

Global Active and Intelligent Packaging Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Active and Intelligent Packaging market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Active and Intelligent Packaging market are covered in Chapter 9:

Fresh Point Holdings

Bemis Company Inc.

Honeywell International Inc.

Amcor Ltd

WestRock Company

Landec Corporation
Sonoco LP
Graphic Packaging
PFF Packaging (Intelligent Packaging Solutions Ltd)
Timestrip UK Ltd
BASF SE
Crown Holdings Inc.
Dessicare Inc.
Ball Corporation (Rexam PLC)
VIP Packaging

In Chapter 5 and Chapter 7.3, based on types, the Active and Intelligent Packaging market from 2017 to 2027 is primarily split into:

Zone 0
Zone 1
Zone 2

In Chapter 6 and Chapter 7.4, based on applications, the Active and Intelligent Packaging market from 2017 to 2027 covers:

Frozen Food
Packaged Food
Dairy Products
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Active and Intelligent Packaging market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Active and Intelligent Packaging Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market

challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers,

and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ACTIVE AND INTELLIGENT PACKAGING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Active and Intelligent Packaging Market
- 1.2 Active and Intelligent Packaging Market Segment by Type
 - 1.2.1 Global Active and Intelligent Packaging Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Active and Intelligent Packaging Market Segment by Application
 - 1.3.1 Active and Intelligent Packaging Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Active and Intelligent Packaging Market, Region Wise (2017-2027)
 - 1.4.1 Global Active and Intelligent Packaging Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Active and Intelligent Packaging Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Active and Intelligent Packaging Market Status and Prospect (2017-2027)
 - 1.4.4 China Active and Intelligent Packaging Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Active and Intelligent Packaging Market Status and Prospect (2017-2027)
 - 1.4.6 India Active and Intelligent Packaging Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Active and Intelligent Packaging Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Active and Intelligent Packaging Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Active and Intelligent Packaging Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Active and Intelligent Packaging (2017-2027)
 - 1.5.1 Global Active and Intelligent Packaging Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Active and Intelligent Packaging Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Active and Intelligent Packaging Market

2 INDUSTRY OUTLOOK

- 2.1 Active and Intelligent Packaging Industry Technology Status and Trends

2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier

2.3 Active and Intelligent Packaging Market Drivers Analysis

2.4 Active and Intelligent Packaging Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Active and Intelligent Packaging Industry Development Trends under COVID-19 Outbreak

- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Active and Intelligent Packaging Industry Development

3 GLOBAL ACTIVE AND INTELLIGENT PACKAGING MARKET LANDSCAPE BY PLAYER

3.1 Global Active and Intelligent Packaging Sales Volume and Share by Player (2017-2022)

3.2 Global Active and Intelligent Packaging Revenue and Market Share by Player (2017-2022)

3.3 Global Active and Intelligent Packaging Average Price by Player (2017-2022)

3.4 Global Active and Intelligent Packaging Gross Margin by Player (2017-2022)

3.5 Active and Intelligent Packaging Market Competitive Situation and Trends

- 3.5.1 Active and Intelligent Packaging Market Concentration Rate
- 3.5.2 Active and Intelligent Packaging Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ACTIVE AND INTELLIGENT PACKAGING SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Active and Intelligent Packaging Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Active and Intelligent Packaging Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Active and Intelligent Packaging Sales Volume, Revenue, Price and

Gross Margin (2017-2022)

4.4.1 United States Active and Intelligent Packaging Market Under COVID-19

4.5 Europe Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Active and Intelligent Packaging Market Under COVID-19

4.6 China Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Active and Intelligent Packaging Market Under COVID-19

4.7 Japan Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Active and Intelligent Packaging Market Under COVID-19

4.8 India Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Active and Intelligent Packaging Market Under COVID-19

4.9 Southeast Asia Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Active and Intelligent Packaging Market Under COVID-19

4.10 Latin America Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Active and Intelligent Packaging Market Under COVID-19

4.11 Middle East and Africa Active and Intelligent Packaging Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Active and Intelligent Packaging Market Under COVID-19

5 GLOBAL ACTIVE AND INTELLIGENT PACKAGING SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Active and Intelligent Packaging Sales Volume and Market Share by Type (2017-2022)

