

Global AIS Receivers Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the AIS Receivers market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global AIS Receivers market are covered in Chapter 9:

CML Microsystems Plc

Comar Systems

SIMRAD

ExNC Entwicklungs-and Vertriebsges.mbH

SRT

Nauticast

SRT Marine Systems

MSM

Kongsberg Group

ACR Artex



Saab

Weatherdock AG

Xinuo Information Technology

ComNav

Vesper Marine

Digital Yacht

Samyung ENC

In Chapter 5 and Chapter 7.3, based on types, the AIS Receivers market from 2017 to 2027 is primarily split into:

NMEA

Seatalk

USB

Others

In Chapter 6 and Chapter 7.4, based on applications, the AIS Receivers market from 2017 to 2027 covers:

Commercial Ships

Ocean-going Vessels

Recreational Boats

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the AIS Receivers market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the AIS Receivers Industry.

2. How do you determine the list of the key players included in the report?



With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping



the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



Contents

1 AIS RECEIVERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of AIS Receivers Market
- 1.2 AIS Receivers Market Segment by Type
- 1.2.1 Global AIS Receivers Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global AIS Receivers Market Segment by Application
- 1.3.1 AIS Receivers Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global AIS Receivers Market, Region Wise (2017-2027)
- 1.4.1 Global AIS Receivers Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States AIS Receivers Market Status and Prospect (2017-2027)
 - 1.4.3 Europe AIS Receivers Market Status and Prospect (2017-2027)
 - 1.4.4 China AIS Receivers Market Status and Prospect (2017-2027)
 - 1.4.5 Japan AIS Receivers Market Status and Prospect (2017-2027)
 - 1.4.6 India AIS Receivers Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia AIS Receivers Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America AIS Receivers Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa AIS Receivers Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of AIS Receivers (2017-2027)
 - 1.5.1 Global AIS Receivers Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global AIS Receivers Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the AIS Receivers Market

2 INDUSTRY OUTLOOK

- 2.1 AIS Receivers Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 AIS Receivers Market Drivers Analysis
- 2.4 AIS Receivers Market Challenges Analysis
- 2.5 Emerging Market Trends



- 2.6 Consumer Preference Analysis
- 2.7 AIS Receivers Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on AIS Receivers Industry Development

3 GLOBAL AIS RECEIVERS MARKET LANDSCAPE BY PLAYER

- 3.1 Global AIS Receivers Sales Volume and Share by Player (2017-2022)
- 3.2 Global AIS Receivers Revenue and Market Share by Player (2017-2022)
- 3.3 Global AIS Receivers Average Price by Player (2017-2022)
- 3.4 Global AIS Receivers Gross Margin by Player (2017-2022)
- 3.5 AIS Receivers Market Competitive Situation and Trends
 - 3.5.1 AIS Receivers Market Concentration Rate
 - 3.5.2 AIS Receivers Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL AIS RECEIVERS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global AIS Receivers Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global AIS Receivers Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States AIS Receivers Market Under COVID-19
- 4.5 Europe AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe AIS Receivers Market Under COVID-19
- 4.6 China AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China AIS Receivers Market Under COVID-19
- 4.7 Japan AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan AIS Receivers Market Under COVID-19
- 4.8 India AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India AIS Receivers Market Under COVID-19
- 4.9 Southeast Asia AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia AIS Receivers Market Under COVID-19
- 4.10 Latin America AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.10.1 Latin America AIS Receivers Market Under COVID-19
- 4.11 Middle East and Africa AIS Receivers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.11.1 Middle East and Africa AIS Receivers Market Under COVID-19

5 GLOBAL AIS RECEIVERS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global AIS Receivers Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global AIS Receivers Revenue and Market Share by Type (2017-2022)
- 5.3 Global AIS Receivers Price by Type (2017-2022)
- 5.4 Global AIS Receivers Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global AIS Receivers Sales Volume, Revenue and Growth Rate of NMEA (2017-2022)
- 5.4.2 Global AIS Receivers Sales Volume, Revenue and Growth Rate of Seatalk (2017-2022)
- 5.4.3 Global AIS Receivers Sales Volume, Revenue and Growth Rate of USB (2017-2022)
- 5.4.4 Global AIS Receivers Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL AIS RECEIVERS MARKET ANALYSIS BY APPLICATION

