

## Global Adult Diaper Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## **Abstracts**

An adult diaper (or adult nappy) is a diaper made to be worn by a person with a body larger than that of an infant or toddler. Diapers can be necessary for adults with various conditions, such as incontinence, mobility impairment, severe diarrhea or dementia. Adult diapers are made in various forms, including those resembling traditional child diapers, underpants, and pads resembling sanitary napkins (known as incontinence pads). Superabsorbent polymer is primarily used to absorb bodily wastes and liquids.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Adult Diaper market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Adult Diaper market are covered in Chapter 9:



#### Ontex International

P&G

Unicharm

Attends Healthcare Products

Tranquility

Nippon Paper Industries

SCA

First Quality Enterprises, Inc.

Medline Industries, Inc.

Kao Corp.

Kimberly Clark

Medtronic

In Chapter 5 and Chapter 7.3, based on types, the Adult Diaper market from 2017 to 2027 is primarily split into:

Pad Type

Pants Type

Flat Type

In Chapter 6 and Chapter 7.4, based on applications, the Adult Diaper market from 2017 to 2027 covers:

Supermarkets/Hypermarkets

Convenience Stores

**Specialty Stores** 

E-commerce

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa



#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Adult Diaper market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Adult Diaper Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the



market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.



Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



## **Contents**

## 1 ADULT DIAPER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Adult Diaper Market
- 1.2 Adult Diaper Market Segment by Type
- 1.2.1 Global Adult Diaper Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Adult Diaper Market Segment by Application
- 1.3.1 Adult Diaper Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Adult Diaper Market, Region Wise (2017-2027)
- 1.4.1 Global Adult Diaper Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Adult Diaper Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Adult Diaper Market Status and Prospect (2017-2027)
  - 1.4.4 China Adult Diaper Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Adult Diaper Market Status and Prospect (2017-2027)
  - 1.4.6 India Adult Diaper Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Adult Diaper Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Adult Diaper Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Adult Diaper Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Adult Diaper (2017-2027)
  - 1.5.1 Global Adult Diaper Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Adult Diaper Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Adult Diaper Market

#### 2 INDUSTRY OUTLOOK

- 2.1 Adult Diaper Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Adult Diaper Market Drivers Analysis
- 2.4 Adult Diaper Market Challenges Analysis
- 2.5 Emerging Market Trends



- 2.6 Consumer Preference Analysis
- 2.7 Adult Diaper Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Adult Diaper Industry Development

#### 3 GLOBAL ADULT DIAPER MARKET LANDSCAPE BY PLAYER

- 3.1 Global Adult Diaper Sales Volume and Share by Player (2017-2022)
- 3.2 Global Adult Diaper Revenue and Market Share by Player (2017-2022)
- 3.3 Global Adult Diaper Average Price by Player (2017-2022)
- 3.4 Global Adult Diaper Gross Margin by Player (2017-2022)
- 3.5 Adult Diaper Market Competitive Situation and Trends
  - 3.5.1 Adult Diaper Market Concentration Rate
  - 3.5.2 Adult Diaper Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL ADULT DIAPER SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Adult Diaper Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Adult Diaper Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Adult Diaper Market Under COVID-19
- 4.5 Europe Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Adult Diaper Market Under COVID-19
- 4.6 China Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Adult Diaper Market Under COVID-19
- 4.7 Japan Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Adult Diaper Market Under COVID-19
- 4.8 India Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Adult Diaper Market Under COVID-19
- 4.9 Southeast Asia Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Adult Diaper Market Under COVID-19
- 4.10 Latin America Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Adult Diaper Market Under COVID-19



- 4.11 Middle East and Africa Adult Diaper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.11.1 Middle East and Africa Adult Diaper Market Under COVID-19

## 5 GLOBAL ADULT DIAPER SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Adult Diaper Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Adult Diaper Revenue and Market Share by Type (2017-2022)
- 5.3 Global Adult Diaper Price by Type (2017-2022)
- 5.4 Global Adult Diaper Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Adult Diaper Sales Volume, Revenue and Growth Rate of Pad Type (2017-2022)
- 5.4.2 Global Adult Diaper Sales Volume, Revenue and Growth Rate of Pants Type (2017-2022)
- 5.4.3 Global Adult Diaper Sales Volume, Revenue and Growth Rate of Flat Type (2017-2022)

#### 6 GLOBAL ADULT DIAPER MARKET ANALYSIS BY APPLICATION

- 6.1 Global Adult Diaper Consumption and Market Share by Application (2017-2022)
- 6.2 Global Adult Diaper Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Adult Diaper Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Adult Diaper Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)
- 6.3.2 Global Adult Diaper Consumption and Growth Rate of Convenience Stores (2017-2022)
- 6.3.3 Global Adult Diaper Consumption and Growth Rate of Specialty Stores (2017-2022)
  - 6.3.4 Global Adult Diaper Consumption and Growth Rate of E-commerce (2017-2022)
  - 6.3.5 Global Adult Diaper Consumption and Growth Rate of Others (2017-2022)

