

COVID-19 Outbreak-Global Watermelon Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Watermelon is a plant species in the family Cucurbitaceae, a vine-like (scrambler and trailer) flowering plant originally from Africa. It is cultivated for its fruit.

The watermelon, one of the world's largest fruits, is actually a berry with a thick, smooth rind and a fleshy interior that grows on a flowering vine. While most people think of watermelons as having green rinds and rosy centers, they can actually range from white, yellow, light green, spotted and streaked in color on the outside, to shades of pinks, reds and shocking orange-yellows on the inside. They also vary drastically in size and weight, and can be oblong, oval or spherical in shape. Some are even grown inside glass containers to achieve a cubical form.

The Watermelon market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Watermelon industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Watermelon market can be split based on product types, major applications, and important countries as follows:

Key players in the global Watermelon market covered in Chapter 12:

Limagrain

Baker Creek Heirloom Seed Co.

Sakata Seed Corp.

Takii & Co. Ltd

Hefei Fengle Seed Co. Ltd

GDSCL Seed

Krishidhan Seeds

Rijk Zwaan Nederland B.V.

Bayer CropScience

Emerald Seed Company

Johnny's Selected Seeds

Advanta Hybrid seeds

Mahyco Seeds Company Ltd

High Mowing Seeds

Jensen Seeds A/S

In Chapter 4 and 14.1, on the basis of types, the Watermelon market from 2015 to 2025 is primarily split into:

Seedless Watermelons

Picnic Watermelons

Icebox Watermelon

Yellow or Orange Watermelons

In Chapter 5 and 14.2, on the basis of applications, the Watermelon market from 2015 to 2025 covers:

Food

Beverage

Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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