

Global Accounting Software Industry Market Research Report

<https://marketpublishers.com/r/G93467F058AEN.html>

Date: August 2017

Pages: 131

Price: US\$ 2,960.00 (Single User License)

ID: G93467F058AEN

Abstracts

Based on the Accounting Software industrial chain, this report mainly elaborate the definition, types, applications and major players of Accounting Software market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Accounting Software market.

The Accounting Software market can be split based on product types, major applications, and important regions.

Major Players in Accounting Software market are:

Kingdee
SAP
Acclivity
Intacct
Unit4
Microsoft
Epicor
Red wing
Aplicor
Workday

Sage
FreshBooks
Yonyou
Xero
Intuit
Assit cornerstone
Oracle (NetSuite)
Infor

Major Regions play vital role in Accounting Software market are:

North America
Europe
China
Japan
Middle East & Africa
India
South America
Others

Most important types of Accounting Software products covered in this report are:

Online Solutions Accounting Software
Desktop Solutions Accounting Software

Most widely used downstream fields of Accounting Software market covered in this report are:

Manufacturing
Services
Retail

Contents

1 ACCOUNTING SOFTWARE INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Definition of Accounting Software
- 1.3 Accounting Software Market Scope and Market Size Estimation
 - 1.3.1 Market Concentration Ratio and Market Maturity Analysis
 - 1.3.2 Global Accounting Software Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
 - 1.4.1 Types of Accounting Software
 - 1.4.2 Applications of Accounting Software
 - 1.4.3 Research Regions
 - 1.4.3.1 North America Accounting Software Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.2 Europe Accounting Software Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.3 China Accounting Software Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.4 Japan Accounting Software Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.5 Middle East & Africa Accounting Software Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.6 India Accounting Software Production Value (\$) and Growth Rate (2012-2017)
 - 1.4.3.7 South America Accounting Software Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
 - 1.5.1 Drivers
 - 1.5.1.1 Emerging Countries of Accounting Software
 - 1.5.1.2 Growing Market of Accounting Software
 - 1.5.2 Limitations
 - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
 - 1.6.1 Industry News
 - 1.6.2 Industry Policies

2 INDUSTRY CHAIN ANALYSIS

- 2.1 Upstream Raw Material Suppliers of Accounting Software Analysis
- 2.2 Major Players of Accounting Software
 - 2.2.1 Major Players Manufacturing Base and Market Share of Accounting Software in 2016
 - 2.2.2 Major Players Product Types in 2016
- 2.3 Accounting Software Manufacturing Cost Structure Analysis
 - 2.3.1 Production Process Analysis
 - 2.3.2 Manufacturing Cost Structure of Accounting Software
 - 2.3.3 Raw Material Cost of Accounting Software
 - 2.3.4 Labor Cost of Accounting Software
- 2.4 Market Channel Analysis of Accounting Software
- 2.5 Major Downstream Buyers of Accounting Software Analysis

3 GLOBAL ACCOUNTING SOFTWARE MARKET, BY TYPE

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Accounting Software Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Accounting Software Production and Market Share by Type (2012-2017)
- 3.4 Global Accounting Software Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Accounting Software Price Analysis by Type (2012-2017)

4 ACCOUNTING SOFTWARE MARKET, BY APPLICATION

- 4.1 Downstream Market Overview
- 4.2 Global Accounting Software Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Accounting Software Consumption and Growth Rate by Application (2012-2017)

5 GLOBAL ACCOUNTING SOFTWARE PRODUCTION, VALUE (\$) BY REGION (2012-2017)

- 5.1 Global Accounting Software Value (\$) and Market Share by Region (2012-2017)
- 5.2 Global Accounting Software Production and Market Share by Region (2012-2017)
- 5.3 Global Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.4 North America Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

