

COVID-19 Outbreak-Global Unified Communication Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CB1AFBDB11CAEN.html>

Date: October 2020

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: CB1AFBDB11CAEN

Abstracts

Unified communications (UC) is a business and marketing concept describing the integration of enterprise communication services such as instant messaging (chat), presence information, voice (including IP telephony), mobility features (including extension mobility and single number reach), audio, web & video conferencing, fixed-mobile convergence (FMC), desktop sharing, data sharing (including web connected electronic interactive whiteboards), call control and speech recognition with non-real-time communication services such as unified messaging (integrated voicemail, e-mail, SMS and fax). UC is not necessarily a single product, but a set of products that provides a consistent unified user interface and user experience across multiple devices and media types.

The Unified Communication market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Unified Communication industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Unified Communication market can be split based on product types, major applications, and important countries as follows:

Key players in the global Unified Communication market covered in Chapter 12:

Cisco Systems, Inc.
KT
Snet Systems
Siemens Enterprise Communications
Verizon Communications
Alcatel-Lucent S.A.
IBM Corporation
AT&T Inc.
Tata Communications Limited
NTT KOREA Co., Ltd.
Hewlett-Packard Company
Microsoft Corporation
InitialT
Aastra Technologies Limited

In Chapter 4 and 14.1, on the basis of types, the Unified Communication market from 2015 to 2025 is primarily split into:

Video
Telephony
Conferencing
Mobility
Unified Messaging
IM and Presence
Contact Centre

In Chapter 5 and 14.2, on the basis of applications, the Unified Communication market from 2015 to 2025 covers:

Energy and Utilities
IT and Telecom
Retail
Healthcare
Manufacturing
BFSI
Public Sector
Aerospace and Defense
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Porter's Five Forces Analysis

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Table New Project Analysis of Investment Recovery

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