

COVID-19 Outbreak-Global Thermal Transfer Label Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Thermal transfer labels are used for product ID, record keeping, laboratory samples, board manufacturing, outdoor and refrigeration, and thermal transfer labels are ideal for printing long-lasting variable data. These labels are generally more durable than direct thermal, sheet-like inkjet or laser labels. Using reel labels and print ribbons, the technology uses less heat to transfer printed images than other methods, providing the widest range of materials. The widest range of adhesives are available to suit specific label applications. Well-matched ribbons and labels make printing adhesion very strong and usually do not require a protective film laminate.

The Thermal Transfer Label market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Thermal Transfer Label industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Thermal Transfer Label market can be split based on product types, major applications, and important countries as follows:

Key players in the global Thermal Transfer Label market covered in Chapter 12:

WS Packaging Group, Inc

Inland Label and Marketing Services LLC

LINTEC Corporation

CCL Industries Inc

Henkel

Coveris Holdings S.A

Constantia Flexibles Group

Honeywell International

3M Company

Multi-Color Corporation

In Chapter 4 and 14.1, on the basis of types, the Thermal Transfer Label market from 2015 to 2025 is primarily split into:

Paper

Polyester

Polypropylene (PP)

Polyethylene (PE)

Others

In Chapter 5 and 14.2, on the basis of applications, the Thermal Transfer Label market from 2015 to 2025 covers:

Transportation

Logistics

Electronics

Industrial Goods

Healthcare

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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