

# Global Advanced Driver Assist Systems (Adas) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Advanced driver-assistance systems, or ADAS, are systems to help the driver in the driving process. When designed with a safe human-machine interface, they should increase car safety and more generally road safety. Most road accidents occurred due to the human error. Advanced driver-assistance systems are systems developed to automate, adapt and enhance vehicle systems for safety and better driving. The automated system which is provided by ADAS to the vehicle is proven to reduce road fatalities, by minimizing the human error. Safety features are designed to avoid collisions and accidents by offering technologies that alert the driver to potential problems, or to avoid collisions by implementing safeguards and taking over control of the vehicle. Adaptive features may automate lighting, provide adaptive cruise control and collision avoidance, Pedestrian crash avoidance mitigation (PCAM), incorporate satnav/traffic warnings, connect to smartphones, alert driver to other cars or dangers, lane departure warning system, automatic lane centering, or show what is in blind spots. Based on the Advanced Driver Assist Systems (Adas) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for

marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Advanced Driver Assist Systems (Adas) market covered in Chapter 5:

Infineon Technologies AG  
Gentex Corporation  
Continental Ag  
Magna International  
Aisin Seiki Co. Ltd.  
Hella Kgaa Hueck & Co.  
Autoliv Inc  
Texas Instruments Inc.  
Robert Bosch Gmbh  
Renesas Electronics Corporation  
Denso Corporation  
Ficosa International S.A.  
Hyundai Mobis  
Delphi Automotive PLC  
Trw Automotive Holdings Corp.  
Freescale Semiconductor Inc.  
Tass International  
Elektrobit Corporation  
Hitachi Ltd  
Mobileye NV  
Valeo  
Mando Corp.

In Chapter 6, on the basis of types, the Advanced Driver Assist Systems (Adas) market from 2015 to 2025 is primarily split into:

Adaptive Cruise Control (ACC)  
Lane Departure Warning (LDW) System  
Park Assist  
Drowsiness Monitoring System  
Blind Spot Detection (BSD) System  
Night Vision  
Tire Pressure Monitoring System (TPMS)  
Adaptive Front Lighting

In Chapter 7, on the basis of applications, the Advanced Driver Assist Systems (Adas) market from 2015 to 2025 covers:

Passenger car

Commercial vehicle

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020  
Forecast Period: 2020-2025

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