

# Global Ad Experience Platform Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Ad Experience Platform empowers marketers and agencies to produce, personalize, serve, and optimize digital ad creatives to drive twice the customers and double the brand impact from the ad impressions they are already buying.

Based on the Ad Experience Platform market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Ad Experience Platform market covered in Chapter 5:

InMobi

Sprinklr

Thunder

Adobe

Undertone

## Outbrain

Advangelists

FunMobility

RevJet

In Chapter 6, on the basis of types, the Ad Experience Platform market from 2015 to 2025 is primarily split into:

Cloud Based

Web Based

In Chapter 7, on the basis of applications, the Ad Experience Platform market from 2015 to 2025 covers:

Large Enterprises

Small and Middle Enterprises

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Ad Experience Platform Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 InMobi
  - 5.1.1 InMobi Company Profile

- 5.1.2 InMobi Business Overview
- 5.1.3 InMobi Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 InMobi Ad Experience Platform Products Introduction
- 5.2 Sprinklr
  - 5.2.1 Sprinklr Company Profile
  - 5.2.2 Sprinklr Business Overview
  - 5.2.3 Sprinklr Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Sprinklr Ad Experience Platform Products Introduction
- 5.3 Thunder
  - 5.3.1 Thunder Company Profile
  - 5.3.2 Thunder Business Overview
  - 5.3.3 Thunder Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Thunder Ad Experience Platform Products Introduction
- 5.4 Adobe
  - 5.4.1 Adobe Company Profile
  - 5.4.2 Adobe Business Overview
  - 5.4.3 Adobe Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Adobe Ad Experience Platform Products Introduction
- 5.5 Undertone
  - 5.5.1 Undertone Company Profile
  - 5.5.2 Undertone Business Overview
  - 5.5.3 Undertone Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Undertone Ad Experience Platform Products Introduction
- 5.6 Outbrain
  - 5.6.1 Outbrain Company Profile
  - 5.6.2 Outbrain Business Overview
  - 5.6.3 Outbrain Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Outbrain Ad Experience Platform Products Introduction
- 5.7 Advangelists
  - 5.7.1 Advangelists Company Profile
  - 5.7.2 Advangelists Business Overview
  - 5.7.3 Advangelists Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Advangelists Ad Experience Platform Products Introduction
- 5.8 FunMobility
  - 5.8.1 FunMobility Company Profile
  - 5.8.2 FunMobility Business Overview
  - 5.8.3 FunMobility Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 FunMobility Ad Experience Platform Products Introduction
- 5.9 RevJet
  - 5.9.1 RevJet Company Profile
  - 5.9.2 RevJet Business Overview
  - 5.9.3 RevJet Ad Experience Platform Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 RevJet Ad Experience Platform Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Ad Experience Platform Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Ad Experience Platform Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Ad Experience Platform Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Ad Experience Platform Price by Types (2015-2020)
- 6.2 Global Ad Experience Platform Market Forecast by Types (2020-2025)
  - 6.2.1 Global Ad Experience Platform Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Ad Experience Platform Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Ad Experience Platform Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Ad Experience Platform Sales, Price and Growth Rate of Cloud Based
  - 6.3.2 Global Ad Experience Platform Sales, Price and Growth Rate of Web Based
- 6.4 Global Ad Experience Platform Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Cloud Based Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Web Based Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Ad Experience Platform Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Ad Experience Platform Sales and Market Share by Applications (2015-2020)

7.1.2 Global Ad Experience Platform Revenue and Market Share by Applications (2015-2020)

7.2 Global Ad Experience Platform Market Forecast by Applications (2020-2025)

7.2.1 Global Ad Experience Platform Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Ad Experience Platform Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Ad Experience Platform Revenue, Sales and Growth Rate of Large Enterprises (2015-2020)

7.3.2 Global Ad Experience Platform Revenue, Sales and Growth Rate of Small and Middle Enterprises (2015-2020)

7.4 Global Ad Experience Platform Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Large Enterprises Market Revenue and Sales Forecast (2020-2025)

7.4.2 Small and Middle Enterprises Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Ad Experience Platform Sales by Regions (2015-2020)

8.2 Global Ad Experience Platform Market Revenue by Regions (2015-2020)

8.3 Global Ad Experience Platform Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA AD EXPERIENCE PLATFORM MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Ad Experience Platform Market Sales and Growth Rate (2015-2020)

9.3 North America Ad Experience Platform Market Revenue and Growth Rate (2015-2020)

9.4 North America Ad Experience Platform Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Ad Experience Platform Market Analysis by Country

