

COVID-19 Outbreak-Global Telecom Billing and Revenue Management Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Revenue management is the application of disciplined analytics that predict consumer behaviour at the micro-market levels and optimize product availability and price to maximize revenue growth.

Telecommunications billing is the group of processes of communications service providers that are responsible to collect consumption data, calculate charging and billing information, produce bills to customers, process their payments and manage debt collection.

The Telecom Billing and Revenue Management market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Telecom Billing and Revenue Management industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Telecom Billing and Revenue Management market can be split based on product types, major applications, and important countries as follows:

Key players in the global Telecom Billing and Revenue Management market covered in Chapter 12:

Oracle

Amdocs

NEC Corporation

Huawei Technologies

Cisco

Accenture

Ericsson

Hewlett-Packard (HP)

SAP AG

Comverse

In Chapter 4 and 14.1, on the basis of types, the Telecom Billing and Revenue Management market from 2015 to 2025 is primarily split into:

system integration

planning and consulting services

operations and maintenance services

managed services

others.

In Chapter 5 and 14.2, on the basis of applications, the Telecom Billing and Revenue Management market from 2015 to 2025 covers:

software into negotiation

revenue assurance

partner management

fraud management

billing and charging

others.

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 TELECOM BILLING AND REVENUE MANAGEMENT INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Telecom Billing and Revenue Management
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Telecom Billing and Revenue Management industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Telecom Billing and Revenue Management Market Size, 2015 – 2020
 - 2.1.2 Global Telecom Billing and Revenue Management Market Size by Type, 2015 – 2020
 - 2.1.3 Global Telecom Billing and Revenue Management Market Size by Application, 2015 – 2020
 - 2.1.4 Global Telecom Billing and Revenue Management Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Telecom Billing and Revenue Management Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Telecom Billing and Revenue Management Analysis
- 3.2 Major Players of Telecom Billing and Revenue Management
- 3.3 Telecom Billing and Revenue Management Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Telecom Billing and Revenue Management
 - 3.3.3 Labor Cost of Telecom Billing and Revenue Management
- 3.4 Market Distributors of Telecom Billing and Revenue Management

- 3.5 Major Downstream Buyers of Telecom Billing and Revenue Management Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL TELECOM BILLING AND REVENUE MANAGEMENT MARKET, BY TYPE

- 4.1 Global Telecom Billing and Revenue Management Value and Market Share by Type (2015-2020)
- 4.2 Global Telecom Billing and Revenue Management Production and Market Share by Type (2015-2020)
- 4.3 Global Telecom Billing and Revenue Management Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Telecom Billing and Revenue Management Value and Growth Rate of system integration
 - 4.3.2 Global Telecom Billing and Revenue Management Value and Growth Rate of planning and consulting services
 - 4.3.3 Global Telecom Billing and Revenue Management Value and Growth Rate of operations and maintenance services
 - 4.3.4 Global Telecom Billing and Revenue Management Value and Growth Rate of managed services
 - 4.3.5 Global Telecom Billing and Revenue Management Value and Growth Rate of others.
- 4.4 Global Telecom Billing and Revenue Management Price Analysis by Type (2015-2020)

5 TELECOM BILLING AND REVENUE MANAGEMENT MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Telecom Billing and Revenue Management Consumption and Market Share by Application (2015-2020)
- 5.3 Global Telecom Billing and Revenue Management Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Telecom Billing and Revenue Management Consumption and Growth Rate of software into negotiation (2015-2020)
 - 5.3.2 Global Telecom Billing and Revenue Management Consumption and Growth Rate of revenue assurance (2015-2020)
 - 5.3.3 Global Telecom Billing and Revenue Management Consumption and Growth

Rate of partner management (2015-2020)

