

Global Alternative Tourism Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G504BB53AA62EN.html>

Date: February 2022

Pages: 115

Price: US\$ 3,500.00 (Single User License)

ID: G504BB53AA62EN

Abstracts

Alternative tourism combines tourist products or individual tourist services, different from mass tourism by means of supply, organization and the human resources involved. Based on the Alternative Tourism market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Alternative Tourism market covered in Chapter 5:

Adventure Alternative

Meli Tours

Amphitriion Group

The Travel Company

G Adventure

In Chapter 6, on the basis of types, the Alternative Tourism market from 2015 to 2025 is primarily split into:

- Active Tourism
- Explore and Encounter Tourism
- Committed Tourism
- Others

In Chapter 7, on the basis of applications, the Alternative Tourism market from 2015 to 2025 covers:

- Individual
- Business
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 10)

- Germany

- UK

- France

- Italy

- Spain

- Russia

- Others

Asia-Pacific (Covered in Chapter 11)

- China

- Japan

- South Korea

- Australia

- India

South America (Covered in Chapter 12)

- Brazil

- Argentina

- Columbia

Middle East and Africa (Covered in Chapter 13)

UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Alternative Tourism Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Adventure Alternative
 - 5.1.1 Adventure Alternative Company Profile

- 5.1.2 Adventure Alternative Business Overview
- 5.1.3 Adventure Alternative Alternative Tourism Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Adventure Alternative Alternative Tourism Products Introduction
- 5.2 Meli Tours
 - 5.2.1 Meli Tours Company Profile
 - 5.2.2 Meli Tours Business Overview
 - 5.2.3 Meli Tours Alternative Tourism Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Meli Tours Alternative Tourism Products Introduction
- 5.3 Amphitrion Group
 - 5.3.1 Amphitrion Group Company Profile
 - 5.3.2 Amphitrion Group Business Overview
 - 5.3.3 Amphitrion Group Alternative Tourism Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Amphitrion Group Alternative Tourism Products Introduction
- 5.4 The Travel Company
 - 5.4.1 The Travel Company Company Profile
 - 5.4.2 The Travel Company Business Overview
 - 5.4.3 The Travel Company Alternative Tourism Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 The Travel Company Alternative Tourism Products Introduction
- 5.5 G Adventure
 - 5.5.1 G Adventure Company Profile
 - 5.5.2 G Adventure Business Overview
 - 5.5.3 G Adventure Alternative Tourism Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 G Adventure Alternative Tourism Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Alternative Tourism Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Alternative Tourism Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Alternative Tourism Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Alternative Tourism Price by Types (2015-2020)
- 6.2 Global Alternative Tourism Market Forecast by Types (2020-2025)
 - 6.2.1 Global Alternative Tourism Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Alternative Tourism Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Alternative Tourism Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Alternative Tourism Sales, Price and Growth Rate of Active Tourism

6.3.2 Global Alternative Tourism Sales, Price and Growth Rate of Explore and Encounter Tourism

6.3.3 Global Alternative Tourism Sales, Price and Growth Rate of Committed Tourism

6.3.4 Global Alternative Tourism Sales, Price and Growth Rate of Others

6.4 Global Alternative Tourism Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Active Tourism Market Revenue and Sales Forecast (2020-2025)

6.4.2 Explore and Encounter Tourism Market Revenue and Sales Forecast (2020-2025)

6.4.3 Committed Tourism Market Revenue and Sales Forecast (2020-2025)

6.4.4 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Alternative Tourism Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Alternative Tourism Sales and Market Share by Applications (2015-2020)

7.1.2 Global Alternative Tourism Revenue and Market Share by Applications (2015-2020)

7.2 Global Alternative Tourism Market Forecast by Applications (2020-2025)

7.2.1 Global Alternative Tourism Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Alternative Tourism Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Alternative Tourism Revenue, Sales and Growth Rate of Individual (2015-2020)

7.3.2 Global Alternative Tourism Revenue, Sales and Growth Rate of Business (2015-2020)

7.3.3 Global Alternative Tourism Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Alternative Tourism Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Individual Market Revenue and Sales Forecast (2020-2025)

7.4.2 Business Market Revenue and Sales Forecast (2020-2025)

7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Alternative Tourism Sales by Regions (2015-2020)

8.2 Global Alternative Tourism Market Revenue by Regions (2015-2020)

8.3 Global Alternative Tourism Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ALTERNATIVE TOURISM MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Alternative Tourism Market Sales and Growth Rate (2015-2020)

9.3 North America Alternative Tourism Market Revenue and Growth Rate (2015-2020)

9.4 North America Alternative Tourism Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Alternative Tourism Market Analysis by Country

