

# Global Alcoholic Beverage Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Alcoholic Beverage market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Alcoholic Beverage market are covered in Chapter 9:

Heineken Holding NV

Brown-Forman Corp.

SABMiller Ltd.

Pernod Ricard SA

Tsingtao Brewery Co. Ltd.

Beam Suntory Inc.

Accolade Wines Ltd.  
United Spirits Ltd.  
China Resources Beer Company Limited  
Anheuser-Busch InBev SA/NV  
Treasury Wine Estates  
Diageo Plc  
Remy Cointreau SA  
Molson Coors Brewing Co.  
Asahi Breweries Ltd.  
Constellation Brands In.  
Bacardi Limited  
The Wine Group.  
Thai Beverage Public Co., Ltd.  
Carlsberg AS

In Chapter 5 and Chapter 7.3, based on types, the Alcoholic Beverage market from 2017 to 2027 is primarily split into:

Beer  
Distilled Spirits  
Wine  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Alcoholic Beverage market from 2017 to 2027 covers:

Convenience Stores  
Liquor Stores  
Grocery Shops  
Internet Retailing  
Supermarkets

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe

China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Alcoholic Beverage market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Alcoholic Beverage Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the

whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 ALCOHOLIC BEVERAGE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Alcoholic Beverage Market
- 1.2 Alcoholic Beverage Market Segment by Type
  - 1.2.1 Global Alcoholic Beverage Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Alcoholic Beverage Market Segment by Application
  - 1.3.1 Alcoholic Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Alcoholic Beverage Market, Region Wise (2017-2027)
  - 1.4.1 Global Alcoholic Beverage Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Alcoholic Beverage Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Alcoholic Beverage Market Status and Prospect (2017-2027)
  - 1.4.4 China Alcoholic Beverage Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Alcoholic Beverage Market Status and Prospect (2017-2027)
  - 1.4.6 India Alcoholic Beverage Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Alcoholic Beverage Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Alcoholic Beverage Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Alcoholic Beverage Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Alcoholic Beverage (2017-2027)
  - 1.5.1 Global Alcoholic Beverage Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Alcoholic Beverage Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Alcoholic Beverage Market

### 2 INDUSTRY OUTLOOK

- 2.1 Alcoholic Beverage Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Alcoholic Beverage Market Drivers Analysis

- 2.4 Alcoholic Beverage Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Alcoholic Beverage Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Alcoholic Beverage Industry Development

### **3 GLOBAL ALCOHOLIC BEVERAGE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Alcoholic Beverage Sales Volume and Share by Player (2017-2022)
- 3.2 Global Alcoholic Beverage Revenue and Market Share by Player (2017-2022)
- 3.3 Global Alcoholic Beverage Average Price by Player (2017-2022)
- 3.4 Global Alcoholic Beverage Gross Margin by Player (2017-2022)
- 3.5 Alcoholic Beverage Market Competitive Situation and Trends
  - 3.5.1 Alcoholic Beverage Market Concentration Rate
  - 3.5.2 Alcoholic Beverage Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL ALCOHOLIC BEVERAGE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Alcoholic Beverage Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Alcoholic Beverage Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Alcoholic Beverage Market Under COVID-19
- 4.5 Europe Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Alcoholic Beverage Market Under COVID-19
- 4.6 China Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Alcoholic Beverage Market Under COVID-19
- 4.7 Japan Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Alcoholic Beverage Market Under COVID-19
- 4.8 India Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Alcoholic Beverage Market Under COVID-19

4.9 Southeast Asia Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Alcoholic Beverage Market Under COVID-19

4.10 Latin America Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Alcoholic Beverage Market Under COVID-19

4.11 Middle East and Africa Alcoholic Beverage Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Alcoholic Beverage Market Under COVID-19

## **5 GLOBAL ALCOHOLIC BEVERAGE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Alcoholic Beverage Sales Volume and Market Share by Type (2017-2022)

5.2 Global Alcoholic Beverage Revenue and Market Share by Type (2017-2022)

5.3 Global Alcoholic Beverage Price by Type (2017-2022)

5.4 Global Alcoholic Beverage Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Alcoholic Beverage Sales Volume, Revenue and Growth Rate of Beer (2017-2022)

