

# Global Aerated Candy Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Aerated Candy market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Aerated Candy market are covered in Chapter 9:

Hershey

Mars Wrigley Confectionery

General Mills

CP Kelco

Perfetti Van Melle Spa

Ford Gum, Inc.

Mondelez

Gumlink Confectionery Company A/S

Morinaga & Co. Ltd.

Ezaki Glico

Haribo

Kraft Foods Group, Inc.

Meiji

Tereos S.A.

Lotte Corp

Keventer Group

Lindt and Sprungli

HANCOCK CASH and CARRY LTD

Nestlé S.A.

Emsland Group

Ferrero

In Chapter 5 and Chapter 7.3, based on types, the Aerated Candy market from 2017 to 2027 is primarily split into:

High Aerated Candy

Medium Aerated Candy

Low Aerated Candy

In Chapter 6 and Chapter 7.4, based on applications, the Aerated Candy market from 2017 to 2027 covers:

Offline Sales

Online Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Aerated Candy market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Aerated Candy Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the

consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 AERATED CANDY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Aerated Candy Market
- 1.2 Aerated Candy Market Segment by Type
  - 1.2.1 Global Aerated Candy Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Aerated Candy Market Segment by Application
  - 1.3.1 Aerated Candy Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Aerated Candy Market, Region Wise (2017-2027)
  - 1.4.1 Global Aerated Candy Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Aerated Candy Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Aerated Candy Market Status and Prospect (2017-2027)
  - 1.4.4 China Aerated Candy Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Aerated Candy Market Status and Prospect (2017-2027)
  - 1.4.6 India Aerated Candy Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Aerated Candy Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Aerated Candy Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Aerated Candy Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Aerated Candy (2017-2027)
  - 1.5.1 Global Aerated Candy Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Aerated Candy Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Aerated Candy Market

### 2 INDUSTRY OUTLOOK

- 2.1 Aerated Candy Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Aerated Candy Market Drivers Analysis
- 2.4 Aerated Candy Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Aerated Candy Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Aerated Candy Industry Development

### **3 GLOBAL AERATED CANDY MARKET LANDSCAPE BY PLAYER**

3.1 Global Aerated Candy Sales Volume and Share by Player (2017-2022)

3.2 Global Aerated Candy Revenue and Market Share by Player (2017-2022)

3.3 Global Aerated Candy Average Price by Player (2017-2022)

3.4 Global Aerated Candy Gross Margin by Player (2017-2022)

3.5 Aerated Candy Market Competitive Situation and Trends

3.5.1 Aerated Candy Market Concentration Rate

3.5.2 Aerated Candy Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL AERATED CANDY SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Aerated Candy Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Aerated Candy Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Aerated Candy Market Under COVID-19

4.5 Europe Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Aerated Candy Market Under COVID-19

4.6 China Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Aerated Candy Market Under COVID-19

4.7 Japan Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Aerated Candy Market Under COVID-19

4.8 India Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Aerated Candy Market Under COVID-19

4.9 Southeast Asia Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.9.1 Southeast Asia Aerated Candy Market Under COVID-19
- 4.10 Latin America Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Aerated Candy Market Under COVID-19
- 4.11 Middle East and Africa Aerated Candy Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Aerated Candy Market Under COVID-19

## **5 GLOBAL AERATED CANDY SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Aerated Candy Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Aerated Candy Revenue and Market Share by Type (2017-2022)
- 5.3 Global Aerated Candy Price by Type (2017-2022)
- 5.4 Global Aerated Candy Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Aerated Candy Sales Volume, Revenue and Growth Rate of High Aerated Candy (2017-2022)
  - 5.4.2 Global Aerated Candy Sales Volume, Revenue and Growth Rate of Medium Aerated Candy (2017-2022)
  - 5.4.3 Global Aerated Candy Sales Volume, Revenue and Growth Rate of Low Aerated Candy (2017-2022)

## **6 GLOBAL AERATED CANDY MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Aerated Candy Consumption and Market Share by Application (2017-2022)
- 6.2 Global Aerated Candy Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Aerated Candy Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Aerated Candy Consumption and Growth Rate of Offline Sales (2017-2022)
  - 6.3.2 Global Aerated Candy Consumption and Growth Rate of Online Sales (2017-2022)

## **7 GLOBAL AERATED CANDY MARKET FORECAST (2022-2027)**

- 7.1 Global Aerated Candy Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Aerated Candy Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Aerated Candy Revenue and Growth Rate Forecast (2022-2027)

