

Global Adventure Tourism Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Adventure Tourism involves exploration or travel to remote exotic areas. It includes unique and challenging experiences during the vacation, in which travelers interact with local populations and connect with their core values. Adventure travel is a kind of niche tourism, which includes numerous activities such as caving, climbing, cycling, hiking, hunting, rafting, and others.

Based on the Adventure Tourism market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Adventure Tourism market covered in Chapter 5:

InnerAsia Travel Group

REI Adventures

Butterfield & Robinson

Mountain Travel Sobek
Abercrombie & Kent Group
REI Adventures
Intrepid Travel
TUI AG
Natural Habitat Adventures
ROW Adventures
G Adventures
Austin Adventures

In Chapter 6, on the basis of types, the Adventure Tourism market from 2015 to 2025 is primarily split into:

Land Based Activity
Water Based Activity
Air Based Activity

In Chapter 7, on the basis of applications, the Adventure Tourism market from 2015 to 2025 covers:

Solo
Friends/group
Couple
Family

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)

China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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