

Global Ad Tech Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G3BFD29CB09CEN.html>

Date: July 2023

Pages: 101

Price: US\$ 3,250.00 (Single User License)

ID: G3BFD29CB09CEN

Abstracts

Ad Tech (Advertising technology) is a generic term that includes all kinds of digital solutions that collect and process data to form, control, and analyze advertising campaigns.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Ad Tech market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Ad Tech market are covered in Chapter 9:

Brightcove

Facebook

Criteo

Mobvista

Amazon

Tremor International

MediaMath

iClick Interactive Asia Group Ltd

Magnite

The Trade Desk

Verizon

Google

Adobe

In Chapter 5 and Chapter 7.3, based on types, the Ad Tech market from 2017 to 2027 is primarily split into:

Web-Based

Cloud-Based

On-Premise

In Chapter 6 and Chapter 7.4, based on applications, the Ad Tech market from 2017 to 2027 covers:

Large Enterprises

SMEs

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Ad Tech market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Ad Tech Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them

sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 AD TECH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ad Tech Market
- 1.2 Ad Tech Market Segment by Type
 - 1.2.1 Global Ad Tech Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Ad Tech Market Segment by Application
 - 1.3.1 Ad Tech Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Ad Tech Market, Region Wise (2017-2027)
 - 1.4.1 Global Ad Tech Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Ad Tech Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Ad Tech Market Status and Prospect (2017-2027)
 - 1.4.4 China Ad Tech Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Ad Tech Market Status and Prospect (2017-2027)
 - 1.4.6 India Ad Tech Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Ad Tech Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Ad Tech Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Ad Tech Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Ad Tech (2017-2027)
 - 1.5.1 Global Ad Tech Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Ad Tech Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Ad Tech Market

2 INDUSTRY OUTLOOK

- 2.1 Ad Tech Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Ad Tech Market Drivers Analysis
- 2.4 Ad Tech Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Ad Tech Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Ad Tech Industry Development

3 GLOBAL AD TECH MARKET LANDSCAPE BY PLAYER

3.1 Global Ad Tech Sales Volume and Share by Player (2017-2022)

3.2 Global Ad Tech Revenue and Market Share by Player (2017-2022)

3.3 Global Ad Tech Average Price by Player (2017-2022)

3.4 Global Ad Tech Gross Margin by Player (2017-2022)

3.5 Ad Tech Market Competitive Situation and Trends

3.5.1 Ad Tech Market Concentration Rate

3.5.2 Ad Tech Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL AD TECH SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Ad Tech Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Ad Tech Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Ad Tech Market Under COVID-19

4.5 Europe Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Ad Tech Market Under COVID-19

4.6 China Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Ad Tech Market Under COVID-19

4.7 Japan Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Ad Tech Market Under COVID-19

4.8 India Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Ad Tech Market Under COVID-19

4.9 Southeast Asia Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Ad Tech Market Under COVID-19

4.10 Latin America Ad Tech Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Ad Tech Market Under COVID-19

4.11 Middle East and Africa Ad Tech Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Ad Tech Market Under COVID-19

5 GLOBAL AD TECH SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Ad Tech Sales Volume and Market Share by Type (2017-2022)

5.2 Global Ad Tech Revenue and Market Share by Type (2017-2022)

5.3 Global Ad Tech Price by Type (2017-2022)

5.4 Global Ad Tech Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Ad Tech Sales Volume, Revenue and Growth Rate of Web-Based (2017-2022)

5.4.2 Global Ad Tech Sales Volume, Revenue and Growth Rate of Cloud-Based (2017-2022)

5.4.3 Global Ad Tech Sales Volume, Revenue and Growth Rate of On-Premise (2017-2022)

6 GLOBAL AD TECH MARKET ANALYSIS BY APPLICATION

6.1 Global Ad Tech Consumption and Market Share by Application (2017-2022)

6.2 Global Ad Tech Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Ad Tech Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Ad Tech Consumption and Growth Rate of Large Enterprises (2017-2022)

6.3.2 Global Ad Tech Consumption and Growth Rate of SMEs (2017-2022)

7 GLOBAL AD TECH MARKET FORECAST (2022-2027)

7.1 Global Ad Tech Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Ad Tech Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Ad Tech Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Ad Tech Price and Trend Forecast (2022-2027)

7.2 Global Ad Tech Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Ad Tech Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Ad Tech Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Ad Tech Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Ad Tech Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Ad Tech Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Ad Tech Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Ad Tech Sales Volume and Revenue Forecast (2022-2027)

- 7.2.8 Middle East and Africa Ad Tech Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Ad Tech Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Ad Tech Revenue and Growth Rate of Web-Based (2022-2027)
 - 7.3.2 Global Ad Tech Revenue and Growth Rate of Cloud-Based (2022-2027)
 - 7.3.3 Global Ad Tech Revenue and Growth Rate of On-Premise (2022-2027)
- 7.4 Global Ad Tech Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Ad Tech Consumption Value and Growth Rate of Large Enterprises(2022-2027)
 - 7.4.2 Global Ad Tech Consumption Value and Growth Rate of SMEs(2022-2027)
- 7.5 Ad Tech Market Forecast Under COVID-19