## 7 GLOBAL ADULT DIAPER MARKET FORECAST (2022-2027)

- 7.1 Global Adult Diaper Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Adult Diaper Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Adult Diaper Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Adult Diaper Price and Trend Forecast (2022-2027)
- 7.2 Global Adult Diaper Sales Volume and Revenue Forecast, Region Wise



#### (2022-2027)

- 7.2.1 United States Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Adult Diaper Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Adult Diaper Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Adult Diaper Revenue and Growth Rate of Pad Type (2022-2027)
- 7.3.2 Global Adult Diaper Revenue and Growth Rate of Pants Type (2022-2027)
- 7.3.3 Global Adult Diaper Revenue and Growth Rate of Flat Type (2022-2027)
- 7.4 Global Adult Diaper Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Adult Diaper Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)
- 7.4.2 Global Adult Diaper Consumption Value and Growth Rate of Convenience Stores(2022-2027)
- 7.4.3 Global Adult Diaper Consumption Value and Growth Rate of Specialty Stores(2022-2027)
- 7.4.4 Global Adult Diaper Consumption Value and Growth Rate of E-commerce(2022-2027)
- 7.4.5 Global Adult Diaper Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Adult Diaper Market Forecast Under COVID-19

#### 8 ADULT DIAPER MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Adult Diaper Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Adult Diaper Analysis
- 8.6 Major Downstream Buyers of Adult Diaper Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream



### in the Adult Diaper Industry

#### 9 PLAYERS PROFILES

- 9.1 Ontex International
- 9.1.1 Ontex International Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Adult Diaper Product Profiles, Application and Specification
  - 9.1.3 Ontex International Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 P&G
  - 9.2.1 P&G Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Adult Diaper Product Profiles, Application and Specification
  - 9.2.3 P&G Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Unicharm
  - 9.3.1 Unicharm Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Adult Diaper Product Profiles, Application and Specification
  - 9.3.3 Unicharm Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Attends Healthcare Products
- 9.4.1 Attends Healthcare Products Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Adult Diaper Product Profiles, Application and Specification
- 9.4.3 Attends Healthcare Products Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Tranquility
  - 9.5.1 Tranquility Basic Information, Manufacturing Base, Sales Region and

#### Competitors

- 9.5.2 Adult Diaper Product Profiles, Application and Specification
- 9.5.3 Tranquility Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Nippon Paper Industries
  - 9.6.1 Nippon Paper Industries Basic Information, Manufacturing Base, Sales Region



#### and Competitors

- 9.6.2 Adult Diaper Product Profiles, Application and Specification
- 9.6.3 Nippon Paper Industries Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 SCA
- 9.7.1 SCA Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Adult Diaper Product Profiles, Application and Specification
- 9.7.3 SCA Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 First Quality Enterprises, Inc.
- 9.8.1 First Quality Enterprises, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Adult Diaper Product Profiles, Application and Specification
- 9.8.3 First Quality Enterprises, Inc. Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Medline Industries, Inc.
- 9.9.1 Medline Industries, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Adult Diaper Product Profiles, Application and Specification
  - 9.9.3 Medline Industries, Inc. Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Kao Corp.
- 9.10.1 Kao Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Adult Diaper Product Profiles, Application and Specification
  - 9.10.3 Kao Corp. Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Kimberly Clark
- 9.11.1 Kimberly Clark Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Adult Diaper Product Profiles, Application and Specification
  - 9.11.3 Kimberly Clark Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis



#### 9.12 Medtronic

- 9.12.1 Medtronic Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Adult Diaper Product Profiles, Application and Specification
  - 9.12.3 Medtronic Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Adult Diaper Product Picture

Table Global Adult Diaper Market Sales Volume and CAGR (%) Comparison by Type Table Adult Diaper Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Adult Diaper Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Adult Diaper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Adult Diaper Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Adult Diaper Industry Development

Table Global Adult Diaper Sales Volume by Player (2017-2022)

Table Global Adult Diaper Sales Volume Share by Player (2017-2022)

Figure Global Adult Diaper Sales Volume Share by Player in 2021

Table Adult Diaper Revenue (Million USD) by Player (2017-2022)

Table Adult Diaper Revenue Market Share by Player (2017-2022)

Table Adult Diaper Price by Player (2017-2022)

Table Adult Diaper Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Adult Diaper Sales Volume, Region Wise (2017-2022)

Table Global Adult Diaper Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Adult Diaper Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Adult Diaper Sales Volume Market Share, Region Wise in 2021



Table Global Adult Diaper Revenue (Million USD), Region Wise (2017-2022)

Table Global Adult Diaper Revenue Market Share, Region Wise (2017-2022)

Figure Global Adult Diaper Revenue Market Share, Region Wise (2017-2022)

Figure Global Adult Diaper Revenue Market Share, Region Wise in 2021

Table Global Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Adult Diaper Sales Volume by Type (2017-2022)

Table Global Adult Diaper Sales Volume Market Share by Type (2017-2022)

Figure Global Adult Diaper Sales Volume Market Share by Type in 2021

Table Global Adult Diaper Revenue (Million USD) by Type (2017-2022)

Table Global Adult Diaper Revenue Market Share by Type (2017-2022)