5.3.4 Global Telecom Billing and Revenue Management Consumption and Growth Rate of fraud management (2015-2020)

5.3.5 Global Telecom Billing and Revenue Management Consumption and Growth Rate of billing and charging (2015-2020)

5.3.6 Global Telecom Billing and Revenue Management Consumption and Growth Rate of others. (2015-2020)

6 GLOBAL TELECOM BILLING AND REVENUE MANAGEMENT MARKET ANALYSIS BY REGIONS

6.1 Global Telecom Billing and Revenue Management Sales, Revenue and Market Share by Regions

6.1.1 Global Telecom Billing and Revenue Management Sales by Regions (2015-2020)

6.1.2 Global Telecom Billing and Revenue Management Revenue by Regions (2015-2020)

6.2 North America Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

6.3 Europe Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

6.4 Asia-Pacific Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

6.5 Middle East and Africa Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

6.6 South America Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

7 NORTH AMERICA TELECOM BILLING AND REVENUE MANAGEMENT MARKET ANALYSIS BY COUNTRIES

7.1 The Influence of COVID-19 on North America Market

7.2 North America Telecom Billing and Revenue Management Sales, Revenue and Market Share by Countries

7.2.1 North America Telecom Billing and Revenue Management Sales by Countries (2015-2020)

7.2.2 North America Telecom Billing and Revenue Management Revenue by Countries (2015-2020)

7.3 United States Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

7.4 Canada Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

7.5 Mexico Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

8 EUROPE TELECOM BILLING AND REVENUE MANAGEMENT MARKET ANALYSIS BY COUNTRIES

8.1 The Influence of COVID-19 on Europe Market

8.2 Europe Telecom Billing and Revenue Management Sales, Revenue and Market Share by Countries

8.2.1 Europe Telecom Billing and Revenue Management Sales by Countries
(2015-2020)

8.2.2 Europe Telecom Billing and Revenue Management Revenue by Countries
(2015-2020)

8.3 Germany Telecom Billing and Revenue Management Sales and Growth Rate
(2015-2020)

8.4 UK Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

8.5 France Telecom Billing and Revenue Management Sales and Growth Rate
(2015-2020)

8.6 Italy Telecom Billing and Revenue Management Sales and Growth Rate
(2015-2020)

8.7 Spain Telecom Billing and Revenue Management Sales and Growth Rate
(2015-2020)

8.8 Russia Telecom Billing and Revenue Management Sales and Growth Rate
(2015-2020)

9 ASIA PACIFIC TELECOM BILLING AND REVENUE MANAGEMENT MARKET ANALYSIS BY COUNTRIES

9.1 The Influence of COVID-19 on Asia Pacific Market

9.2 Asia Pacific Telecom Billing and Revenue Management Sales, Revenue and Market Share by Countries

9.2.1 Asia Pacific Telecom Billing and Revenue Management Sales by Countries
(2015-2020)

9.2.2 Asia Pacific Telecom Billing and Revenue Management Revenue by Countries
(2015-2020)

9.3 China Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

9.4 Japan Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

9.5 South Korea Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

9.6 India Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

9.7 Southeast Asia Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

9.8 Australia Telecom Billing and Revenue Management Sales and Growth Rate

(2015-2020)

10 MIDDLE EAST AND AFRICA TELECOM BILLING AND REVENUE MANAGEMENT MARKET ANALYSIS BY COUNTRIES

10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Telecom Billing and Revenue Management Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Telecom Billing and Revenue Management Sales by Countries (2015-2020)

10.2.2 Middle East and Africa Telecom Billing and Revenue Management Revenue by Countries (2015-2020)

10.3 Saudi Arabia Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

10.4 UAE Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

10.5 Egypt Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

10.6 Nigeria Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

10.7 South Africa Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA TELECOM BILLING AND REVENUE MANAGEMENT MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Telecom Billing and Revenue Management Sales, Revenue and Market Share by Countries

