

Global Action Camera Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

An action camera or action-cam is a digital camera designed for filming action while being immersed in it. Action cameras are therefore typically compact and rugged, and waterproof at surface. They typically record photos in burst mode and time lapse mode with the point of view of the shooter they capture video in 4 k mode as this allows continuous capture of the action without having to interact with the camera or indeed removing it from its housing, if an additional protective housing is used. Most record on a micro SD card, and have a Micro-USB connector.

Based on the Action Camera market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Action Camera market covered in Chapter 5:

YI Technology
TomTom NV
Olympus Corporation
Nikon Corporation
Veho World
Panasonic Corporation
GoPro, Inc.
Garmin Ltd.
SJCAM Limited
SZ DJI Technology Co., Ltd
Sony Corporation
PLR Ecommerce, LLC

In Chapter 6, on the basis of types, the Action Camera market from 2015 to 2025 is primarily split into:

Full HD
HD
SD

In Chapter 7, on the basis of applications, the Action Camera market from 2015 to 2025 covers:

Personal
Professional.

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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