

# **Global Air Mattress Industry Market Research Report**

https://marketpublishers.com/r/G508FE1F3D2EN.html Date: June 2017 Pages: 161 Price: US\$ 2,960.00 (Single User License) ID: G508FE1F3D2EN

# **Abstracts**

Based on the Air Mattress industrial chain, this report mainly elaborate the definition, types, applications and major players of Air Mattress market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Air Mattress market.

The Air Mattress market can be split based on product types, major applications, and important regions.

Major Players in Air Mattress market are:

AeroBed Wenzel Intex SidHIL Innomax AirMattress.com SizeWise Lazery Sleep Restoration SimplySleeper Insta-Bed WonderSleep

Coleman



#### **Bestway**

Serta ALPS Mountaineering Zaltana Boyd Specialty Sleep SoundAsleep American National MFG

Major Regions play vital role in Air Mattress market are:

North America Europe China Japan Middle East & Africa India South America Others

Most important types of Air Mattress products covered in this report are:

By the Size of Mattress By the Location of the Pump of Air Mattress

Most widely used downstream fields of Air Mattress market covered in this report are:

From Retailers Whole Sales to Customer Retailing to Customer Directly Others



# Contents

#### **1 AIR MATTRESS INTRODUCTION AND MARKET OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Definition of Air Mattress
- 1.3 Air Mattress Market Scope and Market Size Estimation
- 1.3.1 Market Concentration Ratio and Market Maturity Analysis
- 1.3.2 Global Air Mattress Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
- 1.4.1 Types of Air Mattress
- 1.4.2 Applications of Air Mattress
- 1.4.3 Research Regions

1.4.3.1 North America Air Mattress Production Value (\$) and Growth Rate (2012-2017)

- 1.4.3.2 Europe Air Mattress Production Value (\$) and Growth Rate (2012-2017)
- 1.4.3.3 China Air Mattress Production Value (\$) and Growth Rate (2012-2017)
- 1.4.3.4 Japan Air Mattress Production Value (\$) and Growth Rate (2012-2017)

1.4.3.5 Middle East & Africa Air Mattress Production Value (\$) and Growth Rate (2012-2017)

1.4.3.6 India Air Mattress Production Value (\$) and Growth Rate (2012-2017)

1.4.3.7 South America Air Mattress Production Value (\$) and Growth Rate (2012-2017)

- 1.5 Market Dynamics
  - 1.5.1 Drivers
    - 1.5.1.1 Emerging Countries of Air Mattress
    - 1.5.1.2 Growing Market of Air Mattress
  - 1.5.2 Limitations
  - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
  - 1.6.1 Industry News
  - 1.6.2 Industry Policies

#### **2 INDUSTRY CHAIN ANALYSIS**

- 2.1 Upstream Raw Material Suppliers of Air Mattress Analysis
- 2.2 Major Players of Air Mattress
- 2.2.1 Major Players Manufacturing Base and Market Share of Air Mattress in 2016
- 2.2.2 Major Players Product Types in 2016



- 2.3 Air Mattress Manufacturing Cost Structure Analysis
  - 2.3.1 Production Process Analysis
  - 2.3.2 Manufacturing Cost Structure of Air Mattress
  - 2.3.3 Raw Material Cost of Air Mattress
  - 2.3.4 Labor Cost of Air Mattress
- 2.4 Market Channel Analysis of Air Mattress
- 2.5 Major Downstream Buyers of Air Mattress Analysis

#### **3 GLOBAL AIR MATTRESS MARKET, BY TYPE**

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Air Mattress Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Air Mattress Production and Market Share by Type (2012-2017)
- 3.4 Global Air Mattress Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Air Mattress Price Analysis by Type (2012-2017)

#### 4 AIR MATTRESS MARKET, BY APPLICATION

- 4.1 Downstream Market Overview
- 4.2 Global Air Mattress Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Air Mattress Consumption and Growth Rate by Application (2012-2017)

## 5 GLOBAL AIR MATTRESS PRODUCTION, VALUE (\$) BY REGION (2012-2017)

5.1 Global Air Mattress Value (\$) and Market Share by Region (2012-2017)

5.2 Global Air Mattress Production and Market Share by Region (2012-2017)

5.3 Global Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)5.4 North America Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)

5.5 Europe Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)
5.6 China Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)
5.7 Japan Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)
5.8 Middle East & Africa Air Mattress Production, Value (\$), Price and Gross Margin

