

Global A2P SMS & cPaaS Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G9DBDE077BE4EN.html>

Date: May 2023

Pages: 123

Price: US\$ 3,250.00 (Single User License)

ID: G9DBDE077BE4EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the A2P SMS & cPaaS market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global A2P SMS & cPaaS market are covered in Chapter 9:

Bandwidth

Pontaltech

Telesign

Twilio

Sinch

ACL Mobile

Genesys Telecommunications

TXImpact

Kaleyra

Avaya OneCloud

Tyntec

Mitto

Vibes

OpenMarket Inc.

Nexmo (Vonage)

Zenvia

Wavy

SAP Digital Interconnect

Clickatell

MessageBird

IMImobile

Alcatel Lucent Enterprise (ALE)

Infobip

CM.com

Route Mobile Limited

Silverstreet BV

Soprano Design

RingCentral

Plivo

In Chapter 5 and Chapter 7.3, based on types, the A2P SMS & cPaaS market from 2017 to 2027 is primarily split into:

A2P SMS

CPaaS (Voice)

CPaaS (Video)

CPaaS (Message excluding SMS)

In Chapter 6 and Chapter 7.4, based on applications, the A2P SMS & cPaaS market from 2017 to 2027 covers:

BFSI

Medi

Retail

Travel & Leisure
Public Sectors
Logistics
Healthcare

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the A2P SMS & cPaaS market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the A2P SMS & cPaaS Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 A2P SMS & CPAAS MARKET OVERVIEW

- 1.1 Product Overview and Scope of A2P SMS & cPaaS Market
- 1.2 A2P SMS & cPaaS Market Segment by Type
 - 1.2.1 Global A2P SMS & cPaaS Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global A2P SMS & cPaaS Market Segment by Application
 - 1.3.1 A2P SMS & cPaaS Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global A2P SMS & cPaaS Market, Region Wise (2017-2027)
 - 1.4.1 Global A2P SMS & cPaaS Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States A2P SMS & cPaaS Market Status and Prospect (2017-2027)
 - 1.4.3 Europe A2P SMS & cPaaS Market Status and Prospect (2017-2027)
 - 1.4.4 China A2P SMS & cPaaS Market Status and Prospect (2017-2027)
 - 1.4.5 Japan A2P SMS & cPaaS Market Status and Prospect (2017-2027)
 - 1.4.6 India A2P SMS & cPaaS Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia A2P SMS & cPaaS Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America A2P SMS & cPaaS Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa A2P SMS & cPaaS Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of A2P SMS & cPaaS (2017-2027)
 - 1.5.1 Global A2P SMS & cPaaS Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global A2P SMS & cPaaS Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the A2P SMS & cPaaS Market

2 INDUSTRY OUTLOOK

- 2.1 A2P SMS & cPaaS Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 A2P SMS & cPaaS Market Drivers Analysis

- 2.4 A2P SMS & cPaaS Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 A2P SMS & cPaaS Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on A2P SMS & cPaaS Industry Development

3 GLOBAL A2P SMS & CPAAS MARKET LANDSCAPE BY PLAYER

- 3.1 Global A2P SMS & cPaaS Sales Volume and Share by Player (2017-2022)
- 3.2 Global A2P SMS & cPaaS Revenue and Market Share by Player (2017-2022)
- 3.3 Global A2P SMS & cPaaS Average Price by Player (2017-2022)
- 3.4 Global A2P SMS & cPaaS Gross Margin by Player (2017-2022)
- 3.5 A2P SMS & cPaaS Market Competitive Situation and Trends
 - 3.5.1 A2P SMS & cPaaS Market Concentration Rate
 - 3.5.2 A2P SMS & cPaaS Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL A2P SMS & CPAAS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global A2P SMS & cPaaS Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global A2P SMS & cPaaS Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States A2P SMS & cPaaS Market Under COVID-19
- 4.5 Europe A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe A2P SMS & cPaaS Market Under COVID-19
- 4.6 China A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China A2P SMS & cPaaS Market Under COVID-19
- 4.7 Japan A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan A2P SMS & cPaaS Market Under COVID-19
- 4.8 India A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India A2P SMS & cPaaS Market Under COVID-19