5.4.2 Global Alcoholic Beverage Sales Volume, Revenue and Growth Rate of Distilled Spirits (2017-2022)

5.4.3 Global Alcoholic Beverage Sales Volume, Revenue and Growth Rate of Wine (2017-2022)

5.4.4 Global Alcoholic Beverage Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL ALCOHOLIC BEVERAGE MARKET ANALYSIS BY APPLICATION**

6.1 Global Alcoholic Beverage Consumption and Market Share by Application (2017-2022)

6.2 Global Alcoholic Beverage Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Alcoholic Beverage Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Alcoholic Beverage Consumption and Growth Rate of Convenience Stores (2017-2022)



6.3.2 Global Alcoholic Beverage Consumption and Growth Rate of Liquor Stores (2017-2022)

6.3.3 Global Alcoholic Beverage Consumption and Growth Rate of Grocery Shops (2017-2022)

6.3.4 Global Alcoholic Beverage Consumption and Growth Rate of Internet Retailing (2017-2022)

6.3.5 Global Alcoholic Beverage Consumption and Growth Rate of Supermarkets (2017-2022)

## **7 GLOBAL ALCOHOLIC BEVERAGE MARKET FORECAST (2022-2027)**

7.1 Global Alcoholic Beverage Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Alcoholic Beverage Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Alcoholic Beverage Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Alcoholic Beverage Price and Trend Forecast (2022-2027)

7.2 Global Alcoholic Beverage Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Alcoholic Beverage Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Alcoholic Beverage Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Alcoholic Beverage Revenue and Growth Rate of Beer (2022-2027)

7.3.2 Global Alcoholic Beverage Revenue and Growth Rate of Distilled Spirits (2022-2027)

7.3.3 Global Alcoholic Beverage Revenue and Growth Rate of Wine (2022-2027)

7.3.4 Global Alcoholic Beverage Revenue and Growth Rate of Others (2022-2027)

7.4 Global Alcoholic Beverage Consumption Forecast by Application (2022-2027)

7.4.1 Global Alcoholic Beverage Consumption Value and Growth Rate of Convenience Stores(2022-2027)

7.4.2 Global Alcoholic Beverage Consumption Value and Growth Rate of Liquor Stores(2022-2027)

7.4.3 Global Alcoholic Beverage Consumption Value and Growth Rate of Grocery Shops(2022-2027)

7.4.4 Global Alcoholic Beverage Consumption Value and Growth Rate of Internet Retailing(2022-2027)

7.4.5 Global Alcoholic Beverage Consumption Value and Growth Rate of Supermarkets(2022-2027)

7.5 Alcoholic Beverage Market Forecast Under COVID-19

## **8 ALCOHOLIC BEVERAGE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Alcoholic Beverage Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Alcoholic Beverage Analysis

8.6 Major Downstream Buyers of Alcoholic Beverage Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Alcoholic Beverage Industry

## **9 PLAYERS PROFILES**

9.1 Heineken Holding NV

9.1.1 Heineken Holding NV Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Alcoholic Beverage Product Profiles, Application and Specification

9.1.3 Heineken Holding NV Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Brown-Forman Corp.

9.2.1 Brown-Forman Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Alcoholic Beverage Product Profiles, Application and Specification

9.2.3 Brown-Forman Corp. Market Performance (2017-2022)

9.2.4 Recent Development

### 9.2.5 SWOT Analysis

## 9.3 SABMiller Ltd.

### 9.3.1 SABMiller Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.3.2 Alcoholic Beverage Product Profiles, Application and Specification

#### 9.3.3 SABMiller Ltd. Market Performance (2017-2022)

#### 9.3.4 Recent Development

#### 9.3.5 SWOT Analysis

## 9.4 Pernod Ricard SA

### 9.4.1 Pernod Ricard SA Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.4.2 Alcoholic Beverage Product Profiles, Application and Specification

#### 9.4.3 Pernod Ricard SA Market Performance (2017-2022)

#### 9.4.4 Recent Development

#### 9.4.5 SWOT Analysis

## 9.5 Tsingtao Brewery Co. Ltd.

### 9.5.1 Tsingtao Brewery Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.5.2 Alcoholic Beverage Product Profiles, Application and Specification

#### 9.5.3 Tsingtao Brewery Co. Ltd. Market Performance (2017-2022)

#### 9.5.4 Recent Development

#### 9.5.5 SWOT Analysis

## 9.6 Beam Suntory Inc.

### 9.6.1 Beam Suntory Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.6.2 Alcoholic Beverage Product Profiles, Application and Specification