- 7.1.3 Global Aerated Candy Price and Trend Forecast (2022-2027)
- 7.2 Global Aerated Candy Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Aerated Candy Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Aerated Candy Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Aerated Candy Revenue and Growth Rate of High Aerated Candy (2022-2027)
  - 7.3.2 Global Aerated Candy Revenue and Growth Rate of Medium Aerated Candy (2022-2027)
  - 7.3.3 Global Aerated Candy Revenue and Growth Rate of Low Aerated Candy (2022-2027)
- 7.4 Global Aerated Candy Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Aerated Candy Consumption Value and Growth Rate of Offline Sales(2022-2027)
  - 7.4.2 Global Aerated Candy Consumption Value and Growth Rate of Online Sales(2022-2027)
- 7.5 Aerated Candy Market Forecast Under COVID-19

## **8 AERATED CANDY MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Aerated Candy Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Aerated Candy Analysis
- 8.6 Major Downstream Buyers of Aerated Candy Analysis



8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Aerated Candy Industry

## 9 PLAYERS PROFILES

### 9.1 Hershey

9.1.1 Hershey Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Aerated Candy Product Profiles, Application and Specification

9.1.3 Hershey Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### 9.2 Mars Wrigley Confectionery

9.2.1 Mars Wrigley Confectionery Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Aerated Candy Product Profiles, Application and Specification

9.2.3 Mars Wrigley Confectionery Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 General Mills

9.3.1 General Mills Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Aerated Candy Product Profiles, Application and Specification

9.3.3 General Mills Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 CP Kelco

9.4.1 CP Kelco Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Aerated Candy Product Profiles, Application and Specification

9.4.3 CP Kelco Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Perfetti Van Melle Spa

9.5.1 Perfetti Van Melle Spa Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Aerated Candy Product Profiles, Application and Specification

9.5.3 Perfetti Van Melle Spa Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Ford Gum, Inc.

9.6.1 Ford Gum, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Aerated Candy Product Profiles, Application and Specification

9.6.3 Ford Gum, Inc. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Mondelez

9.7.1 Mondelez Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Aerated Candy Product Profiles, Application and Specification

9.7.3 Mondelez Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Gumlink Confectionery Company A/S

9.8.1 Gumlink Confectionery Company A/S Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Aerated Candy Product Profiles, Application and Specification

9.8.3 Gumlink Confectionery Company A/S Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Morinaga & Co. Ltd.

9.9.1 Morinaga & Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Aerated Candy Product Profiles, Application and Specification

9.9.3 Morinaga & Co. Ltd. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Ezaki Glico

9.10.1 Ezaki Glico Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Aerated Candy Product Profiles, Application and Specification

9.10.3 Ezaki Glico Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Haribo

9.11.1 Haribo Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Aerated Candy Product Profiles, Application and Specification

9.11.3 Haribo Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Kraft Foods Group, Inc.

9.12.1 Kraft Foods Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Aerated Candy Product Profiles, Application and Specification

9.12.3 Kraft Foods Group, Inc. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Meiji

9.13.1 Meiji Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Aerated Candy Product Profiles, Application and Specification

9.13.3 Meiji Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Tereos S.A.

9.14.1 Tereos S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Aerated Candy Product Profiles, Application and Specification

9.14.3 Tereos S.A. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Lotte Corp

9.15.1 Lotte Corp Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Aerated Candy Product Profiles, Application and Specification

9.15.3 Lotte Corp Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 Keventer Group

9.16.1 Keventer Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Aerated Candy Product Profiles, Application and Specification

9.16.3 Keventer Group Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## 9.17 Lindt and Sprungli

9.17.1 Lindt and Sprungli Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Aerated Candy Product Profiles, Application and Specification

9.17.3 Lindt and Sprungli Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 HANCOCK CASH and CARRY LTD

9.18.1 HANCOCK CASH and CARRY LTD Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Aerated Candy Product Profiles, Application and Specification

9.18.3 HANCOCK CASH and CARRY LTD Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Nestl? S.A.

9.19.1 Nestl? S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Aerated Candy Product Profiles, Application and Specification

9.19.3 Nestl? S.A. Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Emsland Group

9.20.1 Emsland Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Aerated Candy Product Profiles, Application and Specification

9.20.3 Emsland Group Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 Ferrero

9.21.1 Ferrero Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Aerated Candy Product Profiles, Application and Specification