- 6.1 Global AIS Receivers Consumption and Market Share by Application (2017-2022)
- 6.2 Global AIS Receivers Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global AIS Receivers Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global AIS Receivers Consumption and Growth Rate of Commercial Ships (2017-2022)
- 6.3.2 Global AIS Receivers Consumption and Growth Rate of Ocean-going Vessels (2017-2022)
- 6.3.3 Global AIS Receivers Consumption and Growth Rate of Recreational Boats (2017-2022)
 - 6.3.4 Global AIS Receivers Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL AIS RECEIVERS MARKET FORECAST (2022-2027)

- 7.1 Global AIS Receivers Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global AIS Receivers Sales Volume and Growth Rate Forecast (2022-2027)



- 7.1.2 Global AIS Receivers Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global AIS Receivers Price and Trend Forecast (2022-2027)
- 7.2 Global AIS Receivers Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa AIS Receivers Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global AIS Receivers Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global AIS Receivers Revenue and Growth Rate of NMEA (2022-2027)
- 7.3.2 Global AIS Receivers Revenue and Growth Rate of Seatalk (2022-2027)
- 7.3.3 Global AIS Receivers Revenue and Growth Rate of USB (2022-2027)
- 7.3.4 Global AIS Receivers Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global AIS Receivers Consumption Forecast by Application (2022-2027)
- 7.4.1 Global AIS Receivers Consumption Value and Growth Rate of Commercial Ships(2022-2027)
- 7.4.2 Global AIS Receivers Consumption Value and Growth Rate of Ocean-going Vessels(2022-2027)
- 7.4.3 Global AIS Receivers Consumption Value and Growth Rate of Recreational Boats(2022-2027)
- 7.4.4 Global AIS Receivers Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 AIS Receivers Market Forecast Under COVID-19

8 AIS RECEIVERS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 AIS Receivers Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis



- 8.5 Major Distributors of AIS Receivers Analysis
- 8.6 Major Downstream Buyers of AIS Receivers Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the AIS Receivers Industry

9 PLAYERS PROFILES

- 9.1 CML Microsystems Plc
- 9.1.1 CML Microsystems Plc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 AIS Receivers Product Profiles, Application and Specification
 - 9.1.3 CML Microsystems Plc Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Comar Systems
- 9.2.1 Comar Systems Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 AIS Receivers Product Profiles, Application and Specification
- 9.2.3 Comar Systems Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 SIMRAD
 - 9.3.1 SIMRAD Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 AIS Receivers Product Profiles, Application and Specification
 - 9.3.3 SIMRAD Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 ExNC Entwicklungs-and Vertriebsges.mbH
- 9.4.1 ExNC Entwicklungs-and Vertriebsges.mbH Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 AIS Receivers Product Profiles, Application and Specification
 - 9.4.3 ExNC Entwicklungs-and Vertriebsges.mbH Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 SRT
 - 9.5.1 SRT Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 AIS Receivers Product Profiles, Application and Specification
 - 9.5.3 SRT Market Performance (2017-2022)
 - 9.5.4 Recent Development



9.5.5 SWOT Analysis

9.6 Nauticast

- 9.6.1 Nauticast Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 AIS Receivers Product Profiles, Application and Specification
- 9.6.3 Nauticast Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 SRT Marine Systems
- 9.7.1 SRT Marine Systems Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 AIS Receivers Product Profiles, Application and Specification
 - 9.7.3 SRT Marine Systems Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis

9.8 MSM

- 9.8.1 MSM Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.8.2 AIS Receivers Product Profiles, Application and Specification
- 9.8.3 MSM Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Kongsberg Group
- 9.9.1 Kongsberg Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 AIS Receivers Product Profiles, Application and Specification
 - 9.9.3 Kongsberg Group Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 ACR Artex
- 9.10.1 ACR Artex Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 AIS Receivers Product Profiles, Application and Specification
 - 9.10.3 ACR Artex Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Saab
 - 9.11.1 Saab Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 AIS Receivers Product Profiles, Application and Specification
 - 9.11.3 Saab Market Performance (2017-2022)
 - 9.11.4 Recent Development



- 9.11.5 SWOT Analysis
- 9.12 Weatherdock AG
- 9.12.1 Weatherdock AG Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 AIS Receivers Product Profiles, Application and Specification
 - 9.12.3 Weatherdock AG Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Xinuo Information Technology
- 9.13.1 Xinuo Information Technology Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 AIS Receivers Product Profiles, Application and Specification
 - 9.13.3 Xinuo Information Technology Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 ComNav
- 9.14.1 ComNav Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 AIS Receivers Product Profiles, Application and Specification
 - 9.14.3 ComNav Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Vesper Marine
- 9.15.1 Vesper Marine Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 AIS Receivers Product Profiles, Application and Specification
 - 9.15.3 Vesper Marine Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Digital Yacht
- 9.16.1 Digital Yacht Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 AIS Receivers Product Profiles, Application and Specification
 - 9.16.3 Digital Yacht Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Samyung ENC
- 9.17.1 Samyung ENC Basic Information, Manufacturing Base, Sales Region and Competitors



