

# Global American Ginseng Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Ginseng is a plant characterized by a fleshy root and a single stalk with green oval-shaped leaves. It is a perennial plant that can live more than a century. Ginseng is typically derived from the root of this plant. As an herbal supplement, the extract has long been prized for its reputation of having anti-inflammatory, anti-cancer, and antioxidant properties. It is also used in the homeopathic treatment of conditions, including depression, stress, low libido, and Attention Deficit Hyperactivity Disorder (ADHD).

Based on the American Ginseng market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global American Ginseng market covered in Chapter 5:

Elemis

## Ginsana

Vitastore  
Molinari  
Pharmaton  
Boots  
Orkla Health  
Oxford Vitality  
Allcura Naturheilmittel GmbH  
Erborian  
Ortis  
NATURE ESSENTIAL

In Chapter 6, on the basis of types, the American Ginseng market from 2015 to 2025 is primarily split into:

Capsule  
Tablet  
Powder  
Others

In Chapter 7, on the basis of applications, the American Ginseng market from 2015 to 2025 covers:

Pharma & Healthcare  
Cosmetic & Skin Care  
Food & Feed Additives  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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