5.5 Europe Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

5.6 China Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

5.7 Japan Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

5.8 Middle East & Africa Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

5.9 India Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

5.10 South America Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

6 GLOBAL ACCOUNTING SOFTWARE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

6.1 Global Accounting Software Consumption by Regions (2012-2017)

6.2 North America Accounting Software Production, Consumption, Export, Import (2012-2017)

6.3 Europe Accounting Software Production, Consumption, Export, Import (2012-2017)

6.4 China Accounting Software Production, Consumption, Export, Import (2012-2017)

6.5 Japan Accounting Software Production, Consumption, Export, Import (2012-2017)

6.6 Middle East & Africa Accounting Software Production, Consumption, Export, Import (2012-2017)

6.7 India Accounting Software Production, Consumption, Export, Import (2012-2017)

6.8 South America Accounting Software Production, Consumption, Export, Import (2012-2017)

7 GLOBAL ACCOUNTING SOFTWARE MARKET STATUS AND SWOT ANALYSIS BY REGIONS

7.1 North America Accounting Software Market Status and SWOT Analysis

7.2 Europe Accounting Software Market Status and SWOT Analysis

7.3 China Accounting Software Market Status and SWOT Analysis

7.4 Japan Accounting Software Market Status and SWOT Analysis

7.5 Middle East & Africa Accounting Software Market Status and SWOT Analysis

7.6 India Accounting Software Market Status and SWOT Analysis

7.7 South America Accounting Software Market Status and SWOT Analysis

8 COMPETITIVE LANDSCAPE

8.1 Competitive Profile

8.2 Kingdee

8.2.1 Company Profiles

8.2.2 Accounting Software Product Introduction and Market Positioning

8.2.2.1 Product Introduction

8.2.2.2 Market Positioning and Target Customers

8.2.3 Kingdee Production, Value (\$), Price, Gross Margin 2012-2017E

8.2.4 Kingdee Market Share of Accounting Software Segmented by Region in 2016

8.3 SAP

8.3.1 Company Profiles

8.3.2 Accounting Software Product Introduction and Market Positioning

8.3.2.1 Product Introduction

8.3.2.2 Market Positioning and Target Customers

8.3.3 SAP Production, Value (\$), Price, Gross Margin 2012-2017E

8.3.4 SAP Market Share of Accounting Software Segmented by Region in 2016

8.4 Acclivity

8.4.1 Company Profiles

8.4.2 Accounting Software Product Introduction and Market Positioning

8.4.2.1 Product Introduction

8.4.2.2 Market Positioning and Target Customers

8.4.3 Acclivity Production, Value (\$), Price, Gross Margin 2012-2017E

8.4.4 Acclivity Market Share of Accounting Software Segmented by Region in 2016

8.5 Intacct

8.5.1 Company Profiles

8.5.2 Accounting Software Product Introduction and Market Positioning

8.5.2.1 Product Introduction

8.5.2.2 Market Positioning and Target Customers

8.5.3 Intacct Production, Value (\$), Price, Gross Margin 2012-2017E

8.5.4 Intacct Market Share of Accounting Software Segmented by Region in 2016

8.6 Unit4

8.6.1 Company Profiles

8.6.2 Accounting Software Product Introduction and Market Positioning

8.6.2.1 Product Introduction

8.6.2.2 Market Positioning and Target Customers

8.6.3 Unit4 Production, Value (\$), Price, Gross Margin 2012-2017E

8.6.4 Unit4 Market Share of Accounting Software Segmented by Region in 2016

8.7 Microsoft

- 8.7.1 Company Profiles
- 8.7.2 Accounting Software Product Introduction and Market Positioning
 - 8.7.2.1 Product Introduction
 - 8.7.2.2 Market Positioning and Target Customers
- 8.7.3 Microsoft Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.7.4 Microsoft Market Share of Accounting Software Segmented by Region in 2016
- 8.8 Epicor
 - 8.8.1 Company Profiles
 - 8.8.2 Accounting Software Product Introduction and Market Positioning
 - 8.8.2.1 Product Introduction
 - 8.8.2.2 Market Positioning and Target Customers
 - 8.8.3 Epicor Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.8.4 Epicor Market Share of Accounting Software Segmented by Region in 2016
- 8.9 Red wing
 - 8.9.1 Company Profiles
 - 8.9.2 Accounting Software Product Introduction and Market Positioning
 - 8.9.2.1 Product Introduction
 - 8.9.2.2 Market Positioning and Target Customers
 - 8.9.3 Red wing Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.9.4 Red wing Market Share of Accounting Software Segmented by Region in 2016
- 8.10 Aplicor
 - 8.10.1 Company Profiles
 - 8.10.2 Accounting Software Product Introduction and Market Positioning
 - 8.10.2.1 Product Introduction
 - 8.10.2.2 Market Positioning and Target Customers
 - 8.10.3 Aplicor Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.10.4 Aplicor Market Share of Accounting Software Segmented by Region in 2016
- 8.11 Workday
 - 8.11.1 Company Profiles
 - 8.11.2 Accounting Software Product Introduction and Market Positioning
 - 8.11.2.1 Product Introduction
 - 8.11.2.2 Market Positioning and Target Customers
 - 8.11.3 Workday Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.11.4 Workday Market Share of Accounting Software Segmented by Region in 2016
- 8.12 Sage
 - 8.12.1 Company Profiles
 - 8.12.2 Accounting Software Product Introduction and Market Positioning
 - 8.12.2.1 Product Introduction
 - 8.12.2.2 Market Positioning and Target Customers