9.21.3 Ferrero Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Aerated Candy Product Picture

Table Global Aerated Candy Market Sales Volume and CAGR (%) Comparison by Type

Table Aerated Candy Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Aerated Candy Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Aerated Candy Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Aerated Candy Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Aerated Candy Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Aerated Candy Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Aerated Candy Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Aerated Candy Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Aerated Candy Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Aerated Candy Market Revenue (Million USD) and

Growth Rate (2017-2027)

Figure Global Aerated Candy Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Aerated Candy Industry Development

Table Global Aerated Candy Sales Volume by Player (2017-2022)

Table Global Aerated Candy Sales Volume Share by Player (2017-2022)

Figure Global Aerated Candy Sales Volume Share by Player in 2021

Table Aerated Candy Revenue (Million USD) by Player (2017-2022)

Table Aerated Candy Revenue Market Share by Player (2017-2022)

Table Aerated Candy Price by Player (2017-2022)

Table Aerated Candy Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Aerated Candy Sales Volume, Region Wise (2017-2022)

Table Global Aerated Candy Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Aerated Candy Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Aerated Candy Sales Volume Market Share, Region Wise in 2021

Table Global Aerated Candy Revenue (Million USD), Region Wise (2017-2022)

Table Global Aerated Candy Revenue Market Share, Region Wise (2017-2022)

Figure Global Aerated Candy Revenue Market Share, Region Wise (2017-2022)

Figure Global Aerated Candy Revenue Market Share, Region Wise in 2021

Table Global Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Aerated Candy Sales Volume by Type (2017-2022)

Table Global Aerated Candy Sales Volume Market Share by Type (2017-2022)

Figure Global Aerated Candy Sales Volume Market Share by Type in 2021

Table Global Aerated Candy Revenue (Million USD) by Type (2017-2022)

Table Global Aerated Candy Revenue Market Share by Type (2017-2022)

Figure Global Aerated Candy Revenue Market Share by Type in 2021

Table Aerated Candy Price by Type (2017-2022)

Figure Global Aerated Candy Sales Volume and Growth Rate of High Aerated Candy (2017-2022)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of High Aerated Candy (2017-2022)

Figure Global Aerated Candy Sales Volume and Growth Rate of Medium Aerated Candy (2017-2022)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of Medium Aerated Candy (2017-2022)

Figure Global Aerated Candy Sales Volume and Growth Rate of Low Aerated Candy (2017-2022)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of Low Aerated Candy (2017-2022)

Table Global Aerated Candy Consumption by Application (2017-2022)

Table Global Aerated Candy Consumption Market Share by Application (2017-2022)

Table Global Aerated Candy Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Aerated Candy Consumption Revenue Market Share by Application (2017-2022)

Table Global Aerated Candy Consumption and Growth Rate of Offline Sales (2017-2022)

Table Global Aerated Candy Consumption and Growth Rate of Online Sales (2017-2022)

Figure Global Aerated Candy Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Aerated Candy Price and Trend Forecast (2022-2027)

Figure USA Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis



(2022-2027)

Figure USA Aerated Candy Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Aerated Candy Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Aerated Candy Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Aerated Candy Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Aerated Candy Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Aerated Candy Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Aerated Candy Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Aerated Candy Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Aerated Candy Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Aerated Candy Market Sales Volume Forecast, by Type

Table Global Aerated Candy Sales Volume Market Share Forecast, by Type

Table Global Aerated Candy Market Revenue (Million USD) Forecast, by Type

Table Global Aerated Candy Revenue Market Share Forecast, by Type

Table Global Aerated Candy Price Forecast, by Type

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of High Aerated Candy (2022-2027)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of High Aerated Candy (2022-2027)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of Medium Aerated Candy (2022-2027)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of Medium Aerated Candy (2022-2027)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of Low Aerated Candy (2022-2027)

Figure Global Aerated Candy Revenue (Million USD) and Growth Rate of Low Aerated Candy (2022-2027)

Table Global Aerated Candy Market Consumption Forecast, by Application

Table Global Aerated Candy Consumption Market Share Forecast, by Application

Table Global Aerated Candy Market Revenue (Million USD) Forecast, by Application

Table Global Aerated Candy Revenue Market Share Forecast, by Application

Figure Global Aerated Candy Consumption Value (Million USD) and Growth Rate of

Offline Sales (2022-2027)

Figure Global Aerated Candy Consumption Value (Million USD) and Growth Rate of Online Sales (2022-2027)

Figure Aerated Candy Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Hershey Profile

Table Hershey Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hershey Aerated Candy Sales Volume and Growth Rate