8 AD TECH MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Ad Tech Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Ad Tech Analysis
- 8.6 Major Downstream Buyers of Ad Tech Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Ad Tech Industry

9 PLAYERS PROFILES

- 9.1 Brightcove
 - 9.1.1 Brightcove Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Ad Tech Product Profiles, Application and Specification
 - 9.1.3 Brightcove Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Facebook
 - 9.2.1 Facebook Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Ad Tech Product Profiles, Application and Specification

9.2.3 Facebook Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Criteo

9.3.1 Criteo Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Ad Tech Product Profiles, Application and Specification

9.3.3 Criteo Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Mobvista

9.4.1 Mobvista Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Ad Tech Product Profiles, Application and Specification

9.4.3 Mobvista Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Amazon

9.5.1 Amazon Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Ad Tech Product Profiles, Application and Specification

9.5.3 Amazon Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Tremor International

9.6.1 Tremor International Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Ad Tech Product Profiles, Application and Specification

9.6.3 Tremor International Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 MediaMath

9.7.1 MediaMath Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Ad Tech Product Profiles, Application and Specification

9.7.3 MediaMath Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 iClick Interactive Asia Group Ltd

9.8.1 iClick Interactive Asia Group Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Ad Tech Product Profiles, Application and Specification

9.8.3 iClick Interactive Asia Group Ltd Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Magnite

9.9.1 Magnite Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Ad Tech Product Profiles, Application and Specification

9.9.3 Magnite Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 The Trade Desk

9.10.1 The Trade Desk Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Ad Tech Product Profiles, Application and Specification

9.10.3 The Trade Desk Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Verizon

9.11.1 Verizon Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Ad Tech Product Profiles, Application and Specification

9.11.3 Verizon Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Google

9.12.1 Google Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Ad Tech Product Profiles, Application and Specification

9.12.3 Google Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Adobe

9.13.1 Adobe Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Ad Tech Product Profiles, Application and Specification

9.13.3 Adobe Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Ad Tech Product Picture

Table Global Ad Tech Market Sales Volume and CAGR (%) Comparison by Type

Table Ad Tech Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global Ad Tech Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Ad Tech Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe Ad Tech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Ad Tech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Ad Tech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Ad Tech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Ad Tech Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America Ad Tech Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa Ad Tech Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Global Ad Tech Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Ad Tech Industry Development

Table Global Ad Tech Sales Volume by Player (2017-2022)

Table Global Ad Tech Sales Volume Share by Player (2017-2022)

Figure Global Ad Tech Sales Volume Share by Player in 2021

Table Ad Tech Revenue (Million USD) by Player (2017-2022)

Table Ad Tech Revenue Market Share by Player (2017-2022)

Table Ad Tech Price by Player (2017-2022)

Table Ad Tech Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Ad Tech Sales Volume, Region Wise (2017-2022)

Table Global Ad Tech Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Ad Tech Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Ad Tech Sales Volume Market Share, Region Wise in 2021

Table Global Ad Tech Revenue (Million USD), Region Wise (2017-2022)

Table Global Ad Tech Revenue Market Share, Region Wise (2017-2022)

Figure Global Ad Tech Revenue Market Share, Region Wise (2017-2022)

Figure Global Ad Tech Revenue Market Share, Region Wise in 2021

Table Global Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Ad Tech Sales Volume by Type (2017-2022)

Table Global Ad Tech Sales Volume Market Share by Type (2017-2022)

Figure Global Ad Tech Sales Volume Market Share by Type in 2021

Table Global Ad Tech Revenue (Million USD) by Type (2017-2022)

Table Global Ad Tech Revenue Market Share by Type (2017-2022)

Figure Global Ad Tech Revenue Market Share by Type in 2021

Table Ad Tech Price by Type (2017-2022)

Figure Global Ad Tech Sales Volume and Growth Rate of Web-Based (2017-2022)

Figure Global Ad Tech Revenue (Million USD) and Growth Rate of Web-Based (2017-2022)

Figure Global Ad Tech Sales Volume and Growth Rate of Cloud-Based (2017-2022)

Figure Global Ad Tech Revenue (Million USD) and Growth Rate of Cloud-Based (2017-2022)

Figure Global Ad Tech Sales Volume and Growth Rate of On-Premise (2017-2022)

Figure Global Ad Tech Revenue (Million USD) and Growth Rate of On-Premise (2017-2022)

Table Global Ad Tech Consumption by Application (2017-2022)

Table Global Ad Tech Consumption Market Share by Application (2017-2022)

