

Global Advertising Industry Market Research Report

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Abstracts

Based on the Advertising industrial chain, this report mainly elaborate the definition, types, applications and major players of Advertising market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Advertising market.

The Advertising market can be split based on product types, major applications, and important regions.

Major Players in Advertising market are:

Bluefocus Communication Group Co., Ltd.
Shanghai Xinhua Media Co., Ltd.
Havas SA
Dentsu Inc.
Omnicom Group
Spearhead Integrated Marketing Communication Group
WPP
Yinlimedia
SiMei Media
Focus Media Group
PublicisGroupe
AVIC Culture Co.,Ltd.
IPG

Beijing Bashi Media Co., Ltd.
Chengdu B-ray Media Co., Ltd.
Dahe Group
Guangdong Guangzhou Daily Media Co., Ltd.
Hunan TV and Broadcast Intermediary Co., Ltd.
Guangdong Advertising Co., Ltd.
China Television Media

Major Regions play vital role in Advertising market are:

North America
Europe
China
Japan
Middle East & Africa
India
South America
Others

Most important types of Advertising products covered in this report are:

Internet Advertising
Radio Advertising
Outdoors Advertising
Newspaper & Magazine Advertising
TV Advertising
Others

Most widely used downstream fields of Advertising market covered in this report are:

Consumer Goods
Commercial and Personal Services
Health and Medical Industry
Vehicles Industry
Food & Beverage Industry
Others

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