

# **Global Advanced Driver Assistance Systems (ADAS) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Advanced driver assistance systems (ADAS) are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Deploying ADAS to enhance comfort levels and ensure safety and security on road is the majorly growing trend within the automobile sector. The implementation of ADAS has been considered as a revolution as it provides dynamic features such as adaptive. As an initial stage of automatic driving, ADAS's promotion received support from several countries.

Based on the Advanced Driver Assistance Systems (ADAS) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Advanced Driver Assistance Systems (ADAS) market covered in Chapter 5:

Valeo  
Texas Instruments  
Hyundai Mobis  
ROBERT BOSCH STIFTUNG GMBH (ROBERT BOSCH GMBH)  
NXP Semiconductors  
Continental AG  
Renesas Electronics Corporation  
Delphi Automotive Company  
Magna International Inc.  
Autoliv Inc.  
DENSO Corporation  
Panasonic Corporation

In Chapter 6, on the basis of types, the Advanced Driver Assistance Systems (ADAS) market from 2015 to 2025 is primarily split into:

Image Sensor  
Lidar Sensor  
Ultrasonic Sensor  
Infrared (IR) Sensor  
Radar Sensor  
Laser

In Chapter 7, on the basis of applications, the Advanced Driver Assistance Systems (ADAS) market from 2015 to 2025 covers:

Passenger Car  
Light Commercial Vehicle  
Buses  
Trucks

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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