(2012-2017)

5.9 India Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)5.10 South America Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)



## 6 GLOBAL AIR MATTRESS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 6.1 Global Air Mattress Consumption by Regions (2012-2017)
- 6.2 North America Air Mattress Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Air Mattress Production, Consumption, Export, Import (2012-2017)
- 6.4 China Air Mattress Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Air Mattress Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Air Mattress Production, Consumption, Export, Import (2012-2017)
- 6.7 India Air Mattress Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Air Mattress Production, Consumption, Export, Import (2012-2017)

# 7 GLOBAL AIR MATTRESS MARKET STATUS AND SWOT ANALYSIS BY REGIONS

- 7.1 North America Air Mattress Market Status and SWOT Analysis
- 7.2 Europe Air Mattress Market Status and SWOT Analysis
- 7.3 China Air Mattress Market Status and SWOT Analysis
- 7.4 Japan Air Mattress Market Status and SWOT Analysis
- 7.5 Middle East & Africa Air Mattress Market Status and SWOT Analysis
- 7.6 India Air Mattress Market Status and SWOT Analysis
- 7.7 South America Air Mattress Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Competitive Profile
- 8.2 AeroBed
  - 8.2.1 Company Profiles
  - 8.2.2 Air Mattress Product Introduction and Market Positioning
    - 8.2.2.1 Product Introduction
  - 8.2.2.2 Market Positioning and Target Customers
  - 8.2.3 AeroBed Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.2.4 AeroBed Market Share of Air Mattress Segmented by Region in 2016
- 8.3 Wenzel
  - 8.3.1 Company Profiles
  - 8.3.2 Air Mattress Product Introduction and Market Positioning
    - 8.3.2.1 Product Introduction
  - 8.3.2.2 Market Positioning and Target Customers



- 8.3.3 Wenzel Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.3.4 Wenzel Market Share of Air Mattress Segmented by Region in 2016

8.4 Intex

- 8.4.1 Company Profiles
- 8.4.2 Air Mattress Product Introduction and Market Positioning
- 8.4.2.1 Product Introduction
- 8.4.2.2 Market Positioning and Target Customers
- 8.4.3 Intex Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.4.4 Intex Market Share of Air Mattress Segmented by Region in 2016 8.5 SidHIL
- 8.5.1 Company Profiles
- 8.5.2 Air Mattress Product Introduction and Market Positioning
- 8.5.2.1 Product Introduction
- 8.5.2.2 Market Positioning and Target Customers
- 8.5.3 SidHIL Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.5.4 SidHIL Market Share of Air Mattress Segmented by Region in 2016

8.6 Innomax

- 8.6.1 Company Profiles
- 8.6.2 Air Mattress Product Introduction and Market Positioning
- 8.6.2.1 Product Introduction
- 8.6.2.2 Market Positioning and Target Customers
- 8.6.3 Innomax Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.6.4 Innomax Market Share of Air Mattress Segmented by Region in 2016
- 8.7 AirMattress.com
  - 8.7.1 Company Profiles
  - 8.7.2 Air Mattress Product Introduction and Market Positioning
    - 8.7.2.1 Product Introduction
  - 8.7.2.2 Market Positioning and Target Customers
  - 8.7.3 AirMattress.com Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.7.4 AirMattress.com Market Share of Air Mattress Segmented by Region in 2016

8.8 SizeWise

- 8.8.1 Company Profiles
- 8.8.2 Air Mattress Product Introduction and Market Positioning
  - 8.8.2.1 Product Introduction
  - 8.8.2.2 Market Positioning and Target Customers
- 8.8.3 SizeWise Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.8.4 SizeWise Market Share of Air Mattress Segmented by Region in 2016

8.9 Lazery Sleep

8.9.1 Company Profiles



- 8.9.2 Air Mattress Product Introduction and Market Positioning
  - 8.9.2.1 Product Introduction
- 8.9.2.2 Market Positioning and Target Customers
- 8.9.3 Lazery Sleep Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.9.4 Lazery Sleep Market Share of Air Mattress Segmented by Region in 2016

8.10 Restoration

- 8.10.1 Company Profiles
- 8.10.2 Air Mattress Product Introduction and Market Positioning
- 8.10.2.1 Product Introduction
- 8.10.2.2 Market Positioning and Target Customers
- 8.10.3 Restoration Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.10.4 Restoration Market Share of Air Mattress Segmented by Region in 2016