4.9 Southeast Asia A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia A2P SMS & cPaaS Market Under COVID-19

4.10 Latin America A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America A2P SMS & cPaaS Market Under COVID-19

4.11 Middle East and Africa A2P SMS & cPaaS Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa A2P SMS & cPaaS Market Under COVID-19

5 GLOBAL A2P SMS & CPAAS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global A2P SMS & cPaaS Sales Volume and Market Share by Type (2017-2022)

5.2 Global A2P SMS & cPaaS Revenue and Market Share by Type (2017-2022)

5.3 Global A2P SMS & cPaaS Price by Type (2017-2022)

5.4 Global A2P SMS & cPaaS Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global A2P SMS & cPaaS Sales Volume, Revenue and Growth Rate of A2P SMS (2017-2022)

5.4.2 Global A2P SMS & cPaaS Sales Volume, Revenue and Growth Rate of CPaaS (Voice) (2017-2022)

5.4.3 Global A2P SMS & cPaaS Sales Volume, Revenue and Growth Rate of CPaaS (Video) (2017-2022)

5.4.4 Global A2P SMS & cPaaS Sales Volume, Revenue and Growth Rate of CPaaS (Message excluding SMS) (2017-2022)

6 GLOBAL A2P SMS & CPAAS MARKET ANALYSIS BY APPLICATION

6.1 Global A2P SMS & cPaaS Consumption and Market Share by Application (2017-2022)

6.2 Global A2P SMS & cPaaS Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global A2P SMS & cPaaS Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global A2P SMS & cPaaS Consumption and Growth Rate of BFSI (2017-2022)

6.3.2 Global A2P SMS & cPaaS Consumption and Growth Rate of Medi (2017-2022)

- 6.3.3 Global A2P SMS & cPaaS Consumption and Growth Rate of Retail (2017-2022)
- 6.3.4 Global A2P SMS & cPaaS Consumption and Growth Rate of Travel & Leisure (2017-2022)
- 6.3.5 Global A2P SMS & cPaaS Consumption and Growth Rate of Public Sectors (2017-2022)
- 6.3.6 Global A2P SMS & cPaaS Consumption and Growth Rate of Logistics (2017-2022)
- 6.3.7 Global A2P SMS & cPaaS Consumption and Growth Rate of Healthcare (2017-2022)

7 GLOBAL A2P SMS & CPAAS MARKET FORECAST (2022-2027)

- 7.1 Global A2P SMS & cPaaS Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global A2P SMS & cPaaS Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global A2P SMS & cPaaS Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global A2P SMS & cPaaS Price and Trend Forecast (2022-2027)
- 7.2 Global A2P SMS & cPaaS Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa A2P SMS & cPaaS Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global A2P SMS & cPaaS Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global A2P SMS & cPaaS Revenue and Growth Rate of A2P SMS (2022-2027)
 - 7.3.2 Global A2P SMS & cPaaS Revenue and Growth Rate of CPaaS (Voice) (2022-2027)
 - 7.3.3 Global A2P SMS & cPaaS Revenue and Growth Rate of CPaaS (Video) (2022-2027)
 - 7.3.4 Global A2P SMS & cPaaS Revenue and Growth Rate of CPaaS (Message excluding SMS) (2022-2027)

7.4 Global A2P SMS & cPaaS Consumption Forecast by Application (2022-2027)

7.4.1 Global A2P SMS & cPaaS Consumption Value and Growth Rate of BFSI(2022-2027)

7.4.2 Global A2P SMS & cPaaS Consumption Value and Growth Rate of Medi(2022-2027)

7.4.3 Global A2P SMS & cPaaS Consumption Value and Growth Rate of Retail(2022-2027)

7.4.4 Global A2P SMS & cPaaS Consumption Value and Growth Rate of Travel & Leisure(2022-2027)

7.4.5 Global A2P SMS & cPaaS Consumption Value and Growth Rate of Public Sectors(2022-2027)

7.4.6 Global A2P SMS & cPaaS Consumption Value and Growth Rate of Logistics(2022-2027)

7.4.7 Global A2P SMS & cPaaS Consumption Value and Growth Rate of Healthcare(2022-2027)

7.5 A2P SMS & cPaaS Market Forecast Under COVID-19

8 A2P SMS & CPAAS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 A2P SMS & cPaaS Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of A2P SMS & cPaaS Analysis

