

COVID-19 Outbreak-Global Text Analytics Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Text analysis basically retrieves high-quality information from existing text sources. It is also known as text data mining. It is used for a variety of purposes, such as categorizing, summarizing, and making unstructured data accessible and useful.

The Text Analytics market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Text Analytics industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Text Analytics market can be split based on product types, major applications, and important countries as follows:

Key players in the global Text Analytics market covered in Chapter 12:

IBM Corporation
MeaningCloud LLC
Bitext Innovations S.L.
Luminoso Technologies, Inc.
SAP SE
Infegy, Inc.
Megaputer Intelligence, Inc.
Lexalytics, Inc.
SAS Institute, Inc.
KNIME.com AG
OpenText Corporation
Averbis
Clarabridge, Inc.

In Chapter 4 and 14.1, on the basis of types, the Text Analytics market from 2015 to 2025 is primarily split into:

On-premise
Cloud

In Chapter 5 and 14.2, on the basis of applications, the Text Analytics market from 2015 to 2025 covers:

BFSI
Healthcare
Energy and Utility
Manufacturing
Retail
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States
Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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