

# Global Advertising Services Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G528D63EE3EEEN.html>

Date: May 2022

Pages: 112

Price: US\$ 3,500.00 (Single User License)

ID: G528D63EE3EEEN

## Abstracts

Based on the Advertising Services market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Advertising Services market covered in Chapter 5:

Hunan TV and Broadcast Intermediary Co., Ltd.

PublicisGroupe

Focus Media Group

Yinlimedia

Guangdong Guangzhou Daily Media Co., Ltd.

Dahe Group

Omnicom Group

Dentsu Inc.

SiMei Media  
AVIC Culture Co.,Ltd.  
IPG  
Guangdong Advertising Co., Ltd.  
Havas SA  
Bluefocus Communication Group Co., Ltd.  
WPP  
Beijing Bashi Media Co., Ltd.

In Chapter 6, on the basis of types, the Advertising Services market from 2015 to 2025 is primarily split into:

TV Advertising  
Newspaper & Magazine Advertising  
Outdoors Advertising  
Radio Advertising  
Internet Advertising  
Other

In Chapter 7, on the basis of applications, the Advertising Services market from 2015 to 2025 covers:

Food & Beverage Industry  
Vehicles Industry  
Health and Medical Industry  
Commercial and Personal Services  
Consumer Goods  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Advertising Services Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Hunan TV and Broadcast Intermediary Co., Ltd.
  - 5.1.1 Hunan TV and Broadcast Intermediary Co., Ltd. Company Profile

- 5.1.2 Hunan TV and Broadcast Intermediary Co., Ltd. Business Overview
- 5.1.3 Hunan TV and Broadcast Intermediary Co., Ltd. Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Hunan TV and Broadcast Intermediary Co., Ltd. Advertising Services Products Introduction
- 5.2 PublicisGroupe
  - 5.2.1 PublicisGroupe Company Profile
  - 5.2.2 PublicisGroupe Business Overview
  - 5.2.3 PublicisGroupe Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 PublicisGroupe Advertising Services Products Introduction
- 5.3 Focus Media Group
  - 5.3.1 Focus Media Group Company Profile
  - 5.3.2 Focus Media Group Business Overview
  - 5.3.3 Focus Media Group Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Focus Media Group Advertising Services Products Introduction
- 5.4 Yinlimedia
  - 5.4.1 Yinlimedia Company Profile
  - 5.4.2 Yinlimedia Business Overview
  - 5.4.3 Yinlimedia Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Yinlimedia Advertising Services Products Introduction
- 5.5 Guangdong Guangzhou Daily Media Co., Ltd.
  - 5.5.1 Guangdong Guangzhou Daily Media Co., Ltd. Company Profile
  - 5.5.2 Guangdong Guangzhou Daily Media Co., Ltd. Business Overview
  - 5.5.3 Guangdong Guangzhou Daily Media Co., Ltd. Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Guangdong Guangzhou Daily Media Co., Ltd. Advertising Services Products Introduction
- 5.6 Dahe Group
  - 5.6.1 Dahe Group Company Profile
  - 5.6.2 Dahe Group Business Overview
  - 5.6.3 Dahe Group Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Dahe Group Advertising Services Products Introduction
- 5.7 Omnicom Group
  - 5.7.1 Omnicom Group Company Profile
  - 5.7.2 Omnicom Group Business Overview

5.7.3 Omnicom Group Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Omnicom Group Advertising Services Products Introduction

5.8 Dentsu Inc.

5.8.1 Dentsu Inc. Company Profile

5.8.2 Dentsu Inc. Business Overview

5.8.3 Dentsu Inc. Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Dentsu Inc. Advertising Services Products Introduction

5.9 SiMei Media

5.9.1 SiMei Media Company Profile

5.9.2 SiMei Media Business Overview

5.9.3 SiMei Media Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 SiMei Media Advertising Services Products Introduction

5.10 AVIC Culture Co.,Ltd.

5.10.1 AVIC Culture Co.,Ltd. Company Profile

5.10.2 AVIC Culture Co.,Ltd. Business Overview

5.10.3 AVIC Culture Co.,Ltd. Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 AVIC Culture Co.,Ltd. Advertising Services Products Introduction