11.2.1 South America Telecom Billing and Revenue Management Sales by Countries (2015-2020)

11.2.2 South America Telecom Billing and Revenue Management Revenue by Countries (2015-2020)

11.3 Brazil Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

11.4 Argentina Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

11.5 Columbia Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

11.6 Chile Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 Oracle

12.1.1 Oracle Basic Information

12.1.2 Telecom Billing and Revenue Management Product Introduction

12.1.3 Oracle Production, Value, Price, Gross Margin 2015-2020

12.2 Amdocs

12.2.1 Amdocs Basic Information

12.2.2 Telecom Billing and Revenue Management Product Introduction

12.2.3 Amdocs Production, Value, Price, Gross Margin 2015-2020

12.3 NEC Corporation

12.3.1 NEC Corporation Basic Information

12.3.2 Telecom Billing and Revenue Management Product Introduction

12.3.3 NEC Corporation Production, Value, Price, Gross Margin 2015-2020

12.4 Huawei Technologies

12.4.1 Huawei Technologies Basic Information

12.4.2 Telecom Billing and Revenue Management Product Introduction

12.4.3 Huawei Technologies Production, Value, Price, Gross Margin 2015-2020

12.5 Cisco

12.5.1 Cisco Basic Information

12.5.2 Telecom Billing and Revenue Management Product Introduction

12.5.3 Cisco Production, Value, Price, Gross Margin 2015-2020

12.6 Accenture

12.6.1 Accenture Basic Information

12.6.2 Telecom Billing and Revenue Management Product Introduction

12.6.3 Accenture Production, Value, Price, Gross Margin 2015-2020

12.7 Ericsson

12.7.1 Ericsson Basic Information

12.7.2 Telecom Billing and Revenue Management Product Introduction

12.7.3 Ericsson Production, Value, Price, Gross Margin 2015-2020

12.8 Hewlett-Packard (HP)

12.8.1 Hewlett-Packard (HP) Basic Information

12.8.2 Telecom Billing and Revenue Management Product Introduction

12.8.3 Hewlett-Packard (HP) Production, Value, Price, Gross Margin 2015-2020

12.9 SAP AG

12.9.1 SAP AG Basic Information

12.9.2 Telecom Billing and Revenue Management Product Introduction

12.9.3 SAP AG Production, Value, Price, Gross Margin 2015-2020

12.10 Comverse

12.10.1 Comverse Basic Information

12.10.2 Telecom Billing and Revenue Management Product Introduction

12.10.3 Comverse Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

13.1 Market Driver Analysis

13.1.2 Market Restraints Analysis

13.1.3 Market Trends Analysis

13.2 Merger, Acquisition and New Investment

13.3 News of Product Release

14 GLOBAL TELECOM BILLING AND REVENUE MANAGEMENT MARKET FORECAST

14.1 Global Telecom Billing and Revenue Management Market Value & Volume Forecast, by Type (2020-2025)

14.1.1 system integration Market Value and Volume Forecast (2020-2025)

14.1.2 planning and consulting services Market Value and Volume Forecast (2020-2025)

14.1.3 operations and maintenance services Market Value and Volume Forecast (2020-2025)

14.1.4 managed services Market Value and Volume Forecast (2020-2025)

14.1.5 others. Market Value and Volume Forecast (2020-2025)