8.11 SimplySleeper

- 8.11.1 Company Profiles
- 8.11.2 Air Mattress Product Introduction and Market Positioning
- 8.11.2.1 Product Introduction
- 8.11.2.2 Market Positioning and Target Customers
- 8.11.3 SimplySleeper Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.11.4 SimplySleeper Market Share of Air Mattress Segmented by Region in 2016

8.12 Insta-Bed

- 8.12.1 Company Profiles
- 8.12.2 Air Mattress Product Introduction and Market Positioning
- 8.12.2.1 Product Introduction
- 8.12.2.2 Market Positioning and Target Customers
- 8.12.3 Insta-Bed Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.12.4 Insta-Bed Market Share of Air Mattress Segmented by Region in 2016
- 8.13 WonderSleep
  - 8.13.1 Company Profiles
  - 8.13.2 Air Mattress Product Introduction and Market Positioning
  - 8.13.2.1 Product Introduction
  - 8.13.2.2 Market Positioning and Target Customers
  - 8.13.3 WonderSleep Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.13.4 WonderSleep Market Share of Air Mattress Segmented by Region in 2016
- 8.14 Coleman
  - 8.14.1 Company Profiles
  - 8.14.2 Air Mattress Product Introduction and Market Positioning
  - 8.14.2.1 Product Introduction
  - 8.14.2.2 Market Positioning and Target Customers
  - 8.14.3 Coleman Production, Value (\$), Price, Gross Margin 2012-2017E



8.14.4 Coleman Market Share of Air Mattress Segmented by Region in 2016

8.15 Bestway

- 8.15.1 Company Profiles
- 8.15.2 Air Mattress Product Introduction and Market Positioning
- 8.15.2.1 Product Introduction
- 8.15.2.2 Market Positioning and Target Customers
- 8.15.3 Bestway Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.15.4 Bestway Market Share of Air Mattress Segmented by Region in 2016

8.16 Serta

- 8.16.1 Company Profiles
- 8.16.2 Air Mattress Product Introduction and Market Positioning
- 8.16.2.1 Product Introduction
- 8.16.2.2 Market Positioning and Target Customers
- 8.16.3 Serta Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.16.4 Serta Market Share of Air Mattress Segmented by Region in 2016
- 8.17 ALPS Mountaineering
- 8.18 Zaltana
- 8.19 Boyd Specialty Sleep
- 8.20 SoundAsleep
- 8.21 American National MFG

# 9 GLOBAL AIR MATTRESS MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

- 9.1 Global Air Mattress Market Value (\$) & Volume Forecast, by Type (2017-2022)
- 9.1.1 By the Size of Mattress Market Value (\$) and Volume Forecast (2017-2022)

9.1.2 By the Location of the Pump of Air Mattress Market Value (\$) and Volume Forecast (2017-2022)

9.2 Global Air Mattress Market Value (\$) & Volume Forecast, by Application (2017-2022)

- 9.2.1 From Retailers Market Value (\$) and Volume Forecast (2017-2022)
- 9.2.2 Whole Sales to Customer Market Value (\$) and Volume Forecast (2017-2022)

9.2.3 Retailing to Customer Directly Market Value (\$) and Volume Forecast (2017-2022)

9.2.4 Others Market Value (\$) and Volume Forecast (2017-2022)

#### **10 AIR MATTRESS MARKET ANALYSIS AND FORECAST BY REGION**

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)



- 10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)
- 10.3 China Market Value (\$) and Consumption Forecast (2017-2022)
- 10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)
- 10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)
- 10.6 India Market Value (\$) and Consumption Forecast (2017-2022)
- 10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

## 11 NEW PROJECT FEASIBILITY ANALYSIS

- 11.1 Industry Barriers and New Entrants SWOT Analysis
- 11.2 Analysis and Suggestions on New Project Investment