Table Global Ad Tech Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Ad Tech Consumption Revenue Market Share by Application (2017-2022)
Table Global Ad Tech Consumption and Growth Rate of Large Enterprises (2017-2022)
Table Global Ad Tech Consumption and Growth Rate of SMEs (2017-2022)
Figure Global Ad Tech Sales Volume and Growth Rate Forecast (2022-2027)
Figure Global Ad Tech Revenue (Million USD) and Growth Rate Forecast (2022-2027)
Figure Global Ad Tech Price and Trend Forecast (2022-2027)
Figure USA Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure USA Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure China Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure China Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure India Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure India Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Southeast Asia Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Southeast Asia Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Middle East and Africa Ad Tech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Middle East and Africa Ad Tech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Table Global Ad Tech Market Sales Volume Forecast, by Type

Table Global Ad Tech Sales Volume Market Share Forecast, by Type
Table Global Ad Tech Market Revenue (Million USD) Forecast, by Type
Table Global Ad Tech Revenue Market Share Forecast, by Type
Table Global Ad Tech Price Forecast, by Type
Figure Global Ad Tech Revenue (Million USD) and Growth Rate of Web-Based (2022-2027)
Figure Global Ad Tech Revenue (Million USD) and Growth Rate of Web-Based (2022-2027)
Figure Global Ad Tech Revenue (Million USD) and Growth Rate of Cloud-Based (2022-2027)
Figure Global Ad Tech Revenue (Million USD) and Growth Rate of Cloud-Based (2022-2027)
Figure Global Ad Tech Revenue (Million USD) and Growth Rate of On-Premise (2022-2027)
Figure Global Ad Tech Revenue (Million USD) and Growth Rate of On-Premise (2022-2027)
Table Global Ad Tech Market Consumption Forecast, by Application
Table Global Ad Tech Consumption Market Share Forecast, by Application
Table Global Ad Tech Market Revenue (Million USD) Forecast, by Application
Table Global Ad Tech Revenue Market Share Forecast, by Application
Figure Global Ad Tech Consumption Value (Million USD) and Growth Rate of Large Enterprises (2022-2027)
Figure Global Ad Tech Consumption Value (Million USD) and Growth Rate of SMEs (2022-2027)
Figure Ad Tech Industrial Chain Analysis
Table Key Raw Materials Suppliers and Price Analysis
Figure Manufacturing Cost Structure Analysis
Table Alternative Product Analysis
Table Downstream Distributors
Table Downstream Buyers
Table Brightcove Profile
Table Brightcove Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Brightcove Ad Tech Sales Volume and Growth Rate
Figure Brightcove Revenue (Million USD) Market Share 2017-2022
Table Facebook Profile
Table Facebook Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Facebook Ad Tech Sales Volume and Growth Rate

Figure Facebook Revenue (Million USD) Market Share 2017-2022

Table Criteo Profile

Table Criteo Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Criteo Ad Tech Sales Volume and Growth Rate

Figure Criteo Revenue (Million USD) Market Share 2017-2022

Table Mobvista Profile

Table Mobvista Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mobvista Ad Tech Sales Volume and Growth Rate

Figure Mobvista Revenue (Million USD) Market Share 2017-2022

Table Amazon Profile

Table Amazon Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon Ad Tech Sales Volume and Growth Rate

Figure Amazon Revenue (Million USD) Market Share 2017-2022

Table Tremor International Profile

Table Tremor International Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tremor International Ad Tech Sales Volume and Growth Rate

Figure Tremor International Revenue (Million USD) Market Share 2017-2022

Table MediaMath Profile

Table MediaMath Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MediaMath Ad Tech Sales Volume and Growth Rate

Figure MediaMath Revenue (Million USD) Market Share 2017-2022

Table iClick Interactive Asia Group Ltd Profile

Table iClick Interactive Asia Group Ltd Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure iClick Interactive Asia Group Ltd Ad Tech Sales Volume and Growth Rate

Figure iClick Interactive Asia Group Ltd Revenue (Million USD) Market Share 2017-2022

Table Magnite Profile

Table Magnite Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Magnite Ad Tech Sales Volume and Growth Rate

Figure Magnite Revenue (Million USD) Market Share 2017-2022

Table The Trade Desk Profile

Table The Trade Desk Ad Tech Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure The Trade Desk Ad Tech Sales Volume and Growth Rate

Figure The Trade Desk Revenue (Million USD) Market Share 2017-2022

Table Verizon Profile

Table Verizon Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verizon Ad Tech Sales Volume and Growth Rate

Figure Verizon Revenue (Million USD) Market Share 2017-2022

Table Google Profile

Table Google Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Google Ad Tech Sales Volume and Growth Rate

Figure Google Revenue (Million USD) Market Share 2017-2022

Table Adobe Profile

Table Adobe Ad Tech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adobe Ad Tech Sales Volume and Growth Rate

Figure Adobe Revenue (Million USD) Market Share 2017-2022

I would like to order

Product name: Global Ad Tech Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G3BFD29CB09CEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3BFD29CB09CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