#### 9.6.3 Beam Suntory Inc. Market Performance (2017-2022)

#### 9.6.4 Recent Development

#### 9.6.5 SWOT Analysis

## 9.7 Accolade Wines Ltd.

### 9.7.1 Accolade Wines Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.7.2 Alcoholic Beverage Product Profiles, Application and Specification

#### 9.7.3 Accolade Wines Ltd. Market Performance (2017-2022)

#### 9.7.4 Recent Development

#### 9.7.5 SWOT Analysis

## 9.8 United Spirits Ltd.

### 9.8.1 United Spirits Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.8.2 Alcoholic Beverage Product Profiles, Application and Specification
- 9.8.3 United Spirits Ltd. Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 China Resources Beer Company Limited
  - 9.9.1 China Resources Beer Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Alcoholic Beverage Product Profiles, Application and Specification
  - 9.9.3 China Resources Beer Company Limited Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Anheuser-Busch InBev SA/NV
  - 9.10.1 Anheuser-Busch InBev SA/NV Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Alcoholic Beverage Product Profiles, Application and Specification
  - 9.10.3 Anheuser-Busch InBev SA/NV Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Treasury Wine Estates
  - 9.11.1 Treasury Wine Estates Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Alcoholic Beverage Product Profiles, Application and Specification
  - 9.11.3 Treasury Wine Estates Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Diageo Plc
  - 9.12.1 Diageo Plc Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Alcoholic Beverage Product Profiles, Application and Specification
  - 9.12.3 Diageo Plc Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Remy Cointreau SA
  - 9.13.1 Remy Cointreau SA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Alcoholic Beverage Product Profiles, Application and Specification
  - 9.13.3 Remy Cointreau SA Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis

#### 9.14 Molson Coors Brewing Co.

9.14.1 Molson Coors Brewing Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Alcoholic Beverage Product Profiles, Application and Specification

9.14.3 Molson Coors Brewing Co. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

#### 9.15 Asahi Breweries Ltd.

9.15.1 Asahi Breweries Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Alcoholic Beverage Product Profiles, Application and Specification

9.15.3 Asahi Breweries Ltd. Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

#### 9.16 Constellation Brands In.

9.16.1 Constellation Brands In. Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Alcoholic Beverage Product Profiles, Application and Specification

9.16.3 Constellation Brands In. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

#### 9.17 Bacardi Limited

9.17.1 Bacardi Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Alcoholic Beverage Product Profiles, Application and Specification

9.17.3 Bacardi Limited Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

#### 9.18 The Wine Group.

9.18.1 The Wine Group. Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Alcoholic Beverage Product Profiles, Application and Specification

9.18.3 The Wine Group. Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

#### 9.19 Thai Beverage Public Co., Ltd.

9.19.1 Thai Beverage Public Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Alcoholic Beverage Product Profiles, Application and Specification

9.19.3 Thai Beverage Public Co., Ltd. Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Carlsberg AS

9.20.1 Carlsberg AS Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Alcoholic Beverage Product Profiles, Application and Specification

9.20.3 Carlsberg AS Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Alcoholic Beverage Product Picture

Table Global Alcoholic Beverage Market Sales Volume and CAGR (%) Comparison by Type

Table Alcoholic Beverage Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Alcoholic Beverage Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Alcoholic Beverage Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Alcoholic Beverage Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Alcoholic Beverage Industry Development

Table Global Alcoholic Beverage Sales Volume by Player (2017-2022)

Table Global Alcoholic Beverage Sales Volume Share by Player (2017-2022)

Figure Global Alcoholic Beverage Sales Volume Share by Player in 2021

Table Alcoholic Beverage Revenue (Million USD) by Player (2017-2022)

Table Alcoholic Beverage Revenue Market Share by Player (2017-2022)

Table Alcoholic Beverage Price by Player (2017-2022)

Table Alcoholic Beverage Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Alcoholic Beverage Sales Volume, Region Wise (2017-2022)

Table Global Alcoholic Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Alcoholic Beverage Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Alcoholic Beverage Sales Volume Market Share, Region Wise in 2021

Table Global Alcoholic Beverage Revenue (Million USD), Region Wise (2017-2022)