14.2 Global Telecom Billing and Revenue Management Market Value & Volume Forecast, by Application (2020-2025)

- 14.2.1 software into negotiation Market Value and Volume Forecast (2020-2025)
- 14.2.2 revenue assurance Market Value and Volume Forecast (2020-2025)
- 14.2.3 partner management Market Value and Volume Forecast (2020-2025)
- 14.2.4 fraud management Market Value and Volume Forecast (2020-2025)
- 14.2.5 billing and charging Market Value and Volume Forecast (2020-2025)
- 14.2.6 others. Market Value and Volume Forecast (2020-2025)
- 14.3 Telecom Billing and Revenue Management Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Telecom Billing and Revenue Management
Table Product Specification of Telecom Billing and Revenue Management
Table Telecom Billing and Revenue Management Key Market Segments
Table Key Players Telecom Billing and Revenue Management Covered
Figure Global Telecom Billing and Revenue Management Market Size, 2015 – 2025
Table Different Types of Telecom Billing and Revenue Management
Figure Global Telecom Billing and Revenue Management Value (\$) Segment by Type from 2015-2020
Figure Global Telecom Billing and Revenue Management Market Share by Types in 2019
Table Different Applications of Telecom Billing and Revenue Management
Figure Global Telecom Billing and Revenue Management Value (\$) Segment by Applications from 2015-2020
Figure Global Telecom Billing and Revenue Management Market Share by Applications in 2019
Figure Global Telecom Billing and Revenue Management Market Share by Regions in 2019
Figure North America Telecom Billing and Revenue Management Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Telecom Billing and Revenue Management Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Telecom Billing and Revenue Management Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Telecom Billing and Revenue Management Production Value (\$) and Growth Rate (2015-2020)
Figure South America Telecom Billing and Revenue Management Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Telecom Billing and Revenue Management
Table Upstream Raw Material Suppliers of Telecom Billing and Revenue Management with Contact Information
Table Major Players Headquarters, and Service Area of Telecom Billing and Revenue Management

Figure Major Players Production Value Market Share of Telecom Billing and Revenue Management in 2019

Table Major Players Telecom Billing and Revenue Management Product Types in 2019

Figure Production Process of Telecom Billing and Revenue Management

Figure Manufacturing Cost Structure of Telecom Billing and Revenue Management

Figure Channel Status of Telecom Billing and Revenue Management

Table Major Distributors of Telecom Billing and Revenue Management with Contact Information

Table Major Downstream Buyers of Telecom Billing and Revenue Management with Contact Information

Table Global Telecom Billing and Revenue Management Value (\$) by Type (2015-2020)

Table Global Telecom Billing and Revenue Management Value Share by Type (2015-2020)

Figure Global Telecom Billing and Revenue Management Value Share by Type (2015-2020)

Table Global Telecom Billing and Revenue Management Production by Type (2015-2020)

Table Global Telecom Billing and Revenue Management Production Share by Type (2015-2020)

Figure Global Telecom Billing and Revenue Management Production Share by Type (2015-2020)

Figure Global Telecom Billing and Revenue Management Value (\$) and Growth Rate of system integration (2015-2020)

Figure Global Telecom Billing and Revenue Management Value (\$) and Growth Rate of planning and consulting services (2015-2020)

Figure Global Telecom Billing and Revenue Management Value (\$) and Growth Rate of operations and maintenance services (2015-2020)

Figure Global Telecom Billing and Revenue Management Value (\$) and Growth Rate of managed services (2015-2020)

Figure Global Telecom Billing and Revenue Management Value (\$) and Growth Rate of others. (2015-2020)

Figure Global Telecom Billing and Revenue Management Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Telecom Billing and Revenue Management Consumption by Application (2015-2020)

Table Global Telecom Billing and Revenue Management Consumption Market Share by Application (2015-2020)

Figure Global Telecom Billing and Revenue Management Consumption Market Share by Application (2015-2020)

Figure Global Telecom Billing and Revenue Management Consumption and Growth Rate of software into negotiation (2015-2020)

Figure Global Telecom Billing and Revenue Management Consumption and Growth Rate of revenue assurance (2015-2020)

Figure Global Telecom Billing and Revenue Management Consumption and Growth Rate of partner management (2015-2020)

Figure Global Telecom Billing and Revenue Management Consumption and Growth Rate of fraud management (2015-2020)

Figure Global Telecom Billing and Revenue Management Consumption and Growth Rate of billing and charging (2015-2020)

Figure Global Telecom Billing and Revenue Management Consumption and Growth Rate of others. (2015-2020)

Figure Global Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Global Telecom Billing and Revenue Management Revenue (M USD) and Growth (2015-2020)

Table Global Telecom Billing and Revenue Management Sales by Regions (2015-2020)