8.6 Major Downstream Buyers of A2P SMS & cPaaS Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the A2P SMS & cPaaS Industry

9 PLAYERS PROFILES

9.1 Bandwidth

9.1.1 Bandwidth Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.1.3 Bandwidth Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Pontaltech

9.2.1 Pontaltech Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.2.3 Pontaltech Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Telesign

9.3.1 Telesign Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.3.3 Telesign Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Twilio

9.4.1 Twilio Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.4.3 Twilio Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Sinch

9.5.1 Sinch Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.5.3 Sinch Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 ACL Mobile

9.6.1 ACL Mobile Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.6.3 ACL Mobile Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Genesys Telecommunications

9.7.1 Genesys Telecommunications Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.7.3 Genesys Telecommunications Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 TXImpact

9.8.1 TXImpact Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.8.3 TXImpact Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Kaleyra

9.9.1 Kaleyra Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.9.3 Kaleyra Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Avaya OneCloud

9.10.1 Avaya OneCloud Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.10.3 Avaya OneCloud Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Tyntec

9.11.1 Tyntec Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.11.3 Tyntec Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Mitto

9.12.1 Mitto Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.12.3 Mitto Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Vibes

9.13.1 Vibes Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.13.3 Vibes Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 OpenMarket Inc.

9.14.1 OpenMarket Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.14.3 OpenMarket Inc. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Nexmo (Vonage)

9.15.1 Nexmo (Vonage) Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.15.3 Nexmo (Vonage) Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Zenvia

9.16.1 Zenvia Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.16.3 Zenvia Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Wavy

9.17.1 Wavy Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.17.3 Wavy Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 SAP Digital Interconnect

9.18.1 SAP Digital Interconnect Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.18.3 SAP Digital Interconnect Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Clickatell

9.19.1 Clickatell Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.19.3 Clickatell Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 MessageBird

9.20.1 MessageBird Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.20.3 MessageBird Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 IMImobile

9.21.1 IMImobile Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.21.3 IMImobile Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Alcatel Lucent Enterprise (ALE)

9.22.1 Alcatel Lucent Enterprise (ALE) Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.22.3 Alcatel Lucent Enterprise (ALE) Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 Infobip

9.23.1 Infobip Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.23.3 Infobip Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 CM.com

9.24.1 CM.com Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.24.3 CM.com Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 Route Mobile Limited

9.25.1 Route Mobile Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.25.3 Route Mobile Limited Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

9.26 Silverstreet BV

9.26.1 Silverstreet BV Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.26.3 Silverstreet BV Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

9.27 Soprano Design

9.27.1 Soprano Design Basic Information, Manufacturing Base, Sales Region and Competitors

9.27.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.27.3 Soprano Design Market Performance (2017-2022)

9.27.4 Recent Development

9.27.5 SWOT Analysis

9.28 RingCentral

9.28.1 RingCentral Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.28.3 RingCentral Market Performance (2017-2022)

9.28.4 Recent Development

9.28.5 SWOT Analysis

9.29 Plivo

9.29.1 Plivo Basic Information, Manufacturing Base, Sales Region and Competitors

9.29.2 A2P SMS & cPaaS Product Profiles, Application and Specification

9.29.3 Plivo Market Performance (2017-2022)

9.29.4 Recent Development

9.29.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure A2P SMS & cPaaS Product Picture

Table Global A2P SMS & cPaaS Market Sales Volume and CAGR (%) Comparison by Type

Table A2P SMS & cPaaS Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global A2P SMS & cPaaS Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global A2P SMS & cPaaS Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on A2P SMS & cPaaS Industry Development

Table Global A2P SMS & cPaaS Sales Volume by Player (2017-2022)

Table Global A2P SMS & cPaaS Sales Volume Share by Player (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume Share by Player in 2021

Table A2P SMS & cPaaS Revenue (Million USD) by Player (2017-2022)

Table A2P SMS & cPaaS Revenue Market Share by Player (2017-2022)

Table A2P SMS & cPaaS Price by Player (2017-2022)

Table A2P SMS & cPaaS Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global A2P SMS & cPaaS Sales Volume, Region Wise (2017-2022)

Table Global A2P SMS & cPaaS Sales Volume Market Share, Region Wise (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume Market Share, Region Wise (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume Market Share, Region Wise in 2021

Table Global A2P SMS & cPaaS Revenue (Million USD), Region Wise (2017-2022)

