

COVID-19 Outbreak-Global Tokenization Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C68938B728DCEN.html>

Date: December 2020

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: C68938B728DCEN

Abstracts

When applied to data security, tokenization is the process of replacing sensitive data elements with non-sensitive equivalents, which have no external or exploitable meaning or value. A token is a reference (ie, an identifier) that maps back sensitive data through a tokenization system. The mapping from raw data to tokens uses a method of making tokens unavailable without a tokenizing system, such as using tokens created from random numbers.

The Tokenization market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Tokenization industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Tokenization market can be split based on product types, major applications, and important countries as follows:

Key players in the global Tokenization market covered in Chapter 12:

Rambus
Micro Focus
Ingenico ePayments
Verifone
TokenEx
Bluefin
First Data
CipherCloud
Merchant Link
Carta Worldwide
Liaison Technologies
Protegrity
Mastercard
Fiserv
Thales e-Security
IP Solution International
Sequent Software
Gemalto
WEX
Futurex
Worldpay

In Chapter 4 and 14.1, on the basis of types, the Tokenization market from 2015 to 2025 is primarily split into:

Cloud-based
SaaS-based

In Chapter 5 and 14.2, on the basis of applications, the Tokenization market from 2015 to 2025 covers:

Government
Banking
Financial Services
Insurance (BFSI)
IT and telecom
Healthcare
Retail
Energy and utilities
Automotive
Education

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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