

Global Alternative and Complementary Medicine Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Complementary and alternative forms of therapy are used in the treatment of chronic ailments, long-term pain among others and are also used for additional vitamins and other dietary supplementation of regular diet. Moreover, with considerable increase in the costs of conventional medicine and inclination towards body wellness rather than pharmaceutical cure is likely to boost the market over the forecast period.

Based on the Alternative and Complementary Medicine market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Alternative and Complementary Medicine market covered in Chapter 5:

Iyengar Yoga Institute
Nordic Naturals
Herbal Hills
John Schumacher's Unity Woods Yoga Center
Pure encapsulations
Yoga Tree
Columbia Nutritional Inc.
Helio USA Inc.
Deepure Plus
Quantum Touch Inc
The Healing Company
Herb Pharm

In Chapter 6, on the basis of types, the Alternative and Complementary Medicine market from 2015 to 2025 is primarily split into:

Botanicals
Acupuncture
Mind, Body, and Yoga
Magnetic Intervention

In Chapter 7, on the basis of applications, the Alternative and Complementary Medicine market from 2015 to 2025 covers:

Direct Contact
E-training
Distance Correspondence

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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