#### 12 RESEARCH FINDING AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Air Mattress **Table Product Specification of Air Mattress** Figure Market Concentration Ratio and Market Maturity Analysis of Air Mattress Figure Global Air Mattress Value (\$) and Growth Rate from 2012-2022 Table Different Types of Air Mattress Figure Global Air Mattress Value (\$) Segment by Type from 2012-2022 Figure By the Size of Mattress Picture Figure By the Location of the Pump of Air Mattress Picture Table Different Applications of Air Mattress Figure Global Air Mattress Value (\$) Segment by Applications from 2012-2022 **Figure From Retailers Picture** Figure Whole Sales to Customer Picture Figure Retailing to Customer Directly Picture **Figure Others Picture** Table Research Regions of Air Mattress Figure North America Air Mattress Production Value (\$) and Growth Rate (2012-2017) Figure Europe Air Mattress Production Value (\$) and Growth Rate (2012-2017) Table China Air Mattress Production Value (\$) and Growth Rate (2012-2017) Table Japan Air Mattress Production Value (\$) and Growth Rate (2012-2017) Table Middle East & Africa Air Mattress Production Value (\$) and Growth Rate (2012 - 2017)Table India Air Mattress Production Value (\$) and Growth Rate (2012-2017) Table South America Air Mattress Production Value (\$) and Growth Rate (2012-2017) Table Emerging Countries of Air Mattress Table Growing Market of Air Mattress Figure Industry Chain Analysis of Air Mattress Table Upstream Raw Material Suppliers of Air Mattress with Contact Information Table Major Players Manufacturing Base and Market Share (\$) of Air Mattress in 2016 Table Major Players Air Mattress Product Types in 2016 Figure Production Process of Air Mattress Figure Manufacturing Cost Structure of Air Mattress Figure Channel Status of Air Mattress Table Major Distributors of Air Mattress with Contact Information Table Major Downstream Buyers of Air Mattress with Contact Information Table Analysis of Market Status and Feature by Type



Table Global Air Mattress Value (\$) by Type (2012-2017) Table Global Air Mattress Value (\$) Share by Type (2012-2017) Figure Global Air Mattress Value (\$) Share by Type (2012-2017) Table Global Air Mattress Production by Type (2012-2017) Table Global Air Mattress Production Share by Type (2012-2017) Figure Global Air Mattress Production Share by Type (2012-2017) Figure Global Air Mattress Value (\$) and Growth Rate of By the Size of Mattress Figure Global Air Mattress Value (\$) and Growth Rate of By the Location of the Pump of Air Mattress Table Global Air Mattress Price by Type (2012-2017) Figure Downstream Market Overview Table Global Air Mattress Consumption by Application (2012-2017) Table Global Air Mattress Consumption Market Share by Application (2012-2017) Figure Global Air Mattress Consumption Market Share by Application (2012-2017) Table Downstream Buyers Introduction by Application Figure Global Air Mattress Consumption and Growth Rate of From Retailers (2012 - 2017)Figure Global Air Mattress Consumption and Growth Rate of Whole Sales to Customer (2012 - 2017)Figure Global Air Mattress Consumption and Growth Rate of Retailing to Customer Directly (2012-2017) Figure Global Air Mattress Consumption and Growth Rate of Others (2012-2017) Table Global Air Mattress Value (\$) by Region (2012-2017) Table Global Air Mattress Value (\$) Market Share by Region (2012-2017) Figure Global Air Mattress Value (\$) Market Share by Region (2012-2017) Table Global Air Mattress Production by Region (2012-2017) Table Global Air Mattress Production Market Share by Region (2012-2017) Figure Global Air Mattress Production Market Share by Region (2012-2017) Table Global Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017) Table North America Air Mattress Production, Value (\$), Price and Gross Margin (2012 - 2017)Table Europe Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017) Table China Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017) Table Japan Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017) Table Middle East & Africa Air Mattress Production, Value (\$), Price and Gross Margin (2012 - 2017)

Table India Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017) Table South America Air Mattress Production, Value (\$), Price and Gross Margin (2012-2017)



