

Global Air Freshener Gel Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Air Freshener Gel market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Air Freshener Gel market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Air Freshener Gel market.

Major players in the global Air Freshener Gel market include:

BlueMagic

Farcent Enterprise

Godrej

Henkel

Julius Smann

Handstands

Hamilton Beach Brands

S.C.JOHNSON & SON

P&G

Dabur

Jimmy Up

Church & Dwight

Kobayashi Pharmaceutical

Rexair
Reckitt Benckiser
California Scents

On the basis of types, the Air Freshener Gel market is primarily split into:

Fruity aroma
Floral fragrance
Mixed flavor
Other

On the basis of applications, the market covers:

By residential
Corporate offices
Cars
Others (railways, hospital, malls and hotels)

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
China
Japan
India
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
Central and South America (Brazil, Mexico, Colombia)
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
Other Regions

Chapter 1 provides an overview of Air Freshener Gel market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Air Freshener Gel market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Air Freshener Gel industry. The basic information, as well as the profiles, applications and specifications of products

market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Air Freshener Gel market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Air Freshener Gel, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Air Freshener Gel in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Air Freshener Gel in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Air Freshener Gel. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Air Freshener Gel market, including the global production and revenue forecast, regional forecast. It also foresees the Air Freshener Gel market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 AIR FRESHENER GEL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Air Freshener Gel
- 1.2 Air Freshener Gel Segment by Type
 - 1.2.1 Global Air Freshener Gel Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Fruity aroma
 - 1.2.3 The Market Profile of Floral fragrance
 - 1.2.4 The Market Profile of Mixed flavor
 - 1.2.5 The Market Profile of Other
- 1.3 Global Air Freshener Gel Segment by Application
 - 1.3.1 Air Freshener Gel Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of By residential
 - 1.3.3 The Market Profile of Corporate offices
 - 1.3.4 The Market Profile of Cars
 - 1.3.5 The Market Profile of Others (railways, hospital, malls and hotels)
- 1.4 Global Air Freshener Gel Market by Region (2014-2026)
 - 1.4.1 Global Air Freshener Gel Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.4 China Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.6 India Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Air Freshener Gel Market Status and Prospect (2014-2026)

- 1.4.7.6 Vietnam Air Freshener Gel Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Air Freshener Gel Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Air Freshener Gel Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Air Freshener Gel Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Air Freshener Gel (2014-2026)
 - 1.5.1 Global Air Freshener Gel Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Air Freshener Gel Production Status and Outlook (2014-2026)

2 GLOBAL AIR FRESHENER GEL MARKET LANDSCAPE BY PLAYER

- 2.1 Global Air Freshener Gel Production and Share by Player (2014-2019)
- 2.2 Global Air Freshener Gel Revenue and Market Share by Player (2014-2019)
- 2.3 Global Air Freshener Gel Average Price by Player (2014-2019)
- 2.4 Air Freshener Gel Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Air Freshener Gel Market Competitive Situation and Trends
 - 2.5.1 Air Freshener Gel Market Concentration Rate
 - 2.5.2 Air Freshener Gel Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 BlueMagic
 - 3.1.1 BlueMagic Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Air Freshener Gel Product Profiles, Application and Specification
 - 3.1.3 BlueMagic Air Freshener Gel Market Performance (2014-2019)
 - 3.1.4 BlueMagic Business Overview
- 3.2 Farcent Enterprise

3.2.1 Farcent Enterprise Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Air Freshener Gel Product Profiles, Application and Specification

3.2.3 Farcent Enterprise Air Freshener Gel Market Performance (2014-2019)

3.2.4 Farcent Enterprise Business Overview

3.3 Godrej

3.3.1 Godrej Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Air Freshener Gel Product Profiles, Application and Specification

3.3.3 Godrej Air Freshener Gel Market Performance (2014-2019)

3.3.4 Godrej Business Overview

3.4 Henkel

3.4.1 Henkel Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Air Freshener Gel Product Profiles, Application and Specification

3.4.3 Henkel Air Freshener Gel Market Performance (2014-2019)

3.4.4 Henkel Business Overview

3.5 Julius Smann

3.5.1 Julius Smann Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Air Freshener Gel Product Profiles, Application and Specification

3.5.3 Julius Smann Air Freshener Gel Market Performance (2014-2019)

3.5.4 Julius Smann Business Overview

3.6 Handstands

3.6.1 Handstands Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Air Freshener Gel Product Profiles, Application and Specification

3.6.3 Handstands Air Freshener Gel Market Performance (2014-2019)

3.6.4 Handstands Business Overview

3.7 Hamilton Beach Brands

3.7.1 Hamilton Beach Brands Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Air Freshener Gel Product Profiles, Application and Specification

3.7.3 Hamilton Beach Brands Air Freshener Gel Market Performance (2014-2019)

3.7.4 Hamilton Beach Brands Business Overview

3.8 S.C.JOHNSON & SON

3.8.1 S.C.JOHNSON & SON Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Air Freshener Gel Product Profiles, Application and Specification