- 8.12.3 Sage Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.12.4 Sage Market Share of Accounting Software Segmented by Region in 2016
- 8.13 FreshBooks
 - 8.13.1 Company Profiles
 - 8.13.2 Accounting Software Product Introduction and Market Positioning
 - 8.13.2.1 Product Introduction
 - 8.13.2.2 Market Positioning and Target Customers
 - 8.13.3 FreshBooks Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.13.4 FreshBooks Market Share of Accounting Software Segmented by Region in 2016
- 8.14 Yonyou
 - 8.14.1 Company Profiles
 - 8.14.2 Accounting Software Product Introduction and Market Positioning
 - 8.14.2.1 Product Introduction
 - 8.14.2.2 Market Positioning and Target Customers
 - 8.14.3 Yonyou Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.14.4 Yonyou Market Share of Accounting Software Segmented by Region in 2016
- 8.15 Xero
 - 8.15.1 Company Profiles
 - 8.15.2 Accounting Software Product Introduction and Market Positioning
 - 8.15.2.1 Product Introduction
 - 8.15.2.2 Market Positioning and Target Customers
 - 8.15.3 Xero Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.15.4 Xero Market Share of Accounting Software Segmented by Region in 2016
- 8.16 Intuit
 - 8.16.1 Company Profiles
 - 8.16.2 Accounting Software Product Introduction and Market Positioning
 - 8.16.2.1 Product Introduction
 - 8.16.2.2 Market Positioning and Target Customers
 - 8.16.3 Intuit Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.16.4 Intuit Market Share of Accounting Software Segmented by Region in 2016
- 8.17 Assit cornerstone
- 8.18 Oracle (NetSuite)
- 8.19 Infor

9 GLOBAL ACCOUNTING SOFTWARE MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

9.1 Global Accounting Software Market Value (\$) & Volume Forecast, by Type

(2017-2022)

9.1.1 Online Solutions Accounting Software Market Value (\$) and Volume Forecast

(2017-2022)

9.1.2 Desktop Solutions Accounting Software Market Value (\$) and Volume Forecast

(2017-2022)

9.2 Global Accounting Software Market Value (\$) & Volume Forecast, by Application

(2017-2022)

9.2.1 Manufacturing Market Value (\$) and Volume Forecast (2017-2022)

9.2.2 Services Market Value (\$) and Volume Forecast (2017-2022)

9.2.3 Retail Market Value (\$) and Volume Forecast (2017-2022)

10 ACCOUNTING SOFTWARE MARKET ANALYSIS AND FORECAST BY REGION

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

11 NEW PROJECT FEASIBILITY ANALYSIS

11.1 Industry Barriers and New Entrants SWOT Analysis

11.2 Analysis and Suggestions on New Project Investment

12 RESEARCH FINDING AND CONCLUSION

13 APPENDIX

13.1 Discussion Guide

13.2 Knowledge Store: Maia Subscription Portal

13.3 Research Data Source

13.4 Research Assumptions and Acronyms Used

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Accounting Software
Table Product Specification of Accounting Software
Figure Market Concentration Ratio and Market Maturity Analysis of Accounting Software
Figure Global Accounting Software Value (\$) and Growth Rate from 2012-2022
Table Different Types of Accounting Software
Figure Global Accounting Software Value (\$) Segment by Type from 2012-2017
Figure Online Solutions Accounting Software Picture
Figure Desktop Solutions Accounting Software Picture
Table Different Applications of Accounting Software
Figure Global Accounting Software Value (\$) Segment by Applications from 2012-2017
Figure Manufacturing Picture
Figure Services Picture
Figure Retail Picture
Table Research Regions of Accounting Software
Figure North America Accounting Software Production Value (\$) and Growth Rate (2012-2017)
Figure Europe Accounting Software Production Value (\$) and Growth Rate (2012-2017)
Table China Accounting Software Production Value (\$) and Growth Rate (2012-2017)
Table Japan Accounting Software Production Value (\$) and Growth Rate (2012-2017)
Table Middle East & Africa Accounting Software Production Value (\$) and Growth Rate (2012-2017)
Table India Accounting Software Production Value (\$) and Growth Rate (2012-2017)
Table South America Accounting Software Production Value (\$) and Growth Rate (2012-2017)
Table Emerging Countries of Accounting Software
Table Growing Market of Accounting Software
Figure Industry Chain Analysis of Accounting Software
Table Upstream Raw Material Suppliers of Accounting Software with Contact Information
Table Major Players Manufacturing Base and Market Share (\$) of Accounting Software in 2016
Table Major Players Accounting Software Product Types in 2016
Figure Production Process of Accounting Software
Figure Manufacturing Cost Structure of Accounting Software