- 9.17.2 AIS Receivers Product Profiles, Application and Specification
- 9.17.3 Samyung ENC Market Performance (2017-2022)
- 9.17.4 Recent Development
- 9.17.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure AIS Receivers Product Picture

Table Global AIS Receivers Market Sales Volume and CAGR (%) Comparison by Type

Table AIS Receivers Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global AIS Receivers Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States AIS Receivers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe AIS Receivers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China AIS Receivers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan AIS Receivers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India AIS Receivers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia AIS Receivers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America AIS Receivers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa AIS Receivers Market Revenue (Million USD) and Growth



Rate (2017-2027)

Figure Global AIS Receivers Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on AIS Receivers Industry Development

Table Global AIS Receivers Sales Volume by Player (2017-2022)

Table Global AIS Receivers Sales Volume Share by Player (2017-2022)

Figure Global AIS Receivers Sales Volume Share by Player in 2021

Table AIS Receivers Revenue (Million USD) by Player (2017-2022)

Table AIS Receivers Revenue Market Share by Player (2017-2022)

Table AIS Receivers Price by Player (2017-2022)

Table AIS Receivers Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global AIS Receivers Sales Volume, Region Wise (2017-2022)

Table Global AIS Receivers Sales Volume Market Share, Region Wise (2017-2022)

Figure Global AIS Receivers Sales Volume Market Share, Region Wise (2017-2022)

Figure Global AIS Receivers Sales Volume Market Share, Region Wise in 2021

Table Global AIS Receivers Revenue (Million USD), Region Wise (2017-2022)

Table Global AIS Receivers Revenue Market Share, Region Wise (2017-2022)

Figure Global AIS Receivers Revenue Market Share, Region Wise (2017-2022)

Global AIS Receivers Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospec...



Figure Global AIS Receivers Revenue Market Share, Region Wise in 2021

Table Global AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global AIS Receivers Sales Volume by Type (2017-2022)

Table Global AIS Receivers Sales Volume Market Share by Type (2017-2022)

Figure Global AIS Receivers Sales Volume Market Share by Type in 2021

Table Global AIS Receivers Revenue (Million USD) by Type (2017-2022)

Table Global AIS Receivers Revenue Market Share by Type (2017-2022)

Global AIS Receivers Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospec...



Figure Global AIS Receivers Revenue Market Share by Type in 2021

Table AIS Receivers Price by Type (2017-2022)

Figure Global AIS Receivers Sales Volume and Growth Rate of NMEA (2017-2022) Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of NMEA (2017-2022)

Figure Global AIS Receivers Sales Volume and Growth Rate of Seatalk (2017-2022) Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of Seatalk (2017-2022)

Figure Global AIS Receivers Sales Volume and Growth Rate of USB (2017-2022) Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of USB (2017-2022)

Figure Global AIS Receivers Sales Volume and Growth Rate of Others (2017-2022) Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global AIS Receivers Consumption by Application (2017-2022)

Table Global AIS Receivers Consumption Market Share by Application (2017-2022)

Table Global AIS Receivers Consumption Revenue (Million USD) by Application (2017-2022)

Table Global AIS Receivers Consumption Revenue Market Share by Application (2017-2022)

Table Global AIS Receivers Consumption and Growth Rate of Commercial Ships (2017-2022)

Table Global AIS Receivers Consumption and Growth Rate of Ocean-going Vessels (2017-2022)

Table Global AIS Receivers Consumption and Growth Rate of Recreational Boats (2017-2022)

Table Global AIS Receivers Consumption and Growth Rate of Others (2017-2022) Figure Global AIS Receivers Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate Forecast (2022-2027)



Figure Global AIS Receivers Price and Trend Forecast (2022-2027)

Figure USA AIS Receivers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe AIS Receivers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China AIS Receivers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan AIS Receivers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India AIS Receivers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia AIS Receivers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America AIS Receivers Market Sales Volume and Growth Rate Forecast



Analysis (2022-2027)

Figure Latin America AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa AIS Receivers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa AIS Receivers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global AIS Receivers Market Sales Volume Forecast, by Type