5.2 Global Active and Intelligent Packaging Revenue and Market Share by Type (2017-2022)

5.3 Global Active and Intelligent Packaging Price by Type (2017-2022)

5.4 Global Active and Intelligent Packaging Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Active and Intelligent Packaging Sales Volume, Revenue and Growth Rate of Zone 0 (2017-2022)

5.4.2 Global Active and Intelligent Packaging Sales Volume, Revenue and Growth Rate of Zone 1 (2017-2022)

5.4.3 Global Active and Intelligent Packaging Sales Volume, Revenue and Growth Rate of Zone 2 (2017-2022)

6 GLOBAL ACTIVE AND INTELLIGENT PACKAGING MARKET ANALYSIS BY APPLICATION

6.1 Global Active and Intelligent Packaging Consumption and Market Share by Application (2017-2022)

6.2 Global Active and Intelligent Packaging Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Active and Intelligent Packaging Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Active and Intelligent Packaging Consumption and Growth Rate of Frozen Food (2017-2022)

6.3.2 Global Active and Intelligent Packaging Consumption and Growth Rate of Packaged Food (2017-2022)

6.3.3 Global Active and Intelligent Packaging Consumption and Growth Rate of Dairy Products (2017-2022)

6.3.4 Global Active and Intelligent Packaging Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL ACTIVE AND INTELLIGENT PACKAGING MARKET FORECAST (2022-2027)

7.1 Global Active and Intelligent Packaging Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Active and Intelligent Packaging Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Active and Intelligent Packaging Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Active and Intelligent Packaging Price and Trend Forecast (2022-2027)

7.2 Global Active and Intelligent Packaging Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Active and Intelligent Packaging Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Active and Intelligent Packaging Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Active and Intelligent Packaging Revenue and Growth Rate of Zone 0 (2022-2027)

7.3.2 Global Active and Intelligent Packaging Revenue and Growth Rate of Zone 1 (2022-2027)

7.3.3 Global Active and Intelligent Packaging Revenue and Growth Rate of Zone 2 (2022-2027)

7.4 Global Active and Intelligent Packaging Consumption Forecast by Application (2022-2027)

7.4.1 Global Active and Intelligent Packaging Consumption Value and Growth Rate of Frozen Food(2022-2027)

7.4.2 Global Active and Intelligent Packaging Consumption Value and Growth Rate of Packaged Food(2022-2027)

7.4.3 Global Active and Intelligent Packaging Consumption Value and Growth Rate of Dairy Products(2022-2027)

7.4.4 Global Active and Intelligent Packaging Consumption Value and Growth Rate of Others(2022-2027)

7.5 Active and Intelligent Packaging Market Forecast Under COVID-19

8 ACTIVE AND INTELLIGENT PACKAGING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Active and Intelligent Packaging Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Active and Intelligent Packaging Analysis

8.6 Major Downstream Buyers of Active and Intelligent Packaging Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Active and Intelligent Packaging Industry

9 PLAYERS PROFILES

9.1 Fresh Point Holdings

9.1.1 Fresh Point Holdings Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.1.3 Fresh Point Holdings Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Bemis Company Inc.

9.2.1 Bemis Company Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.2.3 Bemis Company Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Honeywell International Inc.

9.3.1 Honeywell International Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.3.3 Honeywell International Inc. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Amcor Ltd

9.4.1 Amcor Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.4.3 Amcor Ltd Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 WestRock Company

9.5.1 WestRock Company Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.5.2 Active and Intelligent Packaging Product Profiles, Application and Specification
- 9.5.3 WestRock Company Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Landec Corporation
 - 9.6.1 Landec Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Active and Intelligent Packaging Product Profiles, Application and Specification
 - 9.6.3 Landec Corporation Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Sonoco LP
 - 9.7.1 Sonoco LP Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Active and Intelligent Packaging Product Profiles, Application and Specification
 - 9.7.3 Sonoco LP Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Graphic Packaging
 - 9.8.1 Graphic Packaging Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Active and Intelligent Packaging Product Profiles, Application and Specification
 - 9.8.3 Graphic Packaging Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 PFF Packaging (Intelligent Packaging Solutions Ltd)
 - 9.9.1 PFF Packaging (Intelligent Packaging Solutions Ltd) Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Active and Intelligent Packaging Product Profiles, Application and Specification
 - 9.9.3 PFF Packaging (Intelligent Packaging Solutions Ltd) Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Timestrip UK Ltd
 - 9.10.1 Timestrip UK Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Active and Intelligent Packaging Product Profiles, Application and Specification
 - 9.10.3 Timestrip UK Ltd Market Performance (2017-2022)
 - 9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 BASF SE

9.11.1 BASF SE Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.11.3 BASF SE Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Crown Holdings Inc.

