

COVID-19 Outbreak-Global Yacht Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A yacht is a vessel which is primarily used for pleasure and recreational purposes. Though some yacht are used for commercial purposes, but count of such yachts is very less. The size of yachts can vary from 35 feet in length to more than 160 feet in length. Moreover, yachts can either be sailed or powered by a propulsion system such as internal combustion engine or gas turbine. Most of the yachts are used for high speed recreation and sports purposes.

The Yacht market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Yacht industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Yacht market can be split based on product types, major applications, and important countries as follows:

Key players in the global Yacht market covered in Chapter 12:

Collaborative Boating, Inc.
Fairline Yachts Ltd.
Dream Yacht Charter SARL
Zizooboats GmbH
Le Boat
Camper & Nicholson's International Ltd.
Yachtico, Inc.
Boat International Media Ltd.
Fraser Yachts
Nigel Burgess Ltd.
Charterworld Ltd.
Sailogy SA
Northrop & Johnson, Inc.
Sunsail, Inc.
Cosmos Yachting Ltd.
The Moorings
Boatbookings.com
Kiriacoulis Mediterranean Cruises Shipping SA

In Chapter 4 and 14.1, on the basis of types, the Yacht market from 2015 to 2025 is primarily split into:

Cruiser
Sailing boats
Superyachts
Motorboats

In Chapter 5 and 14.2, on the basis of applications, the Yacht market from 2015 to 2025 covers:

Safety Maintenance
Transport
Water Sports
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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