5.11 IPG

5.11.1 IPG Company Profile

5.11.2 IPG Business Overview

5.11.3 IPG Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.11.4 IPG Advertising Services Products Introduction

5.12 Guangdong Advertising Co., Ltd.

5.12.1 Guangdong Advertising Co., Ltd. Company Profile

5.12.2 Guangdong Advertising Co., Ltd. Business Overview

5.12.3 Guangdong Advertising Co., Ltd. Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.12.4 Guangdong Advertising Co., Ltd. Advertising Services Products Introduction

5.13 Havas SA

5.13.1 Havas SA Company Profile

5.13.2 Havas SA Business Overview

5.13.3 Havas SA Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.13.4 Havas SA Advertising Services Products Introduction

#### 5.14 Bluefocus Communication Group Co., Ltd.

5.14.1 Bluefocus Communication Group Co., Ltd. Company Profile

5.14.2 Bluefocus Communication Group Co., Ltd. Business Overview

5.14.3 Bluefocus Communication Group Co., Ltd. Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.14.4 Bluefocus Communication Group Co., Ltd. Advertising Services Products Introduction

#### 5.15 WPP

5.15.1 WPP Company Profile

5.15.2 WPP Business Overview

5.15.3 WPP Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.15.4 WPP Advertising Services Products Introduction

#### 5.16 Beijing Bashi Media Co., Ltd.

5.16.1 Beijing Bashi Media Co., Ltd. Company Profile

5.16.2 Beijing Bashi Media Co., Ltd. Business Overview

5.16.3 Beijing Bashi Media Co., Ltd. Advertising Services Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.16.4 Beijing Bashi Media Co., Ltd. Advertising Services Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

### 6.1 Global Advertising Services Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Advertising Services Sales and Market Share by Types (2015-2020)

6.1.2 Global Advertising Services Revenue and Market Share by Types (2015-2020)

6.1.3 Global Advertising Services Price by Types (2015-2020)

### 6.2 Global Advertising Services Market Forecast by Types (2020-2025)

6.2.1 Global Advertising Services Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Advertising Services Market Forecast Revenue and Market Share by Types (2020-2025)

### 6.3 Global Advertising Services Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Advertising Services Sales, Price and Growth Rate of TV Advertising

6.3.2 Global Advertising Services Sales, Price and Growth Rate of Newspaper & Magazine Advertising

6.3.3 Global Advertising Services Sales, Price and Growth Rate of Outdoors Advertising

6.3.4 Global Advertising Services Sales, Price and Growth Rate of Radio Advertising

- 6.3.5 Global Advertising Services Sales, Price and Growth Rate of Internet Advertising
- 6.3.6 Global Advertising Services Sales, Price and Growth Rate of Other
- 6.4 Global Advertising Services Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 TV Advertising Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Newspaper & Magazine Advertising Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Outdoors Advertising Market Revenue and Sales Forecast (2020-2025)
  - 6.4.4 Radio Advertising Market Revenue and Sales Forecast (2020-2025)
  - 6.4.5 Internet Advertising Market Revenue and Sales Forecast (2020-2025)
  - 6.4.6 Other Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Advertising Services Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Advertising Services Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Advertising Services Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Advertising Services Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Advertising Services Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Advertising Services Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Advertising Services Revenue, Sales and Growth Rate of Food & Beverage Industry (2015-2020)
  - 7.3.2 Global Advertising Services Revenue, Sales and Growth Rate of Vehicles Industry (2015-2020)
  - 7.3.3 Global Advertising Services Revenue, Sales and Growth Rate of Health and Medical Industry (2015-2020)
  - 7.3.4 Global Advertising Services Revenue, Sales and Growth Rate of Commercial and Personal Services (2015-2020)
  - 7.3.5 Global Advertising Services Revenue, Sales and Growth Rate of Consumer Goods (2015-2020)
  - 7.3.6 Global Advertising Services Revenue, Sales and Growth Rate of Other (2015-2020)
- 7.4 Global Advertising Services Market Revenue and Sales Forecast, by Applications



(2020-2025)

7.4.1 Food & Beverage Industry Market Revenue and Sales Forecast (2020-2025)

7.4.2 Vehicles Industry Market Revenue and Sales Forecast (2020-2025)

7.4.3 Health and Medical Industry Market Revenue and Sales Forecast (2020-2025)

7.4.4 Commercial and Personal Services Market Revenue and Sales Forecast  
(2020-2025)

7.4.5 Consumer Goods Market Revenue and Sales Forecast (2020-2025)

7.4.6 Other Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Advertising Services Sales by Regions (2015-2020)

8.2 Global Advertising Services Market Revenue by Regions (2015-2020)

8.3 Global Advertising Services Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA ADVERTISING SERVICES MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Advertising Services Market Sales and Growth Rate (2015-2020)

