

Global Adventure Travel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Adventure tourism refers exploration or travel with a certain degree of risk faced during the vacation. Some of the activities involved during adventure tourism include caving, climbing, cycling, hiking, rafting, and other activities. Tourism is one of the most rapidly growing sectors, among which adventure tourism is one of its fastest growing segments. Based on the Adventure Travel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Adventure Travel market covered in Chapter 5:

G Adventures Inc.

Butterfield & Robinson Management Services, Inc

Abercrombie & Kent Group of Companies S.A.

Austin Adventures, Inc.

Mountain Travel Sobek
Intrepid Group Limited
REI Adventures
ROW Adventures
Natural Habitat Adventures
TUI Ag.
InnerAsia Travel Group, Inc.

In Chapter 6, on the basis of types, the Adventure Travel market from 2015 to 2025 is primarily split into:

Land Based Activity
Water Based Activity
Air Based Activity

In Chapter 7, on the basis of applications, the Adventure Travel market from 2015 to 2025 covers:

Below 30 years
30-41 years
42-49 years
50 years & Above

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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