9.6.1 U.S. Alternative Tourism Sales and Growth Rate

9.6.2 Canada Alternative Tourism Sales and Growth Rate

9.6.3 Mexico Alternative Tourism Sales and Growth Rate

10 EUROPE ALTERNATIVE TOURISM MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Alternative Tourism Market Sales and Growth Rate (2015-2020)

10.3 Europe Alternative Tourism Market Revenue and Growth Rate (2015-2020)

10.4 Europe Alternative Tourism Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Alternative Tourism Market Analysis by Country

10.6.1 Germany Alternative Tourism Sales and Growth Rate

10.6.2 United Kingdom Alternative Tourism Sales and Growth Rate

10.6.3 France Alternative Tourism Sales and Growth Rate

10.6.4 Italy Alternative Tourism Sales and Growth Rate

10.6.5 Spain Alternative Tourism Sales and Growth Rate

10.6.6 Russia Alternative Tourism Sales and Growth Rate

11 ASIA-PACIFIC ALTERNATIVE TOURISM MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Alternative Tourism Market Sales and Growth Rate (2015-2020)

- 11.3 Asia-Pacific Alternative Tourism Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Alternative Tourism Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Alternative Tourism Market Analysis by Country
 - 11.6.1 China Alternative Tourism Sales and Growth Rate
 - 11.6.2 Japan Alternative Tourism Sales and Growth Rate
 - 11.6.3 South Korea Alternative Tourism Sales and Growth Rate
 - 11.6.4 Australia Alternative Tourism Sales and Growth Rate
 - 11.6.5 India Alternative Tourism Sales and Growth Rate

12 SOUTH AMERICA ALTERNATIVE TOURISM MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Alternative Tourism Market Sales and Growth Rate (2015-2020)
- 12.3 South America Alternative Tourism Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Alternative Tourism Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Alternative Tourism Market Analysis by Country
 - 12.6.1 Brazil Alternative Tourism Sales and Growth Rate
 - 12.6.2 Argentina Alternative Tourism Sales and Growth Rate
 - 12.6.3 Columbia Alternative Tourism Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ALTERNATIVE TOURISM MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Alternative Tourism Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Alternative Tourism Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Alternative Tourism Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Alternative Tourism Market Analysis by Country
 - 13.6.1 UAE Alternative Tourism Sales and Growth Rate
 - 13.6.2 Egypt Alternative Tourism Sales and Growth Rate
 - 13.6.3 South Africa Alternative Tourism Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Alternative Tourism Market Size and Growth Rate 2015-2025

Table Alternative Tourism Key Market Segments

Figure Global Alternative Tourism Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Alternative Tourism Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Alternative Tourism

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Adventure Alternative Company Profile

Table Adventure Alternative Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Adventure Alternative Production and Growth Rate

Figure Adventure Alternative Market Revenue (\$) Market Share 2015-2020

Table Meli Tours Company Profile

Table Meli Tours Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Meli Tours Production and Growth Rate

Figure Meli Tours Market Revenue (\$) Market Share 2015-2020

Table Amphitriton Group Company Profile

Table Amphitriton Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Amphitriton Group Production and Growth Rate

Figure Amphitriton Group Market Revenue (\$) Market Share 2015-2020

Table The Travel Company Company Profile

Table The Travel Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Travel Company Production and Growth Rate

Figure The Travel Company Market Revenue (\$) Market Share 2015-2020

Table G Adventure Company Profile

Table G Adventure Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure G Adventure Production and Growth Rate

Figure G Adventure Market Revenue (\$) Market Share 2015-2020

Table Global Alternative Tourism Sales by Types (2015-2020)

Table Global Alternative Tourism Sales Share by Types (2015-2020)

Table Global Alternative Tourism Revenue (\$) by Types (2015-2020)

Table Global Alternative Tourism Revenue Share by Types (2015-2020)

Table Global Alternative Tourism Price (\$) by Types (2015-2020)

Table Global Alternative Tourism Market Forecast Sales by Types (2020-2025)

Table Global Alternative Tourism Market Forecast Sales Share by Types (2020-2025)

Table Global Alternative Tourism Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Alternative Tourism Market Forecast Revenue Share by Types
(2020-2025)

Figure Global Active Tourism Sales and Growth Rate (2015-2020)

Figure Global Active Tourism Price (2015-2020)

Figure Global Explore and Encounter Tourism Sales and Growth Rate (2015-2020)

Figure Global Explore and Encounter Tourism Price (2015-2020)

Figure Global Committed Tourism Sales and Growth Rate (2015-2020)