9.6.1 U.S. Ad Experience Platform Sales and Growth Rate

9.6.2 Canada Ad Experience Platform Sales and Growth Rate

9.6.3 Mexico Ad Experience Platform Sales and Growth Rate

## **10 EUROPE AD EXPERIENCE PLATFORM MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Ad Experience Platform Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Ad Experience Platform Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Ad Experience Platform Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Ad Experience Platform Market Analysis by Country
  - 10.6.1 Germany Ad Experience Platform Sales and Growth Rate
  - 10.6.2 United Kingdom Ad Experience Platform Sales and Growth Rate
  - 10.6.3 France Ad Experience Platform Sales and Growth Rate
  - 10.6.4 Italy Ad Experience Platform Sales and Growth Rate
  - 10.6.5 Spain Ad Experience Platform Sales and Growth Rate
  - 10.6.6 Russia Ad Experience Platform Sales and Growth Rate

## **11 ASIA-PACIFIC AD EXPERIENCE PLATFORM MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Ad Experience Platform Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Ad Experience Platform Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Ad Experience Platform Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Ad Experience Platform Market Analysis by Country
  - 11.6.1 China Ad Experience Platform Sales and Growth Rate
  - 11.6.2 Japan Ad Experience Platform Sales and Growth Rate
  - 11.6.3 South Korea Ad Experience Platform Sales and Growth Rate
  - 11.6.4 Australia Ad Experience Platform Sales and Growth Rate
  - 11.6.5 India Ad Experience Platform Sales and Growth Rate

## **12 SOUTH AMERICA AD EXPERIENCE PLATFORM MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Ad Experience Platform Market Sales and Growth Rate (2015-2020)
- 12.3 South America Ad Experience Platform Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Ad Experience Platform Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Ad Experience Platform Market Analysis by Country



- 12.6.1 Brazil Ad Experience Platform Sales and Growth Rate
- 12.6.2 Argentina Ad Experience Platform Sales and Growth Rate
- 12.6.3 Columbia Ad Experience Platform Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA AD EXPERIENCE PLATFORM MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Ad Experience Platform Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Ad Experience Platform Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Ad Experience Platform Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Ad Experience Platform Market Analysis by Country
  - 13.6.1 UAE Ad Experience Platform Sales and Growth Rate
  - 13.6.2 Egypt Ad Experience Platform Sales and Growth Rate
  - 13.6.3 South Africa Ad Experience Platform Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Ad Experience Platform Market Size and Growth Rate 2015-2025

Table Ad Experience Platform Key Market Segments

Figure Global Ad Experience Platform Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Ad Experience Platform Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Ad Experience Platform

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table InMobi Company Profile

Table InMobi Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure InMobi Production and Growth Rate

Figure InMobi Market Revenue (\$) Market Share 2015-2020

Table Sprinklr Company Profile

Table Sprinklr Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sprinklr Production and Growth Rate

Figure Sprinklr Market Revenue (\$) Market Share 2015-2020

Table Thunder Company Profile

Table Thunder Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Thunder Production and Growth Rate

Figure Thunder Market Revenue (\$) Market Share 2015-2020

Table Adobe Company Profile

Table Adobe Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Adobe Production and Growth Rate

Figure Adobe Market Revenue (\$) Market Share 2015-2020

Table Undertone Company Profile

Table Undertone Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Undertone Production and Growth Rate

Figure Undertone Market Revenue (\$) Market Share 2015-2020

Table Outbrain Company Profile

Table Outbrain Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Outbrain Production and Growth Rate

Figure Outbrain Market Revenue (\$) Market Share 2015-2020

Table Advangelists Company Profile

Table Advangelists Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Advangelists Production and Growth Rate

Figure Advangelists Market Revenue (\$) Market Share 2015-2020

Table FunMobility Company Profile

Table FunMobility Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure FunMobility Production and Growth Rate

Figure FunMobility Market Revenue (\$) Market Share 2015-2020

Table RevJet Company Profile

Table RevJet Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure RevJet Production and Growth Rate

Figure RevJet Market Revenue (\$) Market Share 2015-2020

Table Global Ad Experience Platform Sales by Types (2015-2020)

Table Global Ad Experience Platform Sales Share by Types (2015-2020)

Table Global Ad Experience Platform Revenue (\$) by Types (2015-2020)

Table Global Ad Experience Platform Revenue Share by Types (2015-2020)

Table Global Ad Experience Platform Price (\$) by Types (2015-2020)