Figure Hershey Revenue (Million USD) Market Share 2017-2022

Table Mars Wrigley Confectionery Profile

Table Mars Wrigley Confectionery Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mars Wrigley Confectionery Aerated Candy Sales Volume and Growth Rate

Figure Mars Wrigley Confectionery Revenue (Million USD) Market Share 2017-2022

Table General Mills Profile

Table General Mills Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Mills Aerated Candy Sales Volume and Growth Rate

Figure General Mills Revenue (Million USD) Market Share 2017-2022

Table CP Kelco Profile

Table CP Kelco Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CP Kelco Aerated Candy Sales Volume and Growth Rate

Figure CP Kelco Revenue (Million USD) Market Share 2017-2022

Table Perfetti Van Melle Spa Profile

Table Perfetti Van Melle Spa Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Perfetti Van Melle Spa Aerated Candy Sales Volume and Growth Rate

Figure Perfetti Van Melle Spa Revenue (Million USD) Market Share 2017-2022

Table Ford Gum, Inc. Profile

Table Ford Gum, Inc. Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ford Gum, Inc. Aerated Candy Sales Volume and Growth Rate

Figure Ford Gum, Inc. Revenue (Million USD) Market Share 2017-2022

Table Mondelez Profile

Table Mondelez Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mondelez Aerated Candy Sales Volume and Growth Rate

Figure Mondelez Revenue (Million USD) Market Share 2017-2022

Table Gumlink Confectionery Company A/S Profile

Table Gumlink Confectionery Company A/S Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gumlink Confectionery Company A/S Aerated Candy Sales Volume and Growth Rate

Figure Gumlink Confectionery Company A/S Revenue (Million USD) Market Share 2017-2022

Table Morinaga & Co. Ltd. Profile

Table Morinaga & Co. Ltd. Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Morinaga & Co. Ltd. Aerated Candy Sales Volume and Growth Rate

Figure Morinaga & Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table Ezaki Glico Profile

Table Ezaki Glico Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ezaki Glico Aerated Candy Sales Volume and Growth Rate

Figure Ezaki Glico Revenue (Million USD) Market Share 2017-2022

Table Haribo Profile

Table Haribo Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Haribo Aerated Candy Sales Volume and Growth Rate

Figure Haribo Revenue (Million USD) Market Share 2017-2022

Table Kraft Foods Group, Inc. Profile

Table Kraft Foods Group, Inc. Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kraft Foods Group, Inc. Aerated Candy Sales Volume and Growth Rate

Figure Kraft Foods Group, Inc. Revenue (Million USD) Market Share 2017-2022

Table Meiji Profile

Table Meiji Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meiji Aerated Candy Sales Volume and Growth Rate

Figure Meiji Revenue (Million USD) Market Share 2017-2022

Table Tereos S.A. Profile

Table Tereos S.A. Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tereos S.A. Aerated Candy Sales Volume and Growth Rate

Figure Tereos S.A. Revenue (Million USD) Market Share 2017-2022

Table Lotte Corp Profile

Table Lotte Corp Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lotte Corp Aerated Candy Sales Volume and Growth Rate

Figure Lotte Corp Revenue (Million USD) Market Share 2017-2022

Table Keventer Group Profile

Table Keventer Group Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Keventer Group Aerated Candy Sales Volume and Growth Rate

Figure Keventer Group Revenue (Million USD) Market Share 2017-2022

Table Lindt and Sprungli Profile

Table Lindt and Sprungli Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lindt and Sprungli Aerated Candy Sales Volume and Growth Rate

Figure Lindt and Sprungli Revenue (Million USD) Market Share 2017-2022

Table HANCOCK CASH and CARRY LTD Profile

Table HANCOCK CASH and CARRY LTD Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HANCOCK CASH and CARRY LTD Aerated Candy Sales Volume and Growth Rate

Figure HANCOCK CASH and CARRY LTD Revenue (Million USD) Market Share 2017-2022

Table Nestlé S.A. Profile

Table Nestlé S.A. Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestlé S.A. Aerated Candy Sales Volume and Growth Rate

Figure Nestlé S.A. Revenue (Million USD) Market Share 2017-2022

Table Emsland Group Profile

Table Emsland Group Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Emsland Group Aerated Candy Sales Volume and Growth Rate

Figure Emsland Group Revenue (Million USD) Market Share 2017-2022

Table Ferrero Profile

Table Ferrero Aerated Candy Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ferrero Aerated Candy Sales Volume and Growth Rate

Figure Ferrero Revenue (Million USD) Market Share 2017-2022

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