

Global Android TV Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Android TV market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Android TV market covered in Chapter 5:

Sony

Samsung Electronics

Panasonic

Hisense

XiaoMi

LG Electronics

Skyworth

TCL

Vizio

Sharp

In Chapter 6, on the basis of types, the Android TV market from 2015 to 2025 is primarily split into:

32 inch

40 inch

42 inch

55inch

less than 60 inch

In Chapter 7, on the basis of applications, the Android TV market from 2015 to 2025 covers:

Family

Public

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Android TV Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Sony
 - 5.1.1 Sony Company Profile

- 5.1.2 Sony Business Overview
- 5.1.3 Sony Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Sony Android TV Products Introduction
- 5.2 Samsung Electronics
 - 5.2.1 Samsung Electronics Company Profile
 - 5.2.2 Samsung Electronics Business Overview
 - 5.2.3 Samsung Electronics Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Samsung Electronics Android TV Products Introduction
- 5.3 Panasonic
 - 5.3.1 Panasonic Company Profile
 - 5.3.2 Panasonic Business Overview
 - 5.3.3 Panasonic Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Panasonic Android TV Products Introduction
- 5.4 Hisense
 - 5.4.1 Hisense Company Profile
 - 5.4.2 Hisense Business Overview
 - 5.4.3 Hisense Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Hisense Android TV Products Introduction
- 5.5 XiaoMi
 - 5.5.1 XiaoMi Company Profile
 - 5.5.2 XiaoMi Business Overview
 - 5.5.3 XiaoMi Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 XiaoMi Android TV Products Introduction
- 5.6 LG Electronics
 - 5.6.1 LG Electronics Company Profile
 - 5.6.2 LG Electronics Business Overview
 - 5.6.3 LG Electronics Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 LG Electronics Android TV Products Introduction
- 5.7 Skyworth
 - 5.7.1 Skyworth Company Profile
 - 5.7.2 Skyworth Business Overview
 - 5.7.3 Skyworth Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Skyworth Android TV Products Introduction

5.8 TCL

5.8.1 TCL Company Profile

5.8.2 TCL Business Overview

5.8.3 TCL Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 TCL Android TV Products Introduction

5.9 Vizio

5.9.1 Vizio Company Profile

5.9.2 Vizio Business Overview

5.9.3 Vizio Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Vizio Android TV Products Introduction

5.10 Sharp

5.10.1 Sharp Company Profile

5.10.2 Sharp Business Overview

5.10.3 Sharp Android TV Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 Sharp Android TV Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Android TV Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Android TV Sales and Market Share by Types (2015-2020)

6.1.2 Global Android TV Revenue and Market Share by Types (2015-2020)

6.1.3 Global Android TV Price by Types (2015-2020)

6.2 Global Android TV Market Forecast by Types (2020-2025)

6.2.1 Global Android TV Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Android TV Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Android TV Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Android TV Sales, Price and Growth Rate of 32 inch

6.3.2 Global Android TV Sales, Price and Growth Rate of 40 inch

6.3.3 Global Android TV Sales, Price and Growth Rate of 42 inch

6.3.4 Global Android TV Sales, Price and Growth Rate of 55inch

6.3.5 Global Android TV Sales, Price and Growth Rate of less than 60 inch

6.4 Global Android TV Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 32 inch Market Revenue and Sales Forecast (2020-2025)

- 6.4.2 40 inch Market Revenue and Sales Forecast (2020-2025)
- 6.4.3 42 inch Market Revenue and Sales Forecast (2020-2025)
- 6.4.4 55inch Market Revenue and Sales Forecast (2020-2025)
- 6.4.5 less than 60 inch Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Android TV Sales, Revenue and Market Share by Applications (2015-2020)
 - 7.1.1 Global Android TV Sales and Market Share by Applications (2015-2020)
 - 7.1.2 Global Android TV Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Android TV Market Forecast by Applications (2020-2025)
 - 7.2.1 Global Android TV Market Forecast Sales and Market Share by Applications (2020-2025)
 - 7.2.2 Global Android TV Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
 - 7.3.1 Global Android TV Revenue, Sales and Growth Rate of Family (2015-2020)
 - 7.3.2 Global Android TV Revenue, Sales and Growth Rate of Public (2015-2020)
- 7.4 Global Android TV Market Revenue and Sales Forecast, by Applications (2020-2025)
 - 7.4.1 Family Market Revenue and Sales Forecast (2020-2025)
 - 7.4.2 Public Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Android TV Sales by Regions (2015-2020)
- 8.2 Global Android TV Market Revenue by Regions (2015-2020)
- 8.3 Global Android TV Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ANDROID TV MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Android TV Market Sales and Growth Rate (2015-2020)
- 9.3 North America Android TV Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Android TV Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Android TV Market Analysis by Country
 - 9.6.1 U.S. Android TV Sales and Growth Rate
 - 9.6.2 Canada Android TV Sales and Growth Rate