9.3 North America Advertising Services Market Revenue and Growth Rate (2015-2020)

9.4 North America Advertising Services Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Advertising Services Market Analysis by Country

9.6.1 U.S. Advertising Services Sales and Growth Rate

9.6.2 Canada Advertising Services Sales and Growth Rate

9.6.3 Mexico Advertising Services Sales and Growth Rate

## **10 EUROPE ADVERTISING SERVICES MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Advertising Services Market Sales and Growth Rate (2015-2020)

10.3 Europe Advertising Services Market Revenue and Growth Rate (2015-2020)

10.4 Europe Advertising Services Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Advertising Services Market Analysis by Country

10.6.1 Germany Advertising Services Sales and Growth Rate

10.6.2 United Kingdom Advertising Services Sales and Growth Rate

10.6.3 France Advertising Services Sales and Growth Rate

10.6.4 Italy Advertising Services Sales and Growth Rate

- 10.6.5 Spain Advertising Services Sales and Growth Rate
- 10.6.6 Russia Advertising Services Sales and Growth Rate

## **11 ASIA-PACIFIC ADVERTISING SERVICES MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Advertising Services Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Advertising Services Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Advertising Services Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Advertising Services Market Analysis by Country
  - 11.6.1 China Advertising Services Sales and Growth Rate
  - 11.6.2 Japan Advertising Services Sales and Growth Rate
  - 11.6.3 South Korea Advertising Services Sales and Growth Rate
  - 11.6.4 Australia Advertising Services Sales and Growth Rate
  - 11.6.5 India Advertising Services Sales and Growth Rate

## **12 SOUTH AMERICA ADVERTISING SERVICES MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Advertising Services Market Sales and Growth Rate (2015-2020)
- 12.3 South America Advertising Services Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Advertising Services Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Advertising Services Market Analysis by Country
  - 12.6.1 Brazil Advertising Services Sales and Growth Rate
  - 12.6.2 Argentina Advertising Services Sales and Growth Rate
  - 12.6.3 Columbia Advertising Services Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA ADVERTISING SERVICES MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Advertising Services Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Advertising Services Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Advertising Services Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market

## 13.6 Middle East and Africa Advertising Services Market Analysis by Country

13.6.1 UAE Advertising Services Sales and Growth Rate

13.6.2 Egypt Advertising Services Sales and Growth Rate

13.6.3 South Africa Advertising Services Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Advertising Services Market Size and Growth Rate 2015-2025

Table Advertising Services Key Market Segments

Figure Global Advertising Services Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Advertising Services Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Advertising Services

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Hunan TV and Broadcast Intermediary Co., Ltd. Company Profile

Table Hunan TV and Broadcast Intermediary Co., Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hunan TV and Broadcast Intermediary Co., Ltd. Production and Growth Rate

Figure Hunan TV and Broadcast Intermediary Co., Ltd. Market Revenue (\$) Market Share 2015-2020

Table PublicisGroupe Company Profile

Table PublicisGroupe Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure PublicisGroupe Production and Growth Rate

Figure PublicisGroupe Market Revenue (\$) Market Share 2015-2020

Table Focus Media Group Company Profile

Table Focus Media Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Focus Media Group Production and Growth Rate

Figure Focus Media Group Market Revenue (\$) Market Share 2015-2020

Table Yinlimedia Company Profile

Table Yinlimedia Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yinlimedia Production and Growth Rate

Figure Yinlimedia Market Revenue (\$) Market Share 2015-2020

Table Guangdong Guangzhou Daily Media Co., Ltd. Company Profile

Table Guangdong Guangzhou Daily Media Co., Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Guangdong Guangzhou Daily Media Co., Ltd. Production and Growth Rate

Figure Guangdong Guangzhou Daily Media Co., Ltd. Market Revenue (\$) Market Share 2015-2020

Table Dahe Group Company Profile

Table Dahe Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dahe Group Production and Growth Rate

Figure Dahe Group Market Revenue (\$) Market Share 2015-2020

Table Omnicom Group Company Profile

Table Omnicom Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Omnicom Group Production and Growth Rate