Table Global Telecom Billing and Revenue Management Sales Market Share by Regions (2015-2020)

Table Global Telecom Billing and Revenue Management Revenue (M USD) by Regions (2015-2020)

Table Global Telecom Billing and Revenue Management Revenue Market Share by Regions (2015-2020)

Table Global Telecom Billing and Revenue Management Revenue Market Share by Regions in 2015

Table Global Telecom Billing and Revenue Management Revenue Market Share by Regions in 2019

Figure North America Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Europe Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure South America Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure North America COVID-19 Confirmed Cases Major Distribution

Figure North America Telecom Billing and Revenue Management Revenue (M USD) and Growth (2015-2020)

Table North America Telecom Billing and Revenue Management Sales by Countries (2015-2020)

Table North America Telecom Billing and Revenue Management Sales Market Share by Countries (2015-2020)

Table North America Telecom Billing and Revenue Management Revenue (M USD) by Countries (2015-2020)

Table North America Telecom Billing and Revenue Management Revenue Market Share by Countries (2015-2020)

Figure United States Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Canada Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Mexico Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Telecom Billing and Revenue Management Revenue (M USD) and Growth (2015-2020)

Table Europe Telecom Billing and Revenue Management Sales by Countries (2015-2020)

Table Europe Telecom Billing and Revenue Management Sales Market Share by Countries (2015-2020)

Table Europe Telecom Billing and Revenue Management Revenue (M USD) by Countries (2015-2020)

Table Europe Telecom Billing and Revenue Management Revenue Market Share by Countries (2015-2020)

Figure Germany Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure UK Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure France Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Italy Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Spain Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Russia Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Asia Pacific Telecom Billing and Revenue Management Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific Telecom Billing and Revenue Management Sales by Countries (2015-2020)

Table Asia Pacific Telecom Billing and Revenue Management Sales Market Share by Countries (2015-2020)

Table Asia Pacific Telecom Billing and Revenue Management Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific Telecom Billing and Revenue Management Revenue Market Share by Countries (2015-2020)

Figure China Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Japan Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure South Korea Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure India Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Southeast Asia Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Australia Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Middle East Telecom Billing and Revenue Management Revenue (M USD) and Growth (2015-2020)

Table Middle East Telecom Billing and Revenue Management Sales by Countries (2015-2020)

Table Middle East and Africa Telecom Billing and Revenue Management Sales Market Share by Countries (2015-2020)

Table Middle East and Africa Telecom Billing and Revenue Management Revenue (M USD) by Countries (2015-2020)

Table Middle East and Africa Telecom Billing and Revenue Management Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure UAE Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Egypt Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Nigeria Telecom Billing and Revenue Management Sales and Growth

(2015-2020)

Figure South Africa Telecom Billing and Revenue Management Sales and Growth

(2015-2020)

Figure South America Telecom Billing and Revenue Management Revenue (M USD) and Growth (2015-2020)

Table South America Telecom Billing and Revenue Management Sales by Countries (2015-2020)

Table South America Telecom Billing and Revenue Management Sales Market Share by Countries (2015-2020)

Table South America Telecom Billing and Revenue Management Revenue (M USD) by Countries (2015-2020)

Table South America Telecom Billing and Revenue Management Revenue Market Share by Countries (2015-2020)

Figure Brazil Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Argentina Telecom Billing and Revenue Management Sales and Growth Rate (2015-2020)

Figure Columbia Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Chile Telecom Billing and Revenue Management Sales and Growth (2015-2020)

Figure Top 3 Market Share of Telecom Billing and Revenue Management Companies in 2019

Figure Top 6 Market Share of Telecom Billing and Revenue Management Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Oracle Profile

