

# Global ADAS Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

ADAS is a vehicle-based intelligent safety system installed to keep drivers safe and accident-free while operating their vehicles by the channel of complex real-time embedded systems.

Based on the ADAS market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global ADAS market covered in Chapter 5:

Hyundai Mobis

Renesas Electronics Corporation

Ficosa International S.A.

Texas Instruments Inc.

**Elektrobit Corporation** 



Tass International

Trw Automotive Holdings Corp.

**Gentex Corporation** 

Mando Corp.

Magna International

Hitachi Ltd

Hella Kgaa Hueck & Co.

Delphi Automotive PLC

Valeo

Robert Bosch Gmbh

Freescale Semiconductor Inc.

Autoliv Inc.

Aisin Seiki Co. Ltd.

Continental Ag

**Denso Corporation** 

Infineon Technologies AG

Mobileye NV

In Chapter 6, on the basis of types, the ADAS market from 2015 to 2025 is primarily split into:

Adaptive Cruise Control

Blind Spot Detection System

Park assistance

Lane Departure Warning System

Tire Pressure Monitoring System

**Autonomous Emergency Braking** 

Adaptive Front Lights

Others

In Chapter 7, on the basis of applications, the ADAS market from 2015 to 2025 covers:

Passenger car

Commercial vehicle

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada



Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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