Table Global Alcoholic Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Alcoholic Beverage Revenue Market Share, Region Wise (2017-2022)

Figure Global Alcoholic Beverage Revenue Market Share, Region Wise in 2021

Table Global Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Alcoholic Beverage Sales Volume by Type (2017-2022)

Table Global Alcoholic Beverage Sales Volume Market Share by Type (2017-2022)

Figure Global Alcoholic Beverage Sales Volume Market Share by Type in 2021

Table Global Alcoholic Beverage Revenue (Million USD) by Type (2017-2022)

Table Global Alcoholic Beverage Revenue Market Share by Type (2017-2022)

Figure Global Alcoholic Beverage Revenue Market Share by Type in 2021

Table Alcoholic Beverage Price by Type (2017-2022)

Figure Global Alcoholic Beverage Sales Volume and Growth Rate of Beer (2017-2022)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Beer (2017-2022)



Figure Global Alcoholic Beverage Sales Volume and Growth Rate of Distilled Spirits (2017-2022)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Distilled Spirits (2017-2022)

Figure Global Alcoholic Beverage Sales Volume and Growth Rate of Wine (2017-2022)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Wine (2017-2022)

Figure Global Alcoholic Beverage Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Alcoholic Beverage Consumption by Application (2017-2022)

Table Global Alcoholic Beverage Consumption Market Share by Application (2017-2022)

Table Global Alcoholic Beverage Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Alcoholic Beverage Consumption Revenue Market Share by Application (2017-2022)

Table Global Alcoholic Beverage Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Alcoholic Beverage Consumption and Growth Rate of Liquor Stores (2017-2022)

Table Global Alcoholic Beverage Consumption and Growth Rate of Grocery Shops (2017-2022)

Table Global Alcoholic Beverage Consumption and Growth Rate of Internet Retailing (2017-2022)

Table Global Alcoholic Beverage Consumption and Growth Rate of Supermarkets (2017-2022)

Figure Global Alcoholic Beverage Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Alcoholic Beverage Price and Trend Forecast (2022-2027)

Figure USA Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Alcoholic Beverage Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Alcoholic Beverage Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Alcoholic Beverage Market Sales Volume Forecast, by Type

Table Global Alcoholic Beverage Sales Volume Market Share Forecast, by Type

Table Global Alcoholic Beverage Market Revenue (Million USD) Forecast, by Type

Table Global Alcoholic Beverage Revenue Market Share Forecast, by Type

Table Global Alcoholic Beverage Price Forecast, by Type

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Beer (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Beer (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Distilled Spirits (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Distilled Spirits (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Wine (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Wine (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Alcoholic Beverage Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Alcoholic Beverage Market Consumption Forecast, by Application

Table Global Alcoholic Beverage Consumption Market Share Forecast, by Application

Table Global Alcoholic Beverage Market Revenue (Million USD) Forecast, by Application

Table Global Alcoholic Beverage Revenue Market Share Forecast, by Application

Figure Global Alcoholic Beverage Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Alcoholic Beverage Consumption Value (Million USD) and Growth Rate of Liquor Stores (2022-2027)

Figure Global Alcoholic Beverage Consumption Value (Million USD) and Growth Rate of Grocery Shops (2022-2027)

Figure Global Alcoholic Beverage Consumption Value (Million USD) and Growth Rate of Internet Retailing (2022-2027)

Figure Global Alcoholic Beverage Consumption Value (Million USD) and Growth Rate of Supermarkets (2022-2027)

Figure Alcoholic Beverage Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Heineken Holding NV Profile

Table Heineken Holding NV Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Heineken Holding NV Alcoholic Beverage Sales Volume and Growth Rate

Figure Heineken Holding NV Revenue (Million USD) Market Share 2017-2022

Table Brown-Forman Corp. Profile

Table Brown-Forman Corp. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Brown-Forman Corp. Alcoholic Beverage Sales Volume and Growth Rate

Figure Brown-Forman Corp. Revenue (Million USD) Market Share 2017-2022

Table SABMiller Ltd. Profile

Table SABMiller Ltd. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SABMiller Ltd. Alcoholic Beverage Sales Volume and Growth Rate