Table Global Air Mattress Consumption by Regions (2012-2017) Figure Global Air Mattress Consumption Share by Regions (2012-2017) Table North America Air Mattress Production, Consumption, Export, Import (2012-2017) Table Europe Air Mattress Production, Consumption, Export, Import (2012-2017) Table China Air Mattress Production, Consumption, Export, Import (2012-2017) Table Japan Air Mattress Production, Consumption, Export, Import (2012-2017) Table Middle East & Africa Air Mattress Production, Consumption, Export, Import (2012 - 2017)Table India Air Mattress Production, Consumption, Export, Import (2012-2017) Table South America Air Mattress Production, Consumption, Export, Import (2012 - 2017)Figure North America Air Mattress Production and Growth Rate Analysis Figure North America Air Mattress Consumption and Growth Rate Analysis Figure North America Air Mattress SWOT Analysis Figure Europe Air Mattress Production and Growth Rate Analysis Figure Europe Air Mattress Consumption and Growth Rate Analysis Figure Europe Air Mattress SWOT Analysis Figure China Air Mattress Production and Growth Rate Analysis Figure China Air Mattress Consumption and Growth Rate Analysis Figure China Air Mattress SWOT Analysis Figure Japan Air Mattress Production and Growth Rate Analysis Figure Japan Air Mattress Consumption and Growth Rate Analysis Figure Japan Air Mattress SWOT Analysis Figure Middle East & Africa Air Mattress Production and Growth Rate Analysis Figure Middle East & Africa Air Mattress Consumption and Growth Rate Analysis Figure Middle East & Africa Air Mattress SWOT Analysis Figure India Air Mattress Production and Growth Rate Analysis Figure India Air Mattress Consumption and Growth Rate Analysis Figure India Air Mattress SWOT Analysis Figure South America Air Mattress Production and Growth Rate Analysis Figure South America Air Mattress Consumption and Growth Rate Analysis Figure South America Air Mattress SWOT Analysis Figure Competitive Matrix and Pattern Characteristics of Air Mattress Market Figure Top 3 Market Share of Air Mattress Companies Figure Top 6 Market Share of Air Mattress Companies Table Mergers, Acquisitions and Expansion Analysis **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers



 Table AeroBed Production, Value (\$), Price, Gross Margin 2012-2017E

Figure AeroBed Production and Growth Rate

Figure AeroBed Value (\$) Market Share 2012-2017E

Figure AeroBed Market Share of Air Mattress Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Wenzel Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Wenzel Production and Growth Rate

Figure Wenzel Value (\$) Market Share 2012-2017E

Figure Wenzel Market Share of Air Mattress Segmented by Region in 2016

**Table Company Profiles** 

**Table Product Introduction** 

Table Market Positioning and Target Customers

Table Intex Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Intex Production and Growth Rate

Figure Intex Value (\$) Market Share 2012-2017E

Figure Intex Market Share of Air Mattress Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table SidHIL Production, Value (\$), Price, Gross Margin 2012-2017E

Figure SidHIL Production and Growth Rate

Figure SidHIL Value (\$) Market Share 2012-2017E

Figure SidHIL Market Share of Air Mattress Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Innomax Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Innomax Production and Growth Rate

Figure Innomax Value (\$) Market Share 2012-2017E

Figure Innomax Market Share of Air Mattress Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table AirMattress.com Production, Value (\$), Price, Gross Margin 2012-2017E

Figure AirMattress.com Production and Growth Rate

Figure AirMattress.com Value (\$) Market Share 2012-2017E

Figure AirMattress.com Market Share of Air Mattress Segmented by Region in 2016



**Table Company Profiles** Table Product Introduction **Table Market Positioning and Target Customers** Table SizeWise Production, Value (\$), Price, Gross Margin 2012-2017E Figure SizeWise Production and Growth Rate Figure SizeWise Value (\$) Market Share 2012-2017E Figure SizeWise Market Share of Air Mattress Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table Lazery Sleep Production, Value (\$), Price, Gross Margin 2012-2017E Figure Lazery Sleep Production and Growth Rate Figure Lazery Sleep Value (\$) Market Share 2012-2017E Figure Lazery Sleep Market Share of Air Mattress Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table Restoration Production, Value (\$), Price, Gross Margin 2012-2017E Figure Restoration Production and Growth Rate Figure Restoration Value (\$) Market Share 2012-2017E Figure Restoration Market Share of Air Mattress Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table SimplySleeper Production, Value (\$), Price, Gross Margin 2012-2017E Figure SimplySleeper Production and Growth Rate Figure SimplySleeper Value (\$) Market Share 2012-2017E Figure SimplySleeper Market Share of Air Mattress Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table Insta-Bed Production, Value (\$), Price, Gross Margin 2012-2017E Figure Insta-Bed Production and Growth Rate Figure Insta-Bed Value (\$) Market Share 2012-2017E Figure Insta-Bed Market Share of Air Mattress Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers

Table WonderSleep Production, Value (\$), Price, Gross Margin 2012-2017E



Figure WonderSleep Production and Growth Rate

Figure WonderSleep Value (\$) Market Share 2012-2017E

Figure WonderSleep Market Share of Air Mattress Segmented by Region in 2016

**Table Company Profiles** 

Table Product Introduction

Table Market Positioning and Target Customers

Table Coleman Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Coleman Production and Growth Rate