Figure Channel Status of Accounting Software
Table Major Distributors of Accounting Software with Contact Information
Table Major Downstream Buyers of Accounting Software with Contact Information
Table Analysis of Market Status and Feature by Type
Table Global Accounting Software Value (\$) by Type (2012-2017)
Table Global Accounting Software Value (\$) Share by Type (2012-2017)
Figure Global Accounting Software Value (\$) Share by Type (2012-2017)
Table Global Accounting Software Production by Type (2012-2017)
Table Global Accounting Software Production Share by Type (2012-2017)
Figure Global Accounting Software Production Share by Type (2012-2017)
Figure Global Accounting Software Value (\$) and Growth Rate of Online Solutions Accounting Software
Figure Global Accounting Software Value (\$) and Growth Rate of Desktop Solutions Accounting Software
Table Global Accounting Software Price by Type (2012-2017)
Figure Downstream Market Overview
Table Global Accounting Software Consumption by Application (2012-2017)
Table Global Accounting Software Consumption Market Share by Application (2012-2017)
Figure Global Accounting Software Consumption Market Share by Application (2012-2017)
Table Downstream Buyers Introduction by Application
Figure Global Accounting Software Consumption and Growth Rate of Manufacturing (2012-2017)
Figure Global Accounting Software Consumption and Growth Rate of Services (2012-2017)
Figure Global Accounting Software Consumption and Growth Rate of Retail (2012-2017)
Table Global Accounting Software Value (\$) by Region (2012-2017)
Table Global Accounting Software Value (\$) Market Share by Region (2012-2017)
Figure Global Accounting Software Value (\$) Market Share by Region (2012-2017)
Table Global Accounting Software Production by Region (2012-2017)
Table Global Accounting Software Production Market Share by Region (2012-2017)
Figure Global Accounting Software Production Market Share by Region (2012-2017)
Table Global Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)
Table North America Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)
Table Europe Accounting Software Production, Value (\$), Price and Gross Margin

(2012-2017)

Table China Accounting Software Production, Value (\$), Price and Gross Margin

(2012-2017)

Table Japan Accounting Software Production, Value (\$), Price and Gross Margin

(2012-2017)

Table Middle East & Africa Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Accounting Software Production, Value (\$), Price and Gross Margin

(2012-2017)

Table South America Accounting Software Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Accounting Software Consumption by Regions (2012-2017)

Figure Global Accounting Software Consumption Share by Regions (2012-2017)

Table North America Accounting Software Production, Consumption, Export, Import

(2012-2017)

Table Europe Accounting Software Production, Consumption, Export, Import

(2012-2017)

Table China Accounting Software Production, Consumption, Export, Import (2012-2017)

Table Japan Accounting Software Production, Consumption, Export, Import

(2012-2017)

Table Middle East & Africa Accounting Software Production, Consumption, Export, Import (2012-2017)

Table India Accounting Software Production, Consumption, Export, Import (2012-2017)

Table South America Accounting Software Production, Consumption, Export, Import (2012-2017)

Figure North America Accounting Software Production and Growth Rate Analysis

Figure North America Accounting Software Consumption and Growth Rate Analysis

Figure North America Accounting Software SWOT Analysis

Figure Europe Accounting Software Production and Growth Rate Analysis

Figure Europe Accounting Software Consumption and Growth Rate Analysis

Figure Europe Accounting Software SWOT Analysis

Figure China Accounting Software Production and Growth Rate Analysis

Figure China Accounting Software Consumption and Growth Rate Analysis

Figure China Accounting Software SWOT Analysis

Figure Japan Accounting Software Production and Growth Rate Analysis

Figure Japan Accounting Software Consumption and Growth Rate Analysis

Figure Japan Accounting Software SWOT Analysis

Figure Middle East & Africa Accounting Software Production and Growth Rate Analysis