9.6.3 Mexico Android TV Sales and Growth Rate

10 EUROPE ANDROID TV MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Android TV Market Sales and Growth Rate (2015-2020)

10.3 Europe Android TV Market Revenue and Growth Rate (2015-2020)

10.4 Europe Android TV Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Android TV Market Analysis by Country

10.6.1 Germany Android TV Sales and Growth Rate

10.6.2 United Kingdom Android TV Sales and Growth Rate

10.6.3 France Android TV Sales and Growth Rate

10.6.4 Italy Android TV Sales and Growth Rate

10.6.5 Spain Android TV Sales and Growth Rate

10.6.6 Russia Android TV Sales and Growth Rate

11 ASIA-PACIFIC ANDROID TV MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Android TV Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Android TV Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Android TV Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Android TV Market Analysis by Country

11.6.1 China Android TV Sales and Growth Rate

11.6.2 Japan Android TV Sales and Growth Rate

11.6.3 South Korea Android TV Sales and Growth Rate

11.6.4 Australia Android TV Sales and Growth Rate

11.6.5 India Android TV Sales and Growth Rate

12 SOUTH AMERICA ANDROID TV MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Android TV Market Sales and Growth Rate (2015-2020)

12.3 South America Android TV Market Revenue and Growth Rate (2015-2020)

12.4 South America Android TV Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Android TV Market Analysis by Country

- 12.6.1 Brazil Android TV Sales and Growth Rate
- 12.6.2 Argentina Android TV Sales and Growth Rate
- 12.6.3 Columbia Android TV Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ANDROID TV MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Android TV Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Android TV Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Android TV Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Android TV Market Analysis by Country
 - 13.6.1 UAE Android TV Sales and Growth Rate
 - 13.6.2 Egypt Android TV Sales and Growth Rate
 - 13.6.3 South Africa Android TV Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Android TV Market Size and Growth Rate 2015-2025

Table Android TV Key Market Segments

Figure Global Android TV Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Android TV Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Android TV

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Sony Company Profile

Table Sony Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sony Production and Growth Rate

Figure Sony Market Revenue (\$) Market Share 2015-2020

Table Samsung Electronics Company Profile

Table Samsung Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Samsung Electronics Production and Growth Rate

Figure Samsung Electronics Market Revenue (\$) Market Share 2015-2020

Table Panasonic Company Profile

Table Panasonic Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Panasonic Production and Growth Rate

Figure Panasonic Market Revenue (\$) Market Share 2015-2020

Table Hisense Company Profile

Table Hisense Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hisense Production and Growth Rate

Figure Hisense Market Revenue (\$) Market Share 2015-2020

Table XiaoMi Company Profile

Table XiaoMi Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure XiaoMi Production and Growth Rate

Figure XiaoMi Market Revenue (\$) Market Share 2015-2020

Table LG Electronics Company Profile

Table LG Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure LG Electronics Production and Growth Rate

Figure LG Electronics Market Revenue (\$) Market Share 2015-2020

Table Skyworth Company Profile

Table Skyworth Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Skyworth Production and Growth Rate

Figure Skyworth Market Revenue (\$) Market Share 2015-2020

Table TCL Company Profile

Table TCL Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure TCL Production and Growth Rate

Figure TCL Market Revenue (\$) Market Share 2015-2020

Table Vizio Company Profile

Table Vizio Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vizio Production and Growth Rate

Figure Vizio Market Revenue (\$) Market Share 2015-2020

Table Sharp Company Profile

Table Sharp Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sharp Production and Growth Rate

Figure Sharp Market Revenue (\$) Market Share 2015-2020

Table Global Android TV Sales by Types (2015-2020)

Table Global Android TV Sales Share by Types (2015-2020)

Table Global Android TV Revenue (\$) by Types (2015-2020)

Table Global Android TV Revenue Share by Types (2015-2020)

Table Global Android TV Price (\$) by Types (2015-2020)

Table Global Android TV Market Forecast Sales by Types (2020-2025)

Table Global Android TV Market Forecast Sales Share by Types (2020-2025)

Table Global Android TV Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Android TV Market Forecast Revenue Share by Types (2020-2025)

Figure Global 32 inch Sales and Growth Rate (2015-2020)

Figure Global 32 inch Price (2015-2020)

Figure Global 40 inch Sales and Growth Rate (2015-2020)