Figure Global Committed Tourism Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Alternative Tourism Market Revenue (\$) and Growth Rate Forecast of
Active Tourism (2020-2025)

Figure Global Alternative Tourism Sales and Growth Rate Forecast of Active Tourism
(2020-2025)

Figure Global Alternative Tourism Market Revenue (\$) and Growth Rate Forecast of
Explore and Encounter Tourism (2020-2025)

Figure Global Alternative Tourism Sales and Growth Rate Forecast of Explore and
Encounter Tourism (2020-2025)

Figure Global Alternative Tourism Market Revenue (\$) and Growth Rate Forecast of
Committed Tourism (2020-2025)

Figure Global Alternative Tourism Sales and Growth Rate Forecast of Committed
Tourism (2020-2025)

Figure Global Alternative Tourism Market Revenue (\$) and Growth Rate Forecast of
Others (2020-2025)

Figure Global Alternative Tourism Sales and Growth Rate Forecast of Others
(2020-2025)

Table Global Alternative Tourism Sales by Applications (2015-2020)

Table Global Alternative Tourism Sales Share by Applications (2015-2020)

Table Global Alternative Tourism Revenue (\$) by Applications (2015-2020)
Table Global Alternative Tourism Revenue Share by Applications (2015-2020)
Table Global Alternative Tourism Market Forecast Sales by Applications (2020-2025)
Table Global Alternative Tourism Market Forecast Sales Share by Applications (2020-2025)
Table Global Alternative Tourism Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global Alternative Tourism Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Individual Sales and Growth Rate (2015-2020)
Figure Global Individual Price (2015-2020)
Figure Global Business Sales and Growth Rate (2015-2020)
Figure Global Business Price (2015-2020)
Figure Global Others Sales and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Figure Global Alternative Tourism Market Revenue (\$) and Growth Rate Forecast of Individual (2020-2025)
Figure Global Alternative Tourism Sales and Growth Rate Forecast of Individual (2020-2025)
Figure Global Alternative Tourism Market Revenue (\$) and Growth Rate Forecast of Business (2020-2025)
Figure Global Alternative Tourism Sales and Growth Rate Forecast of Business (2020-2025)
Figure Global Alternative Tourism Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Global Alternative Tourism Sales and Growth Rate Forecast of Others (2020-2025)
Figure Global Alternative Tourism Sales and Growth Rate (2015-2020)
Table Global Alternative Tourism Sales by Regions (2015-2020)
Table Global Alternative Tourism Sales Market Share by Regions (2015-2020)
Figure Global Alternative Tourism Sales Market Share by Regions in 2019
Figure Global Alternative Tourism Revenue and Growth Rate (2015-2020)
Table Global Alternative Tourism Revenue by Regions (2015-2020)
Table Global Alternative Tourism Revenue Market Share by Regions (2015-2020)
Figure Global Alternative Tourism Revenue Market Share by Regions in 2019
Table Global Alternative Tourism Market Forecast Sales by Regions (2020-2025)
Table Global Alternative Tourism Market Forecast Sales Share by Regions (2020-2025)
Table Global Alternative Tourism Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Alternative Tourism Market Forecast Revenue Share by Regions

(2020-2025)

Figure North America Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure North America Alternative Tourism Market Revenue and Growth Rate (2015-2020)

Figure North America Alternative Tourism Market Forecast Sales (2020-2025)

Figure North America Alternative Tourism Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Canada Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Mexico Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Europe Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Europe Alternative Tourism Market Revenue and Growth Rate (2015-2020)

Figure Europe Alternative Tourism Market Forecast Sales (2020-2025)

Figure Europe Alternative Tourism Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure France Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Italy Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Spain Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Russia Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Alternative Tourism Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Alternative Tourism Market Forecast Sales (2020-2025)

Figure Asia-Pacific Alternative Tourism Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Japan Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure South Korea Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Australia Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure India Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure South America Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure South America Alternative Tourism Market Revenue and Growth Rate (2015-2020)

Figure South America Alternative Tourism Market Forecast Sales (2020-2025)

Figure South America Alternative Tourism Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Argentina Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Columbia Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Alternative Tourism Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Alternative Tourism Market Forecast Sales (2020-2025)

Figure Middle East and Africa Alternative Tourism Market Forecast Revenue (\$) (2020-2025)

Figure UAE Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure Egypt Alternative Tourism Market Sales and Growth Rate (2015-2020)

Figure South Africa Alternative Tourism Market Sales and Growth Rate (2015-2020)

I would like to order

Product name: Global Alternative Tourism Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G504BB53AA62EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G504BB53AA62EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

