

COVID-19 Outbreak-Global Underwear Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Undergarments are items of clothing worn beneath outer clothes, usually in direct contact with the skin, although they may comprise more than a single layer. They serve to keep outer garments from being soiled or damaged by bodily excretions, to lessen the friction of outerwear against the skin, to shape the body, and to provide concealment or support for parts of it. In cold weather, long underwear is sometimes worn to provide additional warmth. Special types of undergarments have religious significance. Some items of clothing are designed as undergarments, while others, such as T-shirts and certain types of shorts, are appropriate both as undergarments and as outer clothing.

The Underwear market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Underwear industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Underwear market can be split based on product types, major applications, and important countries as follows:

Key players in the global Underwear market covered in Chapter 12:

Wolf Lingerie

Embrygroup

American Eagle (Aerie)

Lise Charmel

Fast Retailing

Debenhams

Triumph International

Tinsino

Hanes Brands

PVH

Jockey International

Bare Necessities

Hanky Panky

L Brands

Cosmo Lady

Marks & Spencer

Wacoal

Huijie (Maniform Lingerie)

Betkshire Hathaway (Fruit of Loom)

Aimer

Your Sun

Gunze

In Chapter 4 and 14.1, on the basis of types, the Underwear market from 2015 to 2025 is primarily split into:

Bikini(Women)

Thong(Women)

Hipsters

Boyshort

High-Cut

Brief(Women)

Brief(Men)
Trunks
Jockstrap
Boxers
Boxer Briefs
Midway Briefs
Bikini(Men)
Thong(Men)
Strings

In Chapter 5 and 14.2, on the basis of applications, the Underwear market from 2015 to 2025 covers:

Online
Retail

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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