Figure Coleman Value (\$) Market Share 2012-2017E

Figure Coleman Market Share of Air Mattress Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Bestway Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Bestway Production and Growth Rate

Figure Bestway Value (\$) Market Share 2012-2017E

Figure Bestway Market Share of Air Mattress Segmented by Region in 2016

**Table Company Profiles** 

Table Product Introduction

Table Market Positioning and Target Customers

Table Serta Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Serta Production and Growth Rate

Figure Serta Value (\$) Market Share 2012-2017E

Figure Serta Market Share of Air Mattress Segmented by Region in 2016

**Table Company Profiles** 

Table Product Introduction

Table Market Positioning and Target Customers

Table ALPS Mountaineering Production, Value (\$), Price, Gross Margin 2012-2017E

Figure ALPS Mountaineering Production and Growth Rate

Figure ALPS Mountaineering Value (\$) Market Share 2012-2017E

Figure ALPS Mountaineering Market Share of Air Mattress Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

 Table Market Positioning and Target Customers

Table Zaltana Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Zaltana Production and Growth Rate

Figure Zaltana Value (\$) Market Share 2012-2017E

Figure Zaltana Market Share of Air Mattress Segmented by Region in 2016



**Table Company Profiles** Table Product Introduction Table Market Positioning and Target Customers Table Boyd Specialty Sleep Production, Value (\$), Price, Gross Margin 2012-2017E Figure Boyd Specialty Sleep Production and Growth Rate Figure Boyd Specialty Sleep Value (\$) Market Share 2012-2017E Figure Boyd Specialty Sleep Market Share of Air Mattress Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table SoundAsleep Production, Value (\$), Price, Gross Margin 2012-2017E Figure SoundAsleep Production and Growth Rate Figure SoundAsleep Value (\$) Market Share 2012-2017E Figure SoundAsleep Market Share of Air Mattress Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table American National MFG Production, Value (\$), Price, Gross Margin 2012-2017E Figure American National MFG Production and Growth Rate Figure American National MFG Value (\$) Market Share 2012-2017E Figure American National MFG Market Share of Air Mattress Segmented by Region in 2016 Table Global Air Mattress Market Value (\$) Forecast, by Type Table Global Air Mattress Market Volume Forecast, by Type Figure Global Air Mattress Market Value (\$) and Growth Rate Forecast of By the Size of Mattress (2017-2022) Figure Global Air Mattress Market Volume and Growth Rate Forecast of By the Size of Mattress (2017-2022) Figure Global Air Mattress Market Value (\$) and Growth Rate Forecast of By the Location of the Pump of Air Mattress (2017-2022) Figure Global Air Mattress Market Volume and Growth Rate Forecast of By the Location of the Pump of Air Mattress (2017-2022) Table Global Market Value (\$) Forecast by Application (2017-2022) Table Global Market Volume Forecast by Application (2017-2022) Figure Global Air Mattress Consumption and Growth Rate of From Retailers (2012 - 2017)Figure Global Air Mattress Consumption and Growth Rate of Whole Sales to Customer

(2012-2017)



Figure Global Air Mattress Consumption and Growth Rate of Retailing to Customer Directly (2012-2017)

Figure Global Air Mattress Consumption and Growth Rate of Others (2012-2017) Figure Market Value (\$) and Growth Rate Forecast of Others (2017-2022) Figure Market Volume and Growth Rate Forecast of Others (2017-2022) Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022) Table North America Consumption and Growth Rate Forecast (2017-2022) Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022) Table Europe Consumption and Growth Rate Forecast (2017-2022) Figure China Market Value (\$) and Growth Rate Forecast (2017-2022) Table China Consumption and Growth Rate Forecast (2017-2022) Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022) Table Japan Consumption and Growth Rate Forecast (2017-2022) Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022) Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022) Figure India Market Value (\$) and Growth Rate Forecast (2017-2022) Table India Consumption and Growth Rate Forecast (2017-2022) Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022) Table South America Consumption and Growth Rate Forecast (2017-2022) Figure Industry Resource/Technology/Labor Importance Analysis Table New Entrants SWOT Analysis Table New Project Analysis of Investment Recovery



#### I would like to order

Product name: Global Air Mattress Industry Market Research Report Product link: <u>https://marketpublishers.com/r/G508FE1F3D2EN.html</u> Price: US\$ 2,960.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G508FE1F3D2EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970