Table Global A2P SMS & cPaaS Revenue Market Share, Region Wise (2017-2022)

Figure Global A2P SMS & cPaaS Revenue Market Share, Region Wise (2017-2022)

Figure Global A2P SMS & cPaaS Revenue Market Share, Region Wise in 2021

Table Global A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global A2P SMS & cPaaS Sales Volume by Type (2017-2022)

Table Global A2P SMS & cPaaS Sales Volume Market Share by Type (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume Market Share by Type in 2021

Table Global A2P SMS & cPaaS Revenue (Million USD) by Type (2017-2022)

Table Global A2P SMS & cPaaS Revenue Market Share by Type (2017-2022)

Figure Global A2P SMS & cPaaS Revenue Market Share by Type in 2021

Table A2P SMS & cPaaS Price by Type (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume and Growth Rate of A2P SMS (2017-2022)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of A2P SMS

(2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume and Growth Rate of CPaaS (Voice)

(2017-2022)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Voice) (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume and Growth Rate of CPaaS (Video) (2017-2022)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Video) (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume and Growth Rate of CPaaS (Message excluding SMS) (2017-2022)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Message excluding SMS) (2017-2022)

Table Global A2P SMS & cPaaS Consumption by Application (2017-2022)

Table Global A2P SMS & cPaaS Consumption Market Share by Application (2017-2022)

Table Global A2P SMS & cPaaS Consumption Revenue (Million USD) by Application (2017-2022)

Table Global A2P SMS & cPaaS Consumption Revenue Market Share by Application (2017-2022)

Table Global A2P SMS & cPaaS Consumption and Growth Rate of BFSI (2017-2022)

Table Global A2P SMS & cPaaS Consumption and Growth Rate of Medi (2017-2022)

Table Global A2P SMS & cPaaS Consumption and Growth Rate of Retail (2017-2022)

Table Global A2P SMS & cPaaS Consumption and Growth Rate of Travel & Leisure (2017-2022)

Table Global A2P SMS & cPaaS Consumption and Growth Rate of Public Sectors (2017-2022)

Table Global A2P SMS & cPaaS Consumption and Growth Rate of Logistics (2017-2022)

Table Global A2P SMS & cPaaS Consumption and Growth Rate of Healthcare (2017-2022)

Figure Global A2P SMS & cPaaS Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global A2P SMS & cPaaS Price and Trend Forecast (2022-2027)

Figure USA A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa A2P SMS & cPaaS Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa A2P SMS & cPaaS Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global A2P SMS & cPaaS Market Sales Volume Forecast, by Type

Table Global A2P SMS & cPaaS Sales Volume Market Share Forecast, by Type

Table Global A2P SMS & cPaaS Market Revenue (Million USD) Forecast, by Type

Table Global A2P SMS & cPaaS Revenue Market Share Forecast, by Type

Table Global A2P SMS & cPaaS Price Forecast, by Type

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of A2P SMS (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of A2P SMS (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Voice) (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Voice) (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Video) (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Video) (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Message excluding SMS) (2022-2027)

Figure Global A2P SMS & cPaaS Revenue (Million USD) and Growth Rate of CPaaS (Message excluding SMS) (2022-2027)

Table Global A2P SMS & cPaaS Market Consumption Forecast, by Application

Table Global A2P SMS & cPaaS Consumption Market Share Forecast, by Application

Table Global A2P SMS & cPaaS Market Revenue (Million USD) Forecast, by Application

Table Global A2P SMS & cPaaS Revenue Market Share Forecast, by Application

Figure Global A2P SMS & cPaaS Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global A2P SMS & cPaaS Consumption Value (Million USD) and Growth Rate of Medi (2022-2027)

Figure Global A2P SMS & cPaaS Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global A2P SMS & cPaaS Consumption Value (Million USD) and Growth Rate of Travel & Leisure (2022-2027)

Figure Global A2P SMS & cPaaS Consumption Value (Million USD) and Growth Rate of Public Sectors (2022-2027)

Figure Global A2P SMS & cPaaS Consumption Value (Million USD) and Growth Rate of Logistics (2022-2027)

Figure Global A2P SMS & cPaaS Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure A2P SMS & cPaaS Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Bandwidth Profile

Table Bandwidth A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bandwidth A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Bandwidth Revenue (Million USD) Market Share 2017-2022