3.8.3 S.C.JOHNSON & SON Air Freshener Gel Market Performance (2014-2019)

3.8.4 S.C.JOHNSON & SON Business Overview

3.9 P&G

- 3.9.1 P&G Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.9.2 Air Freshener Gel Product Profiles, Application and Specification
- 3.9.3 P&G Air Freshener Gel Market Performance (2014-2019)
- 3.9.4 P&G Business Overview
- 3.10 Dabur
 - 3.10.1 Dabur Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Air Freshener Gel Product Profiles, Application and Specification
 - 3.10.3 Dabur Air Freshener Gel Market Performance (2014-2019)
 - 3.10.4 Dabur Business Overview
- 3.11 Jimmy Up
 - 3.11.1 Jimmy Up Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Air Freshener Gel Product Profiles, Application and Specification
 - 3.11.3 Jimmy Up Air Freshener Gel Market Performance (2014-2019)
 - 3.11.4 Jimmy Up Business Overview
- 3.12 Church & Dwight
 - 3.12.1 Church & Dwight Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Air Freshener Gel Product Profiles, Application and Specification
 - 3.12.3 Church & Dwight Air Freshener Gel Market Performance (2014-2019)
 - 3.12.4 Church & Dwight Business Overview
- 3.13 Kobayashi Pharmaceutical
 - 3.13.1 Kobayashi Pharmaceutical Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Air Freshener Gel Product Profiles, Application and Specification
 - 3.13.3 Kobayashi Pharmaceutical Air Freshener Gel Market Performance (2014-2019)
 - 3.13.4 Kobayashi Pharmaceutical Business Overview
- 3.14 Rexair
 - 3.14.1 Rexair Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Air Freshener Gel Product Profiles, Application and Specification
 - 3.14.3 Rexair Air Freshener Gel Market Performance (2014-2019)
 - 3.14.4 Rexair Business Overview
- 3.15 Reckitt Benckiser
 - 3.15.1 Reckitt Benckiser Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.15.2 Air Freshener Gel Product Profiles, Application and Specification
 - 3.15.3 Reckitt Benckiser Air Freshener Gel Market Performance (2014-2019)
 - 3.15.4 Reckitt Benckiser Business Overview
- 3.16 California Scents
 - 3.16.1 California Scents Basic Information, Manufacturing Base, Sales Area and

Competitors

- 3.16.2 Air Freshener Gel Product Profiles, Application and Specification
- 3.16.3 California Scents Air Freshener Gel Market Performance (2014-2019)
- 3.16.4 California Scents Business Overview

4 GLOBAL AIR FRESHENER GEL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Air Freshener Gel Production and Market Share by Type (2014-2019)
- 4.2 Global Air Freshener Gel Revenue and Market Share by Type (2014-2019)
- 4.3 Global Air Freshener Gel Price by Type (2014-2019)
- 4.4 Global Air Freshener Gel Production Growth Rate by Type (2014-2019)
 - 4.4.1 Global Air Freshener Gel Production Growth Rate of Fruity aroma (2014-2019)
 - 4.4.2 Global Air Freshener Gel Production Growth Rate of Floral fragrance (2014-2019)
 - 4.4.3 Global Air Freshener Gel Production Growth Rate of Mixed flavor (2014-2019)
 - 4.4.4 Global Air Freshener Gel Production Growth Rate of Other (2014-2019)

5 GLOBAL AIR FRESHENER GEL MARKET ANALYSIS BY APPLICATION

- 5.1 Global Air Freshener Gel Consumption and Market Share by Application (2014-2019)
- 5.2 Global Air Freshener Gel Consumption Growth Rate by Application (2014-2019)
 - 5.2.1 Global Air Freshener Gel Consumption Growth Rate of By residential (2014-2019)
 - 5.2.2 Global Air Freshener Gel Consumption Growth Rate of Corporate offices (2014-2019)
 - 5.2.3 Global Air Freshener Gel Consumption Growth Rate of Cars (2014-2019)
 - 5.2.4 Global Air Freshener Gel Consumption Growth Rate of Others (railways, hospital, malls and hotels) (2014-2019)

6 GLOBAL AIR FRESHENER GEL PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

- 6.1 Global Air Freshener Gel Consumption by Region (2014-2019)
- 6.2 United States Air Freshener Gel Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Air Freshener Gel Production, Consumption, Export, Import (2014-2019)
- 6.4 China Air Freshener Gel Production, Consumption, Export, Import (2014-2019)

6.5 Japan Air Freshener Gel Production, Consumption, Export, Import (2014-2019)

6.6 India Air Freshener Gel Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Air Freshener Gel Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Air Freshener Gel Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Air Freshener Gel Production, Consumption, Export, Import (2014-2019)

7 GLOBAL AIR FRESHENER GEL PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Air Freshener Gel Production and Market Share by Region (2014-2019)

7.2 Global Air Freshener Gel Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Air Freshener Gel Production, Revenue, Price and Gross Margin (2014-2019)

8 AIR FRESHENER GEL MANUFACTURING ANALYSIS

8.1 Air Freshener Gel Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

- 8.2.1 Labor Cost Analysis
- 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Air Freshener Gel

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Air Freshener Gel Industrial Chain Analysis
- 9.2 Raw Materials Sources of Air Freshener Gel Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
 - 10.3.1 Advances in Innovation and Technology for Air Freshener Gel
 - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
 - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL AIR FRESHENER GEL MARKET FORECAST (2019-2026)

- 11.1 Global Air Freshener Gel Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Air Freshener Gel Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Air Freshener Gel Revenue and Growth Rate Forecast (2019-2026)
 - 11.1.3 Global Air Freshener Gel Price and Trend Forecast (2019-2026)
- 11.2 Global Air Freshener Gel Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Air Freshener Gel Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Air Freshener Gel Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Air Freshener Gel Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

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