017-2022) Figure Global Animation, VFX, and Games Sales Volume and Growth Rate of Stop Motion Animation (2017-2022) Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Stop Motion Animation (2017-2022) Figure Global Animation, VFX, and Games Sales Volume and Growth Rate of Motion Capture (2017-2022) Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Motion Capture (2017-2022) Figure Global Animation, VFX, and Games Sales Volume and Growth Rate of 3D Animation Movies (2017-2022) Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of 3D Animation Movies (2017-2022) Table Global Animation, VFX, and Games Consumption by Application (2017-2022) Table Global Animation, VFX, and Games Consumption Market Share by Application (2017 - 2022)Table Global Animation, VFX, and Games Consumption Revenue (Million USD) by Application (2017-2022) Table Global Animation, VFX, and Games Consumption Revenue Market Share by Application (2017-2022) Table Global Animation, VFX, and Games Consumption and Growth Rate of Media & Entrainment (2017-2022) Table Global Animation, VFX, and Games Consumption and Growth Rate of Online Gaming (2017-2022) Table Global Animation, VFX, and Games Consumption and Growth Rate of Platform Based Gaming (2017-2022) Table Global Animation, VFX, and Games Consumption and Growth Rate of Other End-Users (2017-2022) Figure Global Animation, VFX, and Games Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate



Forecast (2022-2027)

Figure Global Animation, VFX, and Games Price and Trend Forecast (2022-2027) Figure USA Animation, VFX, and Games Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027) Figure USA Animation, VFX, and Games Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Europe Animation, VFX, and Games Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Animation, VFX, and Games Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Animation, VFX, and Games Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Animation, VFX, and Games Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Animation, VFX, and Games Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Animation, VFX, and Games Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Animation, VFX, and Games Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Animation, VFX, and Games Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Animation, VFX, and Games Market Sales Volume Forecast, by Type Table Global Animation, VFX, and Games Sales Volume Market Share Forecast, by Type

Table Global Animation, VFX, and Games Market Revenue (Million USD) Forecast, by Type



Table Global Animation, VFX, and Games Revenue Market Share Forecast, by Type Table Global Animation, VFX, and Games Price Forecast, by Type

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Visual Effects (VFX) (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Visual Effects (VFX) (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Stop Motion Animation (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Stop Motion Animation (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Motion Capture (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of Motion Capture (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of 3D Animation Movies (2022-2027)

Figure Global Animation, VFX, and Games Revenue (Million USD) and Growth Rate of 3D Animation Movies (2022-2027)

Table Global Animation, VFX, and Games Market Consumption Forecast, by Application

Table Global Animation, VFX, and Games Consumption Market Share Forecast, by Application

Table Global Animation, VFX, and Games Market Revenue (Million USD) Forecast, by Application

Table Global Animation, VFX, and Games Revenue Market Share Forecast, by Application

Figure Global Animation, VFX, and Games Consumption Value (Million USD) and Growth Rate of Media & Entrainment (2022-2027)

Figure Global Animation, VFX, and Games Consumption Value (Million USD) and Growth Rate of Online Gaming (2022-2027)

Figure Global Animation, VFX, and Games Consumption Value (Million USD) and Growth Rate of Platform Based Gaming (2022-2027)

Figure Global Animation, VFX, and Games Consumption Value (Million USD) and Growth Rate of Other End-Users (2022-2027)

Figure Animation, VFX, and Games Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors



**Table Downstream Buyers** Table 4K Media Profile Table 4K Media Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure 4K Media Animation, VFX, and Games Sales Volume and Growth Rate Figure 4K Media Revenue (Million USD) Market Share 2017-2022 Table 44 Toons Profile Table 44 Toons Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure 44 Toons Animation, VFX, and Games Sales Volume and Growth Rate Figure 44 Toons Revenue (Million USD) Market Share 2017-2022 Table 20th Century Fox Animation Profile Table 20th Century Fox Animation Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure 20th Century Fox Animation Animation, VFX, and Games Sales Volume and Growth Rate Figure 20th Century Fox Animation Revenue (Million USD) Market Share 2017-2022 Table 3D Imaging Profile Table 3D Imaging Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure 3D Imaging Animation, VFX, and Games Sales Volume and Growth Rate Figure 3D Imaging Revenue (Million USD) Market Share 2017-2022 **Table 3DVision Profile** Table 3DVision Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure 3DVision Animation, VFX, and Games Sales Volume and Growth Rate Figure 3DVision Revenue (Million USD) Market Share 2017-2022 **Table 3Dimension Profile** Table 3Dimension Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure 3Dimension Animation, VFX, and Games Sales Volume and Growth Rate Figure 3Dimension Revenue (Million USD) Market Share 2017-2022 Table 3dmx Profile Table 3dmx Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure 3dmx Animation, VFX, and Games Sales Volume and Growth Rate Figure 3dmx Revenue (Million USD) Market Share 2017-2022 Table 3da2 Animation Studios Profile Table 3da2 Animation Studios Animation, VFX, and Games Sales Volume, Revenue



(Million USD), Price and Gross Margin (2017-2022)

Figure 3da2 Animation Studios Animation, VFX, and Games Sales Volume and Growth Rate

Figure 3da2 Animation Studios Revenue (Million USD) Market Share 2017-2022 Table Disney Profile

Table Disney Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Disney Animation, VFX, and Games Sales Volume and Growth Rate

Figure Disney Revenue (Million USD) Market Share 2017-2022

Table 422 South Profile

Table 422 South Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 422 South Animation, VFX, and Games Sales Volume and Growth Rate

Figure 422 South Revenue (Million USD) Market Share 2017-2022

Table 2dlab Profile

Table 2dlab Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 2dlab Animation, VFX, and Games Sales Volume and Growth Rate

Figure 2dlab Revenue (Million USD) Market Share 2017-2022

Table 3 Bear Animations Profile

Table 3 Bear Animations Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3 Bear Animations Animation, VFX, and Games Sales Volume and Growth Rate Figure 3 Bear Animations Revenue (Million USD) Market Share 2017-2022

Table 2 Minutes Studio Profile

Table 2 Minutes Studio Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 2 Minutes Studio Animation, VFX, and Games Sales Volume and Growth Rate Figure 2 Minutes Studio Revenue (Million USD) Market Share 2017-2022

Table 4.21 Productions Profile

Table 4.21 Productions Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 4.21 Productions Animation, VFX, and Games Sales Volume and Growth Rate Figure 4.21 Productions Revenue (Million USD) Market Share 2017-2022

Table 3d Canvas Profile

Table 3d Canvas Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3d Canvas Animation, VFX, and Games Sales Volume and Growth Rate Figure 3d Canvas Revenue (Million USD) Market Share 2017-2022



Table 3-D Revolution Productions Profile

Table 3-D Revolution Productions Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3-D Revolution Productions Animation, VFX, and Games Sales Volume and Growth Rate

Figure 3-D Revolution Productions Revenue (Million USD) Market Share 2017-2022 Table 37 Interactive Profile

Table 37 Interactive Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 37 Interactive Animation, VFX, and Games Sales Volume and Growth Rate

Figure 37 Interactive Revenue (Million USD) Market Share 2017-2022

Table 3 Eye Group Profile

Table 3 Eye Group Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3 Eye Group Animation, VFX, and Games Sales Volume and Growth Rate Figure 3 Eye Group Revenue (Million USD) Market Share 2017-2022

Table CD Projekt Profile

Table CD Projekt Animation, VFX, and Games Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CD Projekt Animation, VFX, and Games Sales Volume and Growth Rate

Figure CD Projekt Revenue (Million USD) Market Share 2017-2022



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