Figure SABMiller Ltd. Revenue (Million USD) Market Share 2017-2022

Table Pernod Ricard SA Profile

Table Pernod Ricard SA Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pernod Ricard SA Alcoholic Beverage Sales Volume and Growth Rate

Figure Pernod Ricard SA Revenue (Million USD) Market Share 2017-2022

Table Tsingtao Brewery Co. Ltd. Profile

Table Tsingtao Brewery Co. Ltd. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tsingtao Brewery Co. Ltd. Alcoholic Beverage Sales Volume and Growth Rate

Figure Tsingtao Brewery Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table Beam Suntory Inc. Profile

Table Beam Suntory Inc. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Beam Suntory Inc. Alcoholic Beverage Sales Volume and Growth Rate

Figure Beam Suntory Inc. Revenue (Million USD) Market Share 2017-2022

Table Accolade Wines Ltd. Profile

Table Accolade Wines Ltd. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accolade Wines Ltd. Alcoholic Beverage Sales Volume and Growth Rate

Figure Accolade Wines Ltd. Revenue (Million USD) Market Share 2017-2022

Table United Spirits Ltd. Profile

Table United Spirits Ltd. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure United Spirits Ltd. Alcoholic Beverage Sales Volume and Growth Rate

Figure United Spirits Ltd. Revenue (Million USD) Market Share 2017-2022

Table China Resources Beer Company Limited Profile

Table China Resources Beer Company Limited Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure China Resources Beer Company Limited Alcoholic Beverage Sales Volume and Growth Rate

Figure China Resources Beer Company Limited Revenue (Million USD) Market Share 2017-2022

Table Anheuser-Busch InBev SA/NV Profile

Table Anheuser-Busch InBev SA/NV Alcoholic Beverage Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Anheuser-Busch InBev SA/NV Alcoholic Beverage Sales Volume and Growth Rate

Figure Anheuser-Busch InBev SA/NV Revenue (Million USD) Market Share 2017-2022

Table Treasury Wine Estates Profile

Table Treasury Wine Estates Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Treasury Wine Estates Alcoholic Beverage Sales Volume and Growth Rate

Figure Treasury Wine Estates Revenue (Million USD) Market Share 2017-2022

Table Diageo Plc Profile

Table Diageo Plc Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diageo Plc Alcoholic Beverage Sales Volume and Growth Rate

Figure Diageo Plc Revenue (Million USD) Market Share 2017-2022

Table Remy Cointreau SA Profile

Table Remy Cointreau SA Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Remy Cointreau SA Alcoholic Beverage Sales Volume and Growth Rate

Figure Remy Cointreau SA Revenue (Million USD) Market Share 2017-2022

Table Molson Coors Brewing Co. Profile

Table Molson Coors Brewing Co. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Molson Coors Brewing Co. Alcoholic Beverage Sales Volume and Growth Rate

Figure Molson Coors Brewing Co. Revenue (Million USD) Market Share 2017-2022

Table Asahi Breweries Ltd. Profile

Table Asahi Breweries Ltd. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Asahi Breweries Ltd. Alcoholic Beverage Sales Volume and Growth Rate

Figure Asahi Breweries Ltd. Revenue (Million USD) Market Share 2017-2022

Table Constellation Brands In. Profile

Table Constellation Brands In. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Constellation Brands In. Alcoholic Beverage Sales Volume and Growth Rate

Figure Constellation Brands In. Revenue (Million USD) Market Share 2017-2022

Table Bacardi Limited Profile

Table Bacardi Limited Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bacardi Limited Alcoholic Beverage Sales Volume and Growth Rate

Figure Bacardi Limited Revenue (Million USD) Market Share 2017-2022

Table The Wine Group. Profile

Table The Wine Group. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Wine Group. Alcoholic Beverage Sales Volume and Growth Rate

Figure The Wine Group. Revenue (Million USD) Market Share 2017-2022

Table Thai Beverage Public Co., Ltd. Profile

Table Thai Beverage Public Co., Ltd. Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Thai Beverage Public Co., Ltd. Alcoholic Beverage Sales Volume and Growth Rate

Figure Thai Beverage Public Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Carlsberg AS Profile

Table Carlsberg AS Alcoholic Beverage Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carlsberg AS Alcoholic Beverage Sales Volume and Growth Rate

Figure Carlsberg AS Revenue (Million USD) Market Share 2017-2022

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