Figure Middle East & Africa Accounting Software Consumption and Growth Rate

Analysis

Figure Middle East & Africa Accounting Software SWOT Analysis

Figure India Accounting Software Production and Growth Rate Analysis

Figure India Accounting Software Consumption and Growth Rate Analysis

Figure India Accounting Software SWOT Analysis

Figure South America Accounting Software Production and Growth Rate Analysis

Figure South America Accounting Software Consumption and Growth Rate Analysis

Figure South America Accounting Software SWOT Analysis

Figure Competitive Matrix and Pattern Characteristics of Accounting Software Market

Figure Top 3 Market Share of Accounting Software Companies

Figure Top 6 Market Share of Accounting Software Companies

Table Mergers, Acquisitions and Expansion Analysis

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Kingdee Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Kingdee Production and Growth Rate

Figure Kingdee Value (\$) Market Share 2012-2017E

Figure Kingdee Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table SAP Production, Value (\$), Price, Gross Margin 2012-2017E

Figure SAP Production and Growth Rate

Figure SAP Value (\$) Market Share 2012-2017E

Figure SAP Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Acclivity Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Acclivity Production and Growth Rate

Figure Acclivity Value (\$) Market Share 2012-2017E

Figure Acclivity Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Intacct Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Intacct Production and Growth Rate

Figure Intacct Value (\$) Market Share 2012-2017E

Figure Intacct Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Unit4 Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Unit4 Production and Growth Rate

Figure Unit4 Value (\$) Market Share 2012-2017E

Figure Unit4 Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Microsoft Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Microsoft Production and Growth Rate

Figure Microsoft Value (\$) Market Share 2012-2017E

Figure Microsoft Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Epicor Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Epicor Production and Growth Rate

Figure Epicor Value (\$) Market Share 2012-2017E

Figure Epicor Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Red wing Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Red wing Production and Growth Rate

Figure Red wing Value (\$) Market Share 2012-2017E

Figure Red wing Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Aplicor Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Aplicor Production and Growth Rate

Figure Aplicor Value (\$) Market Share 2012-2017E

Figure Aplicor Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Workday Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Workday Production and Growth Rate
Figure Workday Value (\$) Market Share 2012-2017E
Figure Workday Market Share of Accounting Software Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Sage Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Sage Production and Growth Rate
Figure Sage Value (\$) Market Share 2012-2017E
Figure Sage Market Share of Accounting Software Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table FreshBooks Production, Value (\$), Price, Gross Margin 2012-2017E
Figure FreshBooks Production and Growth Rate
Figure FreshBooks Value (\$) Market Share 2012-2017E
Figure FreshBooks Market Share of Accounting Software Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Yonyou Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Yonyou Production and Growth Rate
Figure Yonyou Value (\$) Market Share 2012-2017E
Figure Yonyou Market Share of Accounting Software Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Xero Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Xero Production and Growth Rate
Figure Xero Value (\$) Market Share 2012-2017E
Figure Xero Market Share of Accounting Software Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Intuit Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Intuit Production and Growth Rate
Figure Intuit Value (\$) Market Share 2012-2017E

Figure Intuit Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Assit cornerstone Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Assit cornerstone Production and Growth Rate

Figure Assit cornerstone Value (\$) Market Share 2012-2017E

Figure Assit cornerstone Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Oracle (NetSuite) Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Oracle (NetSuite) Production and Growth Rate

Figure Oracle (NetSuite) Value (\$) Market Share 2012-2017E

Figure Oracle (NetSuite) Market Share of Accounting Software Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Infor Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Infor Production and Growth Rate

Figure Infor Value (\$) Market Share 2012-2017E

Figure Infor Market Share of Accounting Software Segmented by Region in 2016

Table Global Accounting Software Market Value (\$) Forecast, by Type

Table Global Accounting Software Market Volume Forecast, by Type

Figure Global Accounting Software Market Value (\$) and Growth Rate Forecast of Online Solutions Accounting Software (2017-2022)

Figure Global Accounting Software Market Volume and Growth Rate Forecast of Online Solutions Accounting Software (2017-2022)

Figure Global Accounting Software Market Value (\$) and Growth Rate Forecast of Desktop Solutions Accounting Software (2017-2022)

Figure Global Accounting Software Market Volume and Growth Rate Forecast of Desktop Solutions Accounting Software (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Accounting Software Consumption and Growth Rate of Manufacturing (2012-2017)

Figure Global Accounting Software Consumption and Growth Rate of Services

(2012-2017)

Figure Global Accounting Software Consumption and Growth Rate of Retail

(2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Retail (2017-2022)

Figure Market Volume and Growth Rate Forecast of Retail (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

I would like to order

Product name: Global Accounting Software Industry Market Research Report

Product link: <https://marketpublishers.com/r/G93467F058AEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G93467F058AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970