

Global Activewear Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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Abstracts

Activewear is a utility apparel, which enhances the performance of athletes during sports or fitness physical activities by improving the body movement as compared to regular clothes. Moreover, most of the activewears are useful to prevent muscle sprains and other ligament & muscle-related injuries, owing to the adequate fitting and proper support provided by these apparels. In addition, activewear has advantages such as breathability, quick drying, static resistance, thermal resistance and chemical resistance.

Based on the Activewear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Activewear market covered in Chapter 5: Webb Ellis Ltd.



Bike Athletic Company

361 Degrees International Limited

Phillips-Van Heusen Corporation

Sportika SA

Asics Corporation

Gap Inc.

Everlast Worldwide Incorporated

Puma Se

Hongxing Erke Sports Goods Co., Ltd

Dick's Sporting Goods, Inc

Vie Active

Nike, Inc.

2XU Pty Ltd

Adidas AG

North Face, Inc.

Under Armour, Inc.

Columbia Sportswear Company

Reusch International SPA

In Chapter 6, on the basis of types, the Activewear market from 2015 to 2025 is primarily split into:

Polyester

Nylon

Neoprene

Polypropylene

Spandex

Cotton

Others

In Chapter 7, on the basis of applications, the Activewear market from 2015 to 2025 covers:

Men

Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States



Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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