Figure Omnicom Group Market Revenue (\$) Market Share 2015-2020

Table Dentsu Inc. Company Profile

Table Dentsu Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dentsu Inc. Production and Growth Rate

Figure Dentsu Inc. Market Revenue (\$) Market Share 2015-2020

Table SiMei Media Company Profile

Table SiMei Media Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SiMei Media Production and Growth Rate

Figure SiMei Media Market Revenue (\$) Market Share 2015-2020

Table AVIC Culture Co.,Ltd. Company Profile

Table AVIC Culture Co.,Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AVIC Culture Co.,Ltd. Production and Growth Rate

Figure AVIC Culture Co.,Ltd. Market Revenue (\$) Market Share 2015-2020

Table IPG Company Profile

Table IPG Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure IPG Production and Growth Rate

Figure IPG Market Revenue (\$) Market Share 2015-2020

Table Guangdong Advertising Co., Ltd. Company Profile

Table Guangdong Advertising Co., Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Guangdong Advertising Co., Ltd. Production and Growth Rate

Figure Guangdong Advertising Co., Ltd. Market Revenue (\$) Market Share 2015-2020

Table Havas SA Company Profile

Table Havas SA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Havas SA Production and Growth Rate

Figure Havas SA Market Revenue (\$) Market Share 2015-2020

Table Bluefocus Communication Group Co., Ltd. Company Profile

Table Bluefocus Communication Group Co., Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Bluefocus Communication Group Co., Ltd. Production and Growth Rate

Figure Bluefocus Communication Group Co., Ltd. Market Revenue (\$) Market Share 2015-2020

Table WPP Company Profile

Table WPP Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure WPP Production and Growth Rate

Figure WPP Market Revenue (\$) Market Share 2015-2020

Table Beijing Bashi Media Co., Ltd. Company Profile

Table Beijing Bashi Media Co., Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Beijing Bashi Media Co., Ltd. Production and Growth Rate

Figure Beijing Bashi Media Co., Ltd. Market Revenue (\$) Market Share 2015-2020

Table Global Advertising Services Sales by Types (2015-2020)

Table Global Advertising Services Sales Share by Types (2015-2020)

Table Global Advertising Services Revenue (\$) by Types (2015-2020)

Table Global Advertising Services Revenue Share by Types (2015-2020)

Table Global Advertising Services Price (\$) by Types (2015-2020)

Table Global Advertising Services Market Forecast Sales by Types (2020-2025)

Table Global Advertising Services Market Forecast Sales Share by Types (2020-2025)

Table Global Advertising Services Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Advertising Services Market Forecast Revenue Share by Types (2020-2025)

Figure Global TV Advertising Sales and Growth Rate (2015-2020)

Figure Global TV Advertising Price (2015-2020)

Figure Global Newspaper & Magazine Advertising Sales and Growth Rate (2015-2020)

Figure Global Newspaper & Magazine Advertising Price (2015-2020)

Figure Global Outdoors Advertising Sales and Growth Rate (2015-2020)

Figure Global Outdoors Advertising Price (2015-2020)

Figure Global Radio Advertising Sales and Growth Rate (2015-2020)

Figure Global Radio Advertising Price (2015-2020)  
Figure Global Internet Advertising Sales and Growth Rate (2015-2020)  
Figure Global Internet Advertising Price (2015-2020)  
Figure Global Other Sales and Growth Rate (2015-2020)  
Figure Global Other Price (2015-2020)  
Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of TV Advertising (2020-2025)  
Figure Global Advertising Services Sales and Growth Rate Forecast of TV Advertising (2020-2025)  
Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Newspaper & Magazine Advertising (2020-2025)  
Figure Global Advertising Services Sales and Growth Rate Forecast of Newspaper & Magazine Advertising (2020-2025)  
Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Outdoors Advertising (2020-2025)  
Figure Global Advertising Services Sales and Growth Rate Forecast of Outdoors Advertising (2020-2025)  
Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Radio Advertising (2020-2025)  
Figure Global Advertising Services Sales and Growth Rate Forecast of Radio Advertising (2020-2025)  
Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Internet Advertising (2020-2025)  
Figure Global Advertising Services Sales and Growth Rate Forecast of Internet Advertising (2020-2025)  
Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Other (2020-2025)  
Figure Global Advertising Services Sales and Growth Rate Forecast of Other (2020-2025)  
Table Global Advertising Services Sales by Applications (2015-2020)  
Table Global Advertising Services Sales Share by Applications (2015-2020)  
Table Global Advertising Services Revenue (\$) by Applications (2015-2020)  
Table Global Advertising Services Revenue Share by Applications (2015-2020)  
Table Global Advertising Services Market Forecast Sales by Applications (2020-2025)  
Table Global Advertising Services Market Forecast Sales Share by Applications (2020-2025)  
Table Global Advertising Services Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Advertising Services Market Forecast Revenue Share by Applications