Table Global Ad Experience Platform Market Forecast Sales by Types (2020-2025)

Table Global Ad Experience Platform Market Forecast Sales Share by Types (2020-2025)

Table Global Ad Experience Platform Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Ad Experience Platform Market Forecast Revenue Share by Types (2020-2025)

Figure Global Cloud Based Sales and Growth Rate (2015-2020)

Figure Global Cloud Based Price (2015-2020)

Figure Global Web Based Sales and Growth Rate (2015-2020)

Figure Global Web Based Price (2015-2020)

Figure Global Ad Experience Platform Market Revenue (\$) and Growth Rate Forecast of Cloud Based (2020-2025)

Figure Global Ad Experience Platform Sales and Growth Rate Forecast of Cloud Based (2020-2025)

Figure Global Ad Experience Platform Market Revenue (\$) and Growth Rate Forecast of Web Based (2020-2025)

Figure Global Ad Experience Platform Sales and Growth Rate Forecast of Web Based (2020-2025)

Table Global Ad Experience Platform Sales by Applications (2015-2020)

Table Global Ad Experience Platform Sales Share by Applications (2015-2020)

Table Global Ad Experience Platform Revenue (\$) by Applications (2015-2020)

Table Global Ad Experience Platform Revenue Share by Applications (2015-2020)

Table Global Ad Experience Platform Market Forecast Sales by Applications (2020-2025)

Table Global Ad Experience Platform Market Forecast Sales Share by Applications (2020-2025)

Table Global Ad Experience Platform Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Ad Experience Platform Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Large Enterprises Sales and Growth Rate (2015-2020)

Figure Global Large Enterprises Price (2015-2020)

Figure Global Small and Middle Enterprises Sales and Growth Rate (2015-2020)

Figure Global Small and Middle Enterprises Price (2015-2020)

Figure Global Ad Experience Platform Market Revenue (\$) and Growth Rate Forecast of Large Enterprises (2020-2025)

Figure Global Ad Experience Platform Sales and Growth Rate Forecast of Large Enterprises (2020-2025)

Figure Global Ad Experience Platform Market Revenue (\$) and Growth Rate Forecast of Small and Middle Enterprises (2020-2025)

Figure Global Ad Experience Platform Sales and Growth Rate Forecast of Small and Middle Enterprises (2020-2025)

Figure Global Ad Experience Platform Sales and Growth Rate (2015-2020)

Table Global Ad Experience Platform Sales by Regions (2015-2020)

Table Global Ad Experience Platform Sales Market Share by Regions (2015-2020)

Figure Global Ad Experience Platform Sales Market Share by Regions in 2019

Figure Global Ad Experience Platform Revenue and Growth Rate (2015-2020)

Table Global Ad Experience Platform Revenue by Regions (2015-2020)

Table Global Ad Experience Platform Revenue Market Share by Regions (2015-2020)

Figure Global Ad Experience Platform Revenue Market Share by Regions in 2019

Table Global Ad Experience Platform Market Forecast Sales by Regions (2020-2025)

Table Global Ad Experience Platform Market Forecast Sales Share by Regions (2020-2025)

Table Global Ad Experience Platform Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Ad Experience Platform Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure North America Ad Experience Platform Market Revenue and Growth Rate (2015-2020)

Figure North America Ad Experience Platform Market Forecast Sales (2020-2025)

Figure North America Ad Experience Platform Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Canada Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Mexico Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Europe Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Europe Ad Experience Platform Market Revenue and Growth Rate (2015-2020)

Figure Europe Ad Experience Platform Market Forecast Sales (2020-2025)

Figure Europe Ad Experience Platform Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure France Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Italy Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Spain Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Russia Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Ad Experience Platform Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Ad Experience Platform Market Forecast Sales (2020-2025)

Figure Asia-Pacific Ad Experience Platform Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Japan Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure South Korea Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Australia Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure India Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure South America Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure South America Ad Experience Platform Market Revenue and Growth Rate (2015-2020)

Figure South America Ad Experience Platform Market Forecast Sales (2020-2025)

Figure South America Ad Experience Platform Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Argentina Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Columbia Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Ad Experience Platform Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Ad Experience Platform Market Forecast Sales (2020-2025)

Figure Middle East and Africa Ad Experience Platform Market Forecast Revenue (\$) (2020-2025)

Figure UAE Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure Egypt Ad Experience Platform Market Sales and Growth Rate (2015-2020)

Figure South Africa Ad Experience Platform Market Sales and Growth Rate (2015-2020)

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