Table Pontaltech Profile

Table Pontaltech A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pontaltech A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Pontaltech Revenue (Million USD) Market Share 2017-2022

Table Telesign Profile

Table Telesign A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Telesign A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Telesign Revenue (Million USD) Market Share 2017-2022

Table Twilio Profile

Table Twilio A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Twilio A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Twilio Revenue (Million USD) Market Share 2017-2022

Table Sinch Profile

Table Sinch A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sinch A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Sinch Revenue (Million USD) Market Share 2017-2022

Table ACL Mobile Profile

Table ACL Mobile A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ACL Mobile A2P SMS & cPaaS Sales Volume and Growth Rate

Figure ACL Mobile Revenue (Million USD) Market Share 2017-2022

Table Genesys Telecommunications Profile

Table Genesys Telecommunications A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Genesys Telecommunications A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Genesys Telecommunications Revenue (Million USD) Market Share 2017-2022

Table TXTImpact Profile

Table TXTImpact A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TXTImpact A2P SMS & cPaaS Sales Volume and Growth Rate

Figure TXTImpact Revenue (Million USD) Market Share 2017-2022

Table Kaleyra Profile

Table Kaleyra A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Kaleyra A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Kaleyra Revenue (Million USD) Market Share 2017-2022

Table Avaya OneCloud Profile

Table Avaya OneCloud A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Avaya OneCloud A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Avaya OneCloud Revenue (Million USD) Market Share 2017-2022

Table Tyntec Profile

Table Tyntec A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tyntec A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Tyntec Revenue (Million USD) Market Share 2017-2022

Table Mitto Profile

Table Mitto A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitto A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Mitto Revenue (Million USD) Market Share 2017-2022

Table Vibes Profile

Table Vibes A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vibes A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Vibes Revenue (Million USD) Market Share 2017-2022

Table OpenMarket Inc. Profile

Table OpenMarket Inc. A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OpenMarket Inc. A2P SMS & cPaaS Sales Volume and Growth Rate

Figure OpenMarket Inc. Revenue (Million USD) Market Share 2017-2022

Table Nexmo (Vonage) Profile

Table Nexmo (Vonage) A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nexmo (Vonage) A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Nexmo (Vonage) Revenue (Million USD) Market Share 2017-2022

Table Zenvia Profile

Table Zenvia A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zenvia A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Zenvia Revenue (Million USD) Market Share 2017-2022

Table Wavy Profile

Table Wavy A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wavy A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Wavy Revenue (Million USD) Market Share 2017-2022

Table SAP Digital Interconnect Profile

Table SAP Digital Interconnect A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAP Digital Interconnect A2P SMS & cPaaS Sales Volume and Growth Rate

Figure SAP Digital Interconnect Revenue (Million USD) Market Share 2017-2022

Table Clickatell Profile

Table Clickatell A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clickatell A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Clickatell Revenue (Million USD) Market Share 2017-2022

Table MessageBird Profile

Table MessageBird A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MessageBird A2P SMS & cPaaS Sales Volume and Growth Rate

Figure MessageBird Revenue (Million USD) Market Share 2017-2022

Table IMImobile Profile

Table IMImobile A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IMImobile A2P SMS & cPaaS Sales Volume and Growth Rate

Figure IMImobile Revenue (Million USD) Market Share 2017-2022

Table Alcatel Lucent Enterprise (ALE) Profile

Table Alcatel Lucent Enterprise (ALE) A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alcatel Lucent Enterprise (ALE) A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Alcatel Lucent Enterprise (ALE) Revenue (Million USD) Market Share 2017-2022

Table Infobip Profile

Table Infobip A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Infobip A2P SMS & cPaaS Sales Volume and Growth Rate

Figure Infobip Revenue (Million USD) Market Share 2017-2022

Table CM.com Profile

Table CM.com A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CM.com A2P SMS & cPaaS Sales Volume and Growth Rate

Figure CM.com Revenue (Million USD) Market Share 2017-2022

Table Route Mobile Limited Profile

Table Route Mobile Limited A2P SMS & cPaaS Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Route Mobile Limited A2P SMS & cPaaS

I would like to order

Product name: Global A2P SMS & cPaaS Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G9DBDE077BE4EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9DBDE077BE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