(2020-2025)

Figure Global Food & Beverage Industry Sales and Growth Rate (2015-2020)

Figure Global Food & Beverage Industry Price (2015-2020)

Figure Global Vehicles Industry Sales and Growth Rate (2015-2020)

Figure Global Vehicles Industry Price (2015-2020)

Figure Global Health and Medical Industry Sales and Growth Rate (2015-2020)

Figure Global Health and Medical Industry Price (2015-2020)

Figure Global Commercial and Personal Services Sales and Growth Rate (2015-2020)

Figure Global Commercial and Personal Services Price (2015-2020)

Figure Global Consumer Goods Sales and Growth Rate (2015-2020)

Figure Global Consumer Goods Price (2015-2020)

Figure Global Other Sales and Growth Rate (2015-2020)

Figure Global Other Price (2015-2020)

Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Food & Beverage Industry (2020-2025)

Figure Global Advertising Services Sales and Growth Rate Forecast of Food & Beverage Industry (2020-2025)

Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Vehicles Industry (2020-2025)

Figure Global Advertising Services Sales and Growth Rate Forecast of Vehicles Industry (2020-2025)

Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Health and Medical Industry (2020-2025)

Figure Global Advertising Services Sales and Growth Rate Forecast of Health and Medical Industry (2020-2025)

Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Commercial and Personal Services (2020-2025)

Figure Global Advertising Services Sales and Growth Rate Forecast of Commercial and Personal Services (2020-2025)

Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Consumer Goods (2020-2025)

Figure Global Advertising Services Sales and Growth Rate Forecast of Consumer Goods (2020-2025)

Figure Global Advertising Services Market Revenue (\$) and Growth Rate Forecast of Other (2020-2025)

Figure Global Advertising Services Sales and Growth Rate Forecast of Other (2020-2025)

Figure Global Advertising Services Sales and Growth Rate (2015-2020)

Table Global Advertising Services Sales by Regions (2015-2020)



Table Global Advertising Services Sales Market Share by Regions (2015-2020)  
Figure Global Advertising Services Sales Market Share by Regions in 2019  
Figure Global Advertising Services Revenue and Growth Rate (2015-2020)  
Table Global Advertising Services Revenue by Regions (2015-2020)  
Table Global Advertising Services Revenue Market Share by Regions (2015-2020)  
Figure Global Advertising Services Revenue Market Share by Regions in 2019  
Table Global Advertising Services Market Forecast Sales by Regions (2020-2025)  
Table Global Advertising Services Market Forecast Sales Share by Regions (2020-2025)  
Table Global Advertising Services Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Advertising Services Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure North America Advertising Services Market Revenue and Growth Rate (2015-2020)  
Figure North America Advertising Services Market Forecast Sales (2020-2025)  
Figure North America Advertising Services Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Canada Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Mexico Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Europe Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Europe Advertising Services Market Revenue and Growth Rate (2015-2020)  
Figure Europe Advertising Services Market Forecast Sales (2020-2025)  
Figure Europe Advertising Services Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure France Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Italy Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Spain Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Russia Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Advertising Services Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Advertising Services Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Advertising Services Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status

Figure China Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Japan Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure South Korea Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Australia Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure India Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure South America Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure South America Advertising Services Market Revenue and Growth Rate (2015-2020)  
Figure South America Advertising Services Market Forecast Sales (2020-2025)  
Figure South America Advertising Services Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Argentina Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Columbia Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Advertising Services Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Advertising Services Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Advertising Services Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure Egypt Advertising Services Market Sales and Growth Rate (2015-2020)  
Figure South Africa Advertising Services Market Sales and Growth Rate (2015-2020)

## I would like to order

Product name: Global Advertising Services Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G528D63EE3EEEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G528D63EE3EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