Table Oracle Product Introduction

Figure Oracle Production and Growth Rate

Figure Oracle Value (\$) Market Share 2015-2020

Table Amdocs Profile

Table Amdocs Product Introduction

Figure Amdocs Production and Growth Rate

Figure Amdocs Value (\$) Market Share 2015-2020

Table NEC Corporation Profile

Table NEC Corporation Product Introduction

Figure NEC Corporation Production and Growth Rate

Figure NEC Corporation Value (\$) Market Share 2015-2020

Table Huawei Technologies Profile

Table Huawei Technologies Product Introduction

Figure Huawei Technologies Production and Growth Rate

Figure Huawei Technologies Value (\$) Market Share 2015-2020

Table Cisco Profile

Table Cisco Product Introduction

Figure Cisco Production and Growth Rate

Figure Cisco Value (\$) Market Share 2015-2020

Table Accenture Profile

Table Accenture Product Introduction

Figure Accenture Production and Growth Rate

Figure Accenture Value (\$) Market Share 2015-2020

Table Ericsson Profile

Table Ericsson Product Introduction

Figure Ericsson Production and Growth Rate

Figure Ericsson Value (\$) Market Share 2015-2020

Table Hewlett-Packard (HP) Profile

Table Hewlett-Packard (HP) Product Introduction

Figure Hewlett-Packard (HP) Production and Growth Rate

Figure Hewlett-Packard (HP) Value (\$) Market Share 2015-2020

Table SAP AG Profile

Table SAP AG Product Introduction

Figure SAP AG Production and Growth Rate

Figure SAP AG Value (\$) Market Share 2015-2020

Table Comverse Profile

Table Comverse Product Introduction

Figure Comverse Production and Growth Rate

Figure Comverse Value (\$) Market Share 2015-2020

Table Market Driving Factors of Telecom Billing and Revenue Management

Table Merger, Acquisition and New Investment

Table Global Telecom Billing and Revenue Management Market Value (\$) Forecast, by Type

Table Global Telecom Billing and Revenue Management Market Volume Forecast, by Type

Figure Global Telecom Billing and Revenue Management Market Value (\$) and Growth Rate Forecast of system integration (2020-2025)

Figure Global Telecom Billing and Revenue Management Market Volume (\$) and Growth Rate Forecast of system integration (2020-2025)

Figure Global Telecom Billing and Revenue Management Market Value (\$) and Growth Rate Forecast of planning and consulting services (2020-2025)

Figure Global Telecom Billing and Revenue Management Market Volume (\$) and

Growth Rate Forecast of planning and consulting services (2020-2025)
Figure Global Telecom Billing and Revenue Management Market Value (\$) and Growth Rate Forecast of operations and maintenance services (2020-2025)
Figure Global Telecom Billing and Revenue Management Market Volume (\$) and Growth Rate Forecast of operations and maintenance services (2020-2025)
Figure Global Telecom Billing and Revenue Management Market Value (\$) and Growth Rate Forecast of managed services (2020-2025)
Figure Global Telecom Billing and Revenue Management Market Volume (\$) and Growth Rate Forecast of managed services (2020-2025)
Figure Global Telecom Billing and Revenue Management Market Value (\$) and Growth Rate Forecast of others. (2020-2025)
Figure Global Telecom Billing and Revenue Management Market Volume (\$) and Growth Rate Forecast of others. (2020-2025)
Table Global Market Value (\$) Forecast by Application (2020-2025)
Table Global Market Volume Forecast by Application (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of software into negotiation (2020-2025)
Figure Market Volume and Growth Rate Forecast of software into negotiation (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of revenue assurance (2020-2025)
Figure Market Volume and Growth Rate Forecast of revenue assurance (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of partner management (2020-2025)
Figure Market Volume and Growth Rate Forecast of partner management (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of fraud management (2020-2025)
Figure Market Volume and Growth Rate Forecast of fraud management (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of billing and charging (2020-2025)
Figure Market Volume and Growth Rate Forecast of billing and charging (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of others. (2020-2025)
Figure Market Volume and Growth Rate Forecast of others. (2020-2025)
Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure North America Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Europe Consumption and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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