Figure Global 40 inch Price (2015-2020)
Figure Global 42 inch Sales and Growth Rate (2015-2020)
Figure Global 42 inch Price (2015-2020)
Figure Global 55inch Sales and Growth Rate (2015-2020)
Figure Global 55inch Price (2015-2020)
Figure Global less than 60 inch Sales and Growth Rate (2015-2020)
Figure Global less than 60 inch Price (2015-2020)
Figure Global Android TV Market Revenue (\$) and Growth Rate Forecast of 32 inch (2020-2025)
Figure Global Android TV Sales and Growth Rate Forecast of 32 inch (2020-2025)
Figure Global Android TV Market Revenue (\$) and Growth Rate Forecast of 40 inch (2020-2025)
Figure Global Android TV Sales and Growth Rate Forecast of 40 inch (2020-2025)
Figure Global Android TV Market Revenue (\$) and Growth Rate Forecast of 42 inch (2020-2025)
Figure Global Android TV Sales and Growth Rate Forecast of 42 inch (2020-2025)
Figure Global Android TV Market Revenue (\$) and Growth Rate Forecast of 55inch (2020-2025)
Figure Global Android TV Sales and Growth Rate Forecast of 55inch (2020-2025)
Figure Global Android TV Market Revenue (\$) and Growth Rate Forecast of less than 60 inch (2020-2025)
Figure Global Android TV Sales and Growth Rate Forecast of less than 60 inch (2020-2025)
Table Global Android TV Sales by Applications (2015-2020)
Table Global Android TV Sales Share by Applications (2015-2020)
Table Global Android TV Revenue (\$) by Applications (2015-2020)
Table Global Android TV Revenue Share by Applications (2015-2020)
Table Global Android TV Market Forecast Sales by Applications (2020-2025)
Table Global Android TV Market Forecast Sales Share by Applications (2020-2025)
Table Global Android TV Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global Android TV Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Family Sales and Growth Rate (2015-2020)
Figure Global Family Price (2015-2020)
Figure Global Public Sales and Growth Rate (2015-2020)
Figure Global Public Price (2015-2020)
Figure Global Android TV Market Revenue (\$) and Growth Rate Forecast of Family (2020-2025)
Figure Global Android TV Sales and Growth Rate Forecast of Family (2020-2025)
Figure Global Android TV Market Revenue (\$) and Growth Rate Forecast of Public

(2020-2025)

Figure Global Android TV Sales and Growth Rate Forecast of Public (2020-2025)

Figure Global Android TV Sales and Growth Rate (2015-2020)

Table Global Android TV Sales by Regions (2015-2020)

Table Global Android TV Sales Market Share by Regions (2015-2020)

Figure Global Android TV Sales Market Share by Regions in 2019

Figure Global Android TV Revenue and Growth Rate (2015-2020)

Table Global Android TV Revenue by Regions (2015-2020)

Table Global Android TV Revenue Market Share by Regions (2015-2020)

Figure Global Android TV Revenue Market Share by Regions in 2019

Table Global Android TV Market Forecast Sales by Regions (2020-2025)

Table Global Android TV Market Forecast Sales Share by Regions (2020-2025)

Table Global Android TV Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Android TV Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Android TV Market Sales and Growth Rate (2015-2020)

Figure North America Android TV Market Revenue and Growth Rate (2015-2020)

Figure North America Android TV Market Forecast Sales (2020-2025)

Figure North America Android TV Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Android TV Market Sales and Growth Rate (2015-2020)

Figure Canada Android TV Market Sales and Growth Rate (2015-2020)

Figure Mexico Android TV Market Sales and Growth Rate (2015-2020)

Figure Europe Android TV Market Sales and Growth Rate (2015-2020)

Figure Europe Android TV Market Revenue and Growth Rate (2015-2020)

Figure Europe Android TV Market Forecast Sales (2020-2025)

Figure Europe Android TV Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Android TV Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Android TV Market Sales and Growth Rate (2015-2020)

Figure France Android TV Market Sales and Growth Rate (2015-2020)

Figure Italy Android TV Market Sales and Growth Rate (2015-2020)

Figure Spain Android TV Market Sales and Growth Rate (2015-2020)

Figure Russia Android TV Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Android TV Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Android TV Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Android TV Market Forecast Sales (2020-2025)

Figure Asia-Pacific Android TV Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Android TV Market Sales and Growth Rate (2015-2020)

Figure Japan Android TV Market Sales and Growth Rate (2015-2020)
Figure South Korea Android TV Market Sales and Growth Rate (2015-2020)
Figure Australia Android TV Market Sales and Growth Rate (2015-2020)
Figure India Android TV Market Sales and Growth Rate (2015-2020)
Figure South America Android TV Market Sales and Growth Rate (2015-2020)
Figure South America Android TV Market Revenue and Growth Rate (2015-2020)
Figure South America Android TV Market Forecast Sales (2020-2025)
Figure South America Android TV Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Android TV Market Sales and Growth Rate (2015-2020)
Figure Argentina Android TV Market Sales and Growth Rate (2015-2020)
Figure Columbia Android TV Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Android TV Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Android TV Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Android TV Market Forecast Sales (2020-2025)
Figure Middle East and Africa Android TV Market Forecast Revenue (\$) (2020-2025)
Figure UAE Android TV Market Sales and Growth Rate (2015-2020)
Figure Egypt Android TV Market Sales and Growth Rate (2015-2020)
Figure South Africa Android TV Market Sales and Growth Rate (2015-2020)

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