

# **COVID-19 Outbreak-Global Term Life Insurance Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020**

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## **Abstracts**

Term life insurance is a policy that offers coverage for a specified period of time. So, should the insured pass away while the policy is in effect, the beneficiary (often the spouse or child of the insured) would receive a payout.

The Term Life Insurance market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Term Life Insurance industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Term Life Insurance market can be split based on product types, major applications, and important countries as follows:

Key players in the global Term Life Insurance market covered in Chapter 12:

Aflac  
Swiss RE  
China Life Insurance  
Generali  
AIG  
AXA  
Legal & General  
Aviva  
Allianz  
Prudential PLC  
Allstate  
Prudential Financial  
Manulife Financial  
Metlife  
Nippon Life Insurance  
Chubb  
AIA  
Ping An Insurance  
Zurich Insurance  
CPIC  
Travelers  
Munich Re  
Berkshire Hathaway  
Japan Post Holdings

In Chapter 4 and 14.1, on the basis of types, the Term Life Insurance market from 2015 to 2025 is primarily split into:

Level Term Life Insurance  
Decreasing Term Life Insurance

In Chapter 5 and 14.2, on the basis of applications, the Term Life Insurance market from 2015 to 2025 covers:

Agency  
Brokers  
Bancassurance  
Digital & Direct Channels

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina  
Columbia  
Chile  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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