

COVID-19 Outbreak-Global Yerba Mate Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Yerba mate is used to make a tea beverage known as mate in Spanish and Portuguese. But the drink is called other names in Portuguese, the tea is frequently just called yerba mate. It is traditionally consumed in central and southern regions of South America, primarily in Paraguay, as well as in Argentina, Uruguay, southern and central-western Brazil, the Chaco region of Bolivia and southern Chile. It is also popular in the Druze community in Syria and Lebanon, where it is imported from Argentina. Yerba mate was first cultivated and used by the indigenous Guaraní people and in some Tupí communities in southern Brazil, prior to European colonization. Yerba mate can be found in various energy drinks on the market, as well as being sold as a bottled or canned iced tea.

The Yerba Mate market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Yerba Mate industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Yerba Mate market can be split based on product types, major applications, and important countries as follows:

Key players in the global Yerba Mate market covered in Chapter 12:

Romance

Bar?o

Aguantadora

Santo Pip?

Rosamonte

Andresito

CBSe

Triunfo

Las Mar?as

ECOTEAS

Canarias

Lauro Raatz

La Virginia

Amanda

Playadito

Kraus Yerba Mate

Molinos

Selecta

Wisdom Natural

La Tranquera

Mate Factor

In Chapter 4 and 14.1, on the basis of types, the Yerba Mate market from 2015 to 2025 is primarily split into:

Organic Yerba Mate

Normal Yerba Mate

In Chapter 5 and 14.2, on the basis of applications, the Yerba Mate market from 2015 to 2025 covers:

Hypermarket & Supermarket

Specialized Drug Store
Convenience Store & Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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