Table Global AIS Receivers Sales Volume Market Share Forecast, by Type

Table Global AIS Receivers Market Revenue (Million USD) Forecast, by Type

Table Global AIS Receivers Revenue Market Share Forecast, by Type

Table Global AIS Receivers Price Forecast, by Type

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of NMEA (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of NMEA (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of Seatalk (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of Seatalk (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of USB (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of USB (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global AIS Receivers Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global AIS Receivers Market Consumption Forecast, by Application



Table Global AIS Receivers Consumption Market Share Forecast, by Application

Table Global AIS Receivers Market Revenue (Million USD) Forecast, by Application

Table Global AIS Receivers Revenue Market Share Forecast, by Application

Figure Global AIS Receivers Consumption Value (Million USD) and Growth Rate of Commercial Ships (2022-2027)

Figure Global AIS Receivers Consumption Value (Million USD) and Growth Rate of Ocean-going Vessels (2022-2027)

Figure Global AIS Receivers Consumption Value (Million USD) and Growth Rate of Recreational Boats (2022-2027)

Figure Global AIS Receivers Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure AIS Receivers Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table CML Microsystems Plc Profile

Table CML Microsystems Plc AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CML Microsystems Plc AIS Receivers Sales Volume and Growth Rate

Figure CML Microsystems Plc Revenue (Million USD) Market Share 2017-2022

Table Comar Systems Profile

Table Comar Systems AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Comar Systems AIS Receivers Sales Volume and Growth Rate

Figure Comar Systems Revenue (Million USD) Market Share 2017-2022

Table SIMRAD Profile

Table SIMRAD AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure SIMRAD AIS Receivers Sales Volume and Growth Rate

Figure SIMRAD Revenue (Million USD) Market Share 2017-2022

Table ExNC Entwicklungs-and Vertriebsges.mbH Profile

Table ExNC Entwicklungs-and Vertriebsges.mbH AIS Receivers Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ExNC Entwicklungs-and Vertriebsges.mbH AIS Receivers Sales Volume and Growth Rate

Figure ExNC Entwicklungs-and Vertriebsges.mbH Revenue (Million USD) Market Share 2017-2022

Table SRT Profile

Table SRT AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SRT AIS Receivers Sales Volume and Growth Rate

Figure SRT Revenue (Million USD) Market Share 2017-2022

Table Nauticast Profile

Table Nauticast AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nauticast AIS Receivers Sales Volume and Growth Rate

Figure Nauticast Revenue (Million USD) Market Share 2017-2022

Table SRT Marine Systems Profile

Table SRT Marine Systems AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SRT Marine Systems AIS Receivers Sales Volume and Growth Rate

Figure SRT Marine Systems Revenue (Million USD) Market Share 2017-2022

Table MSM Profile

Table MSM AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MSM AIS Receivers Sales Volume and Growth Rate

Figure MSM Revenue (Million USD) Market Share 2017-2022

Table Kongsberg Group Profile

Table Kongsberg Group AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kongsberg Group AIS Receivers Sales Volume and Growth Rate

Figure Kongsberg Group Revenue (Million USD) Market Share 2017-2022

Table ACR Artex Profile

Table ACR Artex AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ACR Artex AIS Receivers Sales Volume and Growth Rate

Figure ACR Artex Revenue (Million USD) Market Share 2017-2022



Table Saab Profile

Table Saab AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Saab AIS Receivers Sales Volume and Growth Rate

Figure Saab Revenue (Million USD) Market Share 2017-2022

Table Weatherdock AG Profile

Table Weatherdock AG AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Weatherdock AG AIS Receivers Sales Volume and Growth Rate

Figure Weatherdock AG Revenue (Million USD) Market Share 2017-2022

Table Xinuo Information Technology Profile

Table Xinuo Information Technology AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xinuo Information Technology AIS Receivers Sales Volume and Growth Rate Figure Xinuo Information Technology Revenue (Million USD) Market Share 2017-2022 Table ComNav Profile

Table ComNav AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ComNav AIS Receivers Sales Volume and Growth Rate

Figure ComNav Revenue (Million USD) Market Share 2017-2022

Table Vesper Marine Profile

Table Vesper Marine AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vesper Marine AIS Receivers Sales Volume and Growth Rate

Figure Vesper Marine Revenue (Million USD) Market Share 2017-2022

Table Digital Yacht Profile

Table Digital Yacht AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Digital Yacht AIS Receivers Sales Volume and Growth Rate

Figure Digital Yacht Revenue (Million USD) Market Share 2017-2022

Table Samyung ENC Profile

Table Samyung ENC AIS Receivers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samyung ENC AIS Receivers Sales Volume and Growth Rate

Figure Samyung ENC Revenue (Million USD) Market Share 2017-2022



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