Figure Global Adult Diaper Revenue Market Share by Type in 2021

Table Adult Diaper Price by Type (2017-2022)

Figure Global Adult Diaper Sales Volume and Growth Rate of Pad Type (2017-2022)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Pad Type (2017-2022)

Figure Global Adult Diaper Sales Volume and Growth Rate of Pants Type (2017-2022)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Pants Type (2017-2022)

Figure Global Adult Diaper Sales Volume and Growth Rate of Flat Type (2017-2022)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Flat Type (2017-2022)

Table Global Adult Diaper Consumption by Application (2017-2022)



Table Global Adult Diaper Consumption Market Share by Application (2017-2022)

Table Global Adult Diaper Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Adult Diaper Consumption Revenue Market Share by Application (2017-2022)

Table Global Adult Diaper Consumption and Growth Rate of

Supermarkets/Hypermarkets (2017-2022)

Table Global Adult Diaper Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Adult Diaper Consumption and Growth Rate of Specialty Stores (2017-2022)

Table Global Adult Diaper Consumption and Growth Rate of E-commerce (2017-2022)

Table Global Adult Diaper Consumption and Growth Rate of Others (2017-2022)

Figure Global Adult Diaper Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Adult Diaper Price and Trend Forecast (2022-2027)

Figure USA Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure Southeast Asia Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Adult Diaper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Adult Diaper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Adult Diaper Market Sales Volume Forecast, by Type

Table Global Adult Diaper Sales Volume Market Share Forecast, by Type

Table Global Adult Diaper Market Revenue (Million USD) Forecast, by Type

Table Global Adult Diaper Revenue Market Share Forecast, by Type

Table Global Adult Diaper Price Forecast, by Type

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Pad Type (2022-2027)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Pad Type (2022-2027)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Pants Type (2022-2027)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Pants Type (2022-2027)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Flat Type (2022-2027)

Figure Global Adult Diaper Revenue (Million USD) and Growth Rate of Flat Type (2022-2027)

Table Global Adult Diaper Market Consumption Forecast, by Application

Table Global Adult Diaper Consumption Market Share Forecast, by Application

Table Global Adult Diaper Market Revenue (Million USD) Forecast, by Application

Table Global Adult Diaper Revenue Market Share Forecast, by Application

Figure Global Adult Diaper Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Adult Diaper Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Adult Diaper Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Adult Diaper Consumption Value (Million USD) and Growth Rate of E-commerce (2022-2027)



Figure Global Adult Diaper Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Adult Diaper Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

**Table Downstream Distributors** 

Table Downstream Buyers

**Table Ontex International Profile** 

Table Ontex International Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ontex International Adult Diaper Sales Volume and Growth Rate

Figure Ontex International Revenue (Million USD) Market Share 2017-2022

Table P&G Profile

Table P&G Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure P&G Adult Diaper Sales Volume and Growth Rate

Figure P&G Revenue (Million USD) Market Share 2017-2022

Table Unicharm Profile

Table Unicharm Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unicharm Adult Diaper Sales Volume and Growth Rate

Figure Unicharm Revenue (Million USD) Market Share 2017-2022

Table Attends Healthcare Products Profile

Table Attends Healthcare Products Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Attends Healthcare Products Adult Diaper Sales Volume and Growth Rate

Figure Attends Healthcare Products Revenue (Million USD) Market Share 2017-2022

**Table Tranquility Profile** 

Table Tranquility Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tranquility Adult Diaper Sales Volume and Growth Rate

Figure Tranquility Revenue (Million USD) Market Share 2017-2022

Table Nippon Paper Industries Profile

Table Nippon Paper Industries Adult Diaper Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Nippon Paper Industries Adult Diaper Sales Volume and Growth Rate

Figure Nippon Paper Industries Revenue (Million USD) Market Share 2017-2022

Table SCA Profile



Table SCA Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SCA Adult Diaper Sales Volume and Growth Rate

Figure SCA Revenue (Million USD) Market Share 2017-2022

Table First Quality Enterprises, Inc. Profile

Table First Quality Enterprises, Inc. Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure First Quality Enterprises, Inc. Adult Diaper Sales Volume and Growth Rate Figure First Quality Enterprises, Inc. Revenue (Million USD) Market Share 2017-2022 Table Medline Industries, Inc. Profile

Table Medline Industries, Inc. Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Medline Industries, Inc. Adult Diaper Sales Volume and Growth Rate Figure Medline Industries, Inc. Revenue (Million USD) Market Share 2017-2022

Table Kao Corp. Profile

Table Kao Corp. Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kao Corp. Adult Diaper Sales Volume and Growth Rate

Figure Kao Corp. Revenue (Million USD) Market Share 2017-2022

Table Kimberly Clark Profile

Table Kimberly Clark Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kimberly Clark Adult Diaper Sales Volume and Growth Rate

Figure Kimberly Clark Revenue (Million USD) Market Share 2017-2022

Table Medtronic Profile

Table Medtronic Adult Diaper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Medtronic Adult Diaper Sales Volume and Growth Rate

Figure Medtronic Revenue (Million USD) Market Share 2017-2022



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