9.12.1 Crown Holdings Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.12.3 Crown Holdings Inc. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Dessicare Inc.

9.13.1 Dessicare Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.13.3 Dessicare Inc. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Ball Corporation (Rexam PLC)

9.14.1 Ball Corporation (Rexam PLC) Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.14.3 Ball Corporation (Rexam PLC) Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 VIP Packaging

9.15.1 VIP Packaging Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Active and Intelligent Packaging Product Profiles, Application and Specification

9.15.3 VIP Packaging Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Active and Intelligent Packaging Product Picture

Table Global Active and Intelligent Packaging Market Sales Volume and CAGR (%) Comparison by Type

Table Active and Intelligent Packaging Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Active and Intelligent Packaging Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Active and Intelligent Packaging Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Active and Intelligent Packaging Industry Development

Table Global Active and Intelligent Packaging Sales Volume by Player (2017-2022)

Table Global Active and Intelligent Packaging Sales Volume Share by Player (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume Share by Player in 2021

Table Active and Intelligent Packaging Revenue (Million USD) by Player (2017-2022)

Table Active and Intelligent Packaging Revenue Market Share by Player (2017-2022)

Table Active and Intelligent Packaging Price by Player (2017-2022)

Table Active and Intelligent Packaging Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Active and Intelligent Packaging Sales Volume, Region Wise (2017-2022)

Table Global Active and Intelligent Packaging Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume Market Share, Region Wise in 2021

Table Global Active and Intelligent Packaging Revenue (Million USD), Region Wise (2017-2022)

Table Global Active and Intelligent Packaging Revenue Market Share, Region Wise (2017-2022)

Figure Global Active and Intelligent Packaging Revenue Market Share, Region Wise (2017-2022)

Figure Global Active and Intelligent Packaging Revenue Market Share, Region Wise in 2021

Table Global Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Active and Intelligent Packaging Sales Volume by Type (2017-2022)

Table Global Active and Intelligent Packaging Sales Volume Market Share by Type (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume Market Share by Type in 2021

Table Global Active and Intelligent Packaging Revenue (Million USD) by Type (2017-2022)

Table Global Active and Intelligent Packaging Revenue Market Share by Type (2017-2022)

Figure Global Active and Intelligent Packaging Revenue Market Share by Type in 2021

Table Active and Intelligent Packaging Price by Type (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume and Growth Rate of Zone 0 (2017-2022)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 0 (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume and Growth Rate of Zone 1 (2017-2022)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 1 (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume and Growth Rate of Zone 2 (2017-2022)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 2 (2017-2022)

Table Global Active and Intelligent Packaging Consumption by Application (2017-2022)

Table Global Active and Intelligent Packaging Consumption Market Share by Application (2017-2022)

Table Global Active and Intelligent Packaging Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Active and Intelligent Packaging Consumption Revenue Market Share by Application (2017-2022)

Table Global Active and Intelligent Packaging Consumption and Growth Rate of Frozen Food (2017-2022)

Table Global Active and Intelligent Packaging Consumption and Growth Rate of Packaged Food (2017-2022)

Table Global Active and Intelligent Packaging Consumption and Growth Rate of Dairy Products (2017-2022)

Table Global Active and Intelligent Packaging Consumption and Growth Rate of Others (2017-2022)

Figure Global Active and Intelligent Packaging Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Active and Intelligent Packaging Price and Trend Forecast (2022-2027)

Figure USA Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Active and Intelligent Packaging Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Active and Intelligent Packaging Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Active and Intelligent Packaging Market Sales Volume Forecast, by Type

Table Global Active and Intelligent Packaging Sales Volume Market Share Forecast, by Type

Table Global Active and Intelligent Packaging Market Revenue (Million USD) Forecast, by Type

Table Global Active and Intelligent Packaging Revenue Market Share Forecast, by Type

