

Global Alcoholic and Non-Alcoholic Beverages Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G722B7037957EN.html>

Date: June 2019

Pages: 117

Price: US\$ 2,950.00 (Single User License)

ID: G722B7037957EN

Abstracts

The Alcoholic and Non-Alcoholic Beverages market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Alcoholic and Non-Alcoholic Beverages market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Alcoholic and Non-Alcoholic Beverages market.

Major players in the global Alcoholic and Non-Alcoholic Beverages market include:

Kraft Foods

Berry Blendz

Attitude Drinks

Cutrale Citrus Juices USA Inc.

Coca Cola Company

SABMiller Ltd.

David Berryman Limited

Danone

Biotta Inc.

Dr. Pepper Snapple Group

Heineken Holding NV

California Concentrate Company

On the basis of types, the Alcoholic and Non-Alcoholic Beverages market is primarily split into:

Alcoholic

Non-Alcoholic Beverages

On the basis of applications, the market covers:

Retailers

On Premises

Convenience Stores

Super market and Hypermarket

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Alcoholic and Non-Alcoholic Beverages market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Alcoholic and Non-Alcoholic Beverages market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Alcoholic and Non-Alcoholic Beverages industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Alcoholic and Non-Alcoholic Beverages market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Alcoholic and Non-Alcoholic Beverages, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Alcoholic and Non-Alcoholic Beverages in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Alcoholic and Non-Alcoholic Beverages in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Alcoholic and Non-Alcoholic Beverages. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Alcoholic and Non-Alcoholic Beverages market, including the global production and revenue forecast, regional forecast. It also foresees the Alcoholic and Non-Alcoholic Beverages market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Alcoholic and Non-Alcoholic Beverages
- 1.2 Alcoholic and Non-Alcoholic Beverages Segment by Type
 - 1.2.1 Global Alcoholic and Non-Alcoholic Beverages Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Alcoholic
 - 1.2.3 The Market Profile of Non-Alcoholic Beverages
- 1.3 Global Alcoholic and Non-Alcoholic Beverages Segment by Application
 - 1.3.1 Alcoholic and Non-Alcoholic Beverages Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Retailers
 - 1.3.3 The Market Profile of On Premises
 - 1.3.4 The Market Profile of Convenience Stores
 - 1.3.5 The Market Profile of Super market and Hypermarket
- 1.4 Global Alcoholic and Non-Alcoholic Beverages Market by Region (2014-2026)
 - 1.4.1 Global Alcoholic and Non-Alcoholic Beverages Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)
 - 1.4.4 China Alcoholic and Non-Alcoholic Beverages Market Status and Prospect

(2014-2026)

1.4.5 Japan Alcoholic and Non-Alcoholic Beverages Market Status and Prospect

(2014-2026)

1.4.6 India Alcoholic and Non-Alcoholic Beverages Market Status and Prospect

(2014-2026)

1.4.7 Southeast Asia Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.7.1 Malaysia Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.7.2 Singapore Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.7.3 Philippines Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.7.4 Indonesia Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.7.5 Thailand Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.7.6 Vietnam Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.8 Central and South America Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.8.2 Mexico Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.8.3 Colombia Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.9 Middle East and Africa Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.9.2 United Arab Emirates Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.9.4 Egypt Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.9.5 South Africa Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.4.9.6 Nigeria Alcoholic and Non-Alcoholic Beverages Market Status and Prospect (2014-2026)

1.5 Global Market Size (Value) of Alcoholic and Non-Alcoholic Beverages (2014-2026)

1.5.1 Global Alcoholic and Non-Alcoholic Beverages Revenue Status and Outlook (2014-2026)

1.5.2 Global Alcoholic and Non-Alcoholic Beverages Production Status and Outlook (2014-2026)

2 GLOBAL ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES MARKET LANDSCAPE BY PLAYER

2.1 Global Alcoholic and Non-Alcoholic Beverages Production and Share by Player (2014-2019)

2.2 Global Alcoholic and Non-Alcoholic Beverages Revenue and Market Share by Player (2014-2019)

2.3 Global Alcoholic and Non-Alcoholic Beverages Average Price by Player (2014-2019)

2.4 Alcoholic and Non-Alcoholic Beverages Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Alcoholic and Non-Alcoholic Beverages Market Competitive Situation and Trends

2.5.1 Alcoholic and Non-Alcoholic Beverages Market Concentration Rate

2.5.2 Alcoholic and Non-Alcoholic Beverages Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 Kraft Foods

3.1.1 Kraft Foods Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.1.3 Kraft Foods Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.1.4 Kraft Foods Business Overview

3.2 Berry Blendz

3.2.1 Berry Blendz Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.2.3 Berry Blendz Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.2.4 Berry Blendz Business Overview

3.3 Attitude Drinks

3.3.1 Attitude Drinks Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.3.3 Attitude Drinks Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.3.4 Attitude Drinks Business Overview