Table Global Active and Intelligent Packaging Price Forecast, by Type

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 0 (2022-2027)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 0 (2022-2027)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 1 (2022-2027)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 1 (2022-2027)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 2 (2022-2027)

Figure Global Active and Intelligent Packaging Revenue (Million USD) and Growth Rate of Zone 2 (2022-2027)

Table Global Active and Intelligent Packaging Market Consumption Forecast, by Application

Table Global Active and Intelligent Packaging Consumption Market Share Forecast, by Application

Table Global Active and Intelligent Packaging Market Revenue (Million USD) Forecast, by Application

Table Global Active and Intelligent Packaging Revenue Market Share Forecast, by Application

Figure Global Active and Intelligent Packaging Consumption Value (Million USD) and Growth Rate of Frozen Food (2022-2027)

Figure Global Active and Intelligent Packaging Consumption Value (Million USD) and Growth Rate of Packaged Food (2022-2027)

Figure Global Active and Intelligent Packaging Consumption Value (Million USD) and Growth Rate of Dairy Products (2022-2027)

Figure Global Active and Intelligent Packaging Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Active and Intelligent Packaging Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Fresh Point Holdings Profile

Table Fresh Point Holdings Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fresh Point Holdings Active and Intelligent Packaging Sales Volume and Growth

Rate

Figure Fresh Point Holdings Revenue (Million USD) Market Share 2017-2022

Table Bemis Company Inc. Profile

Table Bemis Company Inc. Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bemis Company Inc. Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Bemis Company Inc. Revenue (Million USD) Market Share 2017-2022

Table Honeywell International Inc. Profile

Table Honeywell International Inc. Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Honeywell International Inc. Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Honeywell International Inc. Revenue (Million USD) Market Share 2017-2022

Table Amcor Ltd Profile

Table Amcor Ltd Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amcor Ltd Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Amcor Ltd Revenue (Million USD) Market Share 2017-2022

Table WestRock Company Profile

Table WestRock Company Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure WestRock Company Active and Intelligent Packaging Sales Volume and Growth Rate

Figure WestRock Company Revenue (Million USD) Market Share 2017-2022

Table Landec Corporation Profile

Table Landec Corporation Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Landec Corporation Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Landec Corporation Revenue (Million USD) Market Share 2017-2022

Table Sonoco LP Profile

Table Sonoco LP Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sonoco LP Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Sonoco LP Revenue (Million USD) Market Share 2017-2022

Table Graphic Packaging Profile

Table Graphic Packaging Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Graphic Packaging Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Graphic Packaging Revenue (Million USD) Market Share 2017-2022

Table PFF Packaging (Intelligent Packaging Solutions Ltd) Profile

Table PFF Packaging (Intelligent Packaging Solutions Ltd) Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PFF Packaging (Intelligent Packaging Solutions Ltd) Active and Intelligent Packaging Sales Volume and Growth Rate

Figure PFF Packaging (Intelligent Packaging Solutions Ltd) Revenue (Million USD) Market Share 2017-2022

Table Timestrip UK Ltd Profile

Table Timestrip UK Ltd Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Timestrip UK Ltd Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Timestrip UK Ltd Revenue (Million USD) Market Share 2017-2022

Table BASF SE Profile

Table BASF SE Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF SE Active and Intelligent Packaging Sales Volume and Growth Rate

Figure BASF SE Revenue (Million USD) Market Share 2017-2022

Table Crown Holdings Inc. Profile

Table Crown Holdings Inc. Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Crown Holdings Inc. Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Crown Holdings Inc. Revenue (Million USD) Market Share 2017-2022

Table Dessicare Inc. Profile

Table Dessicare Inc. Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dessicare Inc. Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Dessicare Inc. Revenue (Million USD) Market Share 2017-2022

Table Ball Corporation (Rexam PLC) Profile

Table Ball Corporation (Rexam PLC) Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ball Corporation (Rexam PLC) Active and Intelligent Packaging Sales Volume and Growth Rate

Figure Ball Corporation (Rexam PLC) Revenue (Million USD) Market Share 2017-2022

Table VIP Packaging Profile

Table VIP Packaging Active and Intelligent Packaging Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIP Packaging Active and Intelligent Packaging Sales Volume and Growth Rate

Figure VIP Packaging Revenue (Million USD) Market Share 2017-2022

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