3.4 Cutrale Citrus Juices USA Inc.

3.4.1 Cutrale Citrus Juices USA Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.4.3 Cutrale Citrus Juices USA Inc. Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.4.4 Cutrale Citrus Juices USA Inc. Business Overview

3.5 Coca Cola Company

3.5.1 Coca Cola Company Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.5.3 Coca Cola Company Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.5.4 Coca Cola Company Business Overview

3.6 SABMiller Ltd.

3.6.1 SABMiller Ltd. Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.6.3 SABMiller Ltd. Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.6.4 SABMiller Ltd. Business Overview

3.7 David Berryman Limited

3.7.1 David Berryman Limited Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and

Specification

3.7.3 David Berryman Limited Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.7.4 David Berryman Limited Business Overview

3.8 Danone

3.8.1 Danone Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.8.3 Danone Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.8.4 Danone Business Overview

3.9 Biotta Inc.

3.9.1 Biotta Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.9.3 Biotta Inc. Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.9.4 Biotta Inc. Business Overview

3.10 Dr. Pepper Snapple Group

3.10.1 Dr. Pepper Snapple Group Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.10.3 Dr. Pepper Snapple Group Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.10.4 Dr. Pepper Snapple Group Business Overview

3.11 Heineken Holding NV

3.11.1 Heineken Holding NV Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.11.3 Heineken Holding NV Alcoholic and Non-Alcoholic Beverages Market Performance (2014-2019)

3.11.4 Heineken Holding NV Business Overview

3.12 California Concentrate Company

3.12.1 California Concentrate Company Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Alcoholic and Non-Alcoholic Beverages Product Profiles, Application and Specification

3.12.3 California Concentrate Company Alcoholic and Non-Alcoholic Beverages
Market Performance (2014-2019)

3.12.4 California Concentrate Company Business Overview

4 GLOBAL ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Alcoholic and Non-Alcoholic Beverages Production and Market Share by
Type (2014-2019)

4.2 Global Alcoholic and Non-Alcoholic Beverages Revenue and Market Share by Type
(2014-2019)

4.3 Global Alcoholic and Non-Alcoholic Beverages Price by Type (2014-2019)

4.4 Global Alcoholic and Non-Alcoholic Beverages Production Growth Rate by Type
(2014-2019)

4.4.1 Global Alcoholic and Non-Alcoholic Beverages Production Growth Rate of
Alcoholic (2014-2019)

4.4.2 Global Alcoholic and Non-Alcoholic Beverages Production Growth Rate of Non-
Alcoholic Beverages (2014-2019)

5 GLOBAL ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES MARKET ANALYSIS BY APPLICATION

5.1 Global Alcoholic and Non-Alcoholic Beverages Consumption and Market Share by
Application (2014-2019)

5.2 Global Alcoholic and Non-Alcoholic Beverages Consumption Growth Rate by
Application (2014-2019)

5.2.1 Global Alcoholic and Non-Alcoholic Beverages Consumption Growth Rate of
Retailers (2014-2019)

5.2.2 Global Alcoholic and Non-Alcoholic Beverages Consumption Growth Rate of On
Premises (2014-2019)

5.2.3 Global Alcoholic and Non-Alcoholic Beverages Consumption Growth Rate of
Convenience Stores (2014-2019)

5.2.4 Global Alcoholic and Non-Alcoholic Beverages Consumption Growth Rate of
Super market and Hypermarket (2014-2019)

6 GLOBAL ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Alcoholic and Non-Alcoholic Beverages Consumption by Region (2014-2019)

6.2 United States Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

6.3 Europe Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

6.4 China Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

6.5 Japan Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

6.6 India Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export, Import (2014-2019)

7 GLOBAL ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Alcoholic and Non-Alcoholic Beverages Production and Market Share by Region (2014-2019)

7.2 Global Alcoholic and Non-Alcoholic Beverages Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Alcoholic and Non-Alcoholic Beverages Production,

Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Alcoholic and Non-Alcoholic Beverages Production, Revenue, Price and Gross Margin (2014-2019)

8 ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES MANUFACTURING ANALYSIS

8.1 Alcoholic and Non-Alcoholic Beverages Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Alcoholic and Non-Alcoholic Beverages

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Alcoholic and Non-Alcoholic Beverages Industrial Chain Analysis

9.2 Raw Materials Sources of Alcoholic and Non-Alcoholic Beverages Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Alcoholic and Non-Alcoholic Beverages

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES MARKET FORECAST (2019-2026)

11.1 Global Alcoholic and Non-Alcoholic Beverages Production, Revenue Forecast (2019-2026)

11.1.1 Global Alcoholic and Non-Alcoholic Beverages Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Alcoholic and Non-Alcoholic Beverages Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Alcoholic and Non-Alcoholic Beverages Price and Trend Forecast (2019-2026)

11.2 Global Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Alcoholic and Non-Alcoholic Beverages Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Alcoholic and Non-Alcoholic Beverages Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Alcoholic and Non-Alcoholic Beverages Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Alcoholic and Non-Alcoholic Beverages Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G722